The Data Stewardship & Mapping Campaign

As the data and digital landscape shift, strong foundations matter more than ever.
At its core, this initiative is about something simple—but essential:
making sure the **right data** is **in the right hands, at the right time**.
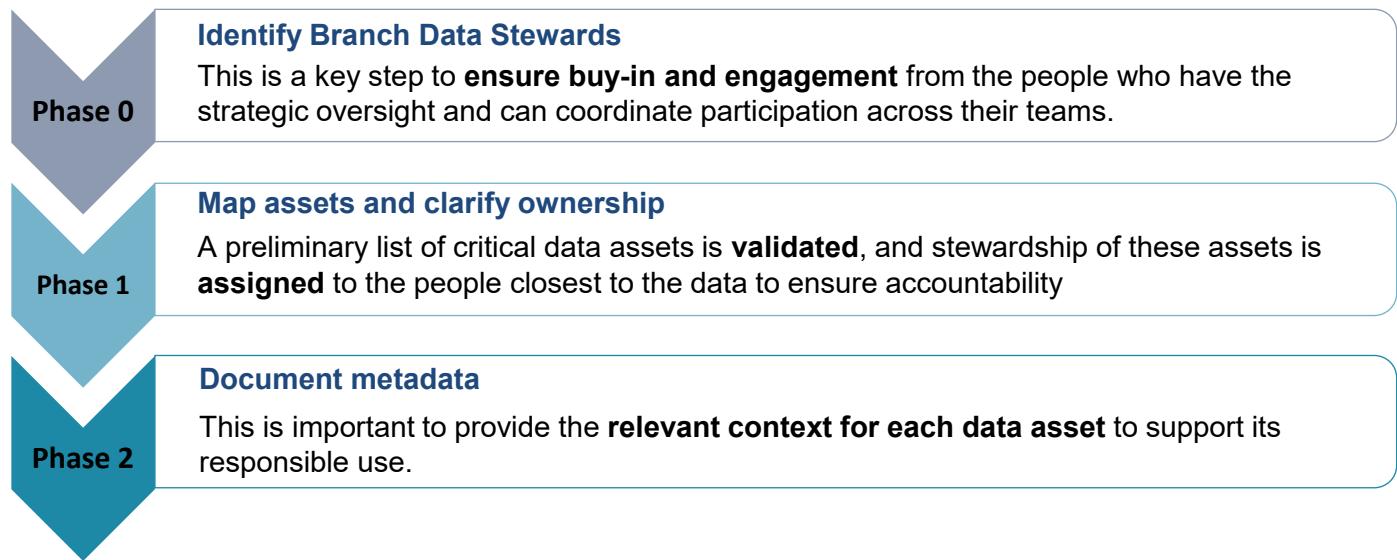
Why it matters

When data is clear, accessible and reliable, easy to find and share, better decisions can follow.
The campaign is:
- ✓ **A key step in the digital transformation** at Global Affairs Canada;
- ✓ Aligned with the [Treasury Boards Secretariat's Risk and Compliance Process](canada.ca) (canada.ca);
- ✓ A foundational step for **advanced analytics, automation, and AI-readiness**.

How it works

The campaign is **department-wide initiative** (currently underway) and is advancing through a **phased rollout approach** designed to support effective and sustainable implementation.

It unfolds in **three phases** to build a trusted, accessible data foundation.

Phase 0
Identify Branch Data Stewards
This is a key step to **ensure buy-in and engagement** from the people who have the strategic oversight and can coordinate participation across their teams.

Phase 1
Map assets and clarify ownership
A preliminary list of critical data assets is **validated**, and stewardship of these assets is **assigned** to the people closest to the data to ensure accountability

Phase 2
Document metadata
This is important to provide the **relevant context for each data asset** to support its responsible use.

Outcome

By the end of the campaign, we will have be able to build a Critical Data Asset Inventory at the department-level with:
- ✓ A **searchable and validated list** of all critical data assets.
- ✓ **Clear ownership and stewardship** assigned to each asset; and
- ✓ A **metadata inventory** with provides essential context for each asset.

Curious?

👉 [Contact us](#) if you have questions or want to learn more about this initiative.

Global Affairs Canada