



CSPS-DA

Mini Discussions: *On the Circuit Talks*



Our Objectives

-  To develop short, highly engaging, and interactive, 45-minute discussions on relevant and current issues related to digital-targeting all public servants
-  Use these sessions to work with internal and external partners to build synergies and foster open, thought-provoking dialogue



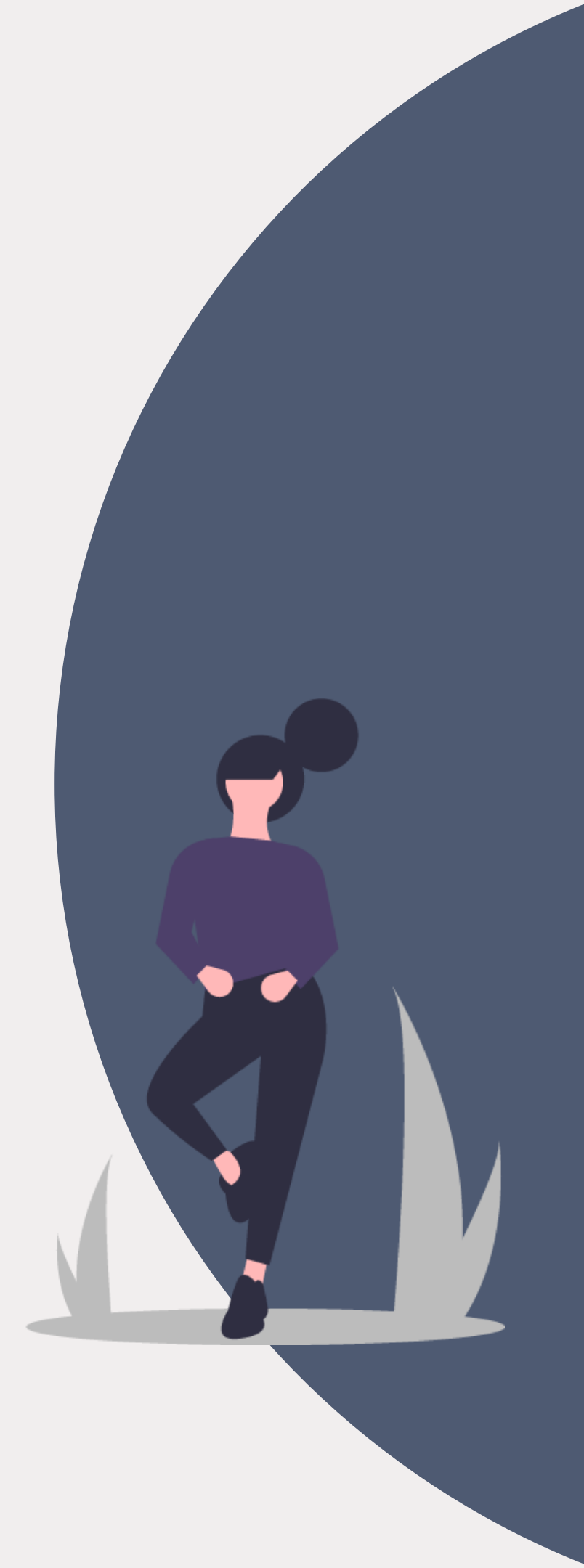
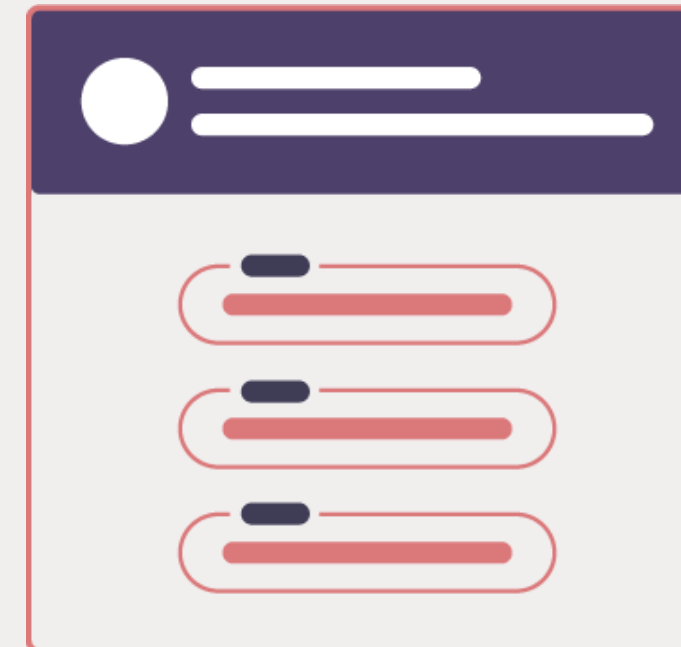
Background

Drafted proposal based on extensive research; presented it to Neil and other senior management. Received approval to pilot up to 4 sessions

Consulted with ISDB colleagues and EMS. Obtained their support, including EMS' consensus that the DA leads all aspects of these sessions including full production and periodically share with EMS lessons learned

Explored and tested various platforms and registration methods

**Imperative to keep in mind that these discussions do not fall under the auspices of 'events', the latter falls under the purview of EMS*



Rationale for Mini Discussions

Much discussion has ensued about this initiative

- In their evaluation, participants from CSPS-DA events have long asked for more engagement, space to openly ask questions, and increased dialogue with speakers and moderators, during events

Encourage open dialogue and community building across various expertise and organizations

Help foster and promote the building of synergies across CSPS events and other learning initiatives, including Discover Series

Provide ISDB, EMS and others with lessons learned and best practices to bolster CSPS events and other offerings



Where We Are Now

Planning of first pilot of the Mini-Discussion-
February 2022

Discussions will be held the last Thursday of every
month

Meet with CSPA Communications to verify how we
can collaborate around promotion

Creating a process plan to outline how we will deliver
these Discussions

Testing of the proposed platform.
Platform suggested: WebEx Webinars (WebEx
Events)



About the Platform - WebEx Webinars

Hosts up to 30,000 participants

Widely accessible to external government departments & agencies

Some features include:

- Live closed captioning
- Transcription
- Attendance reports
- Live chat and Q&A
- Integrated apps that allow polling (Eg. Vevox - up to 500 participants) and collaborative whiteboards (Eg. Miro)



Our Process for Delivering a Session



Description

- Draft description
- Identify & confirm speakers
- Create GCwiki page - to include all relevant links

Promotion

- Draft promotional messages
- Promote through GCcollab, Twitter, CSPS-DA newsletter
- Draft promo email from Neil - will link to DA & ISDB events

Registration

- Participants register through MSForms
- Registrants automatically get sent a confirmation email and invite through MS Power Automate
- Reminder emails are sent

Delivery

- Run WebEx Webinar platform
- Run Wordly
- Launch polls
- Review live chat
- Share resources & evaluation links

Post-Discussion

- Thank you email to participants
- Thank you email to speakers
- Evaluation summary
- Mini discussion summary

Promote through various outlets

CSPS-DA newsletter & Twitter

GCcollab posts on The Wire, the CSPS-DA events page, and other relevant groups (Eg. Digital - Numérique, Open Government)

Targeted emails to GCmessage users who have attended our events in the past

Promotional emails from Neil to our MOU partners

Other CSPS Communications vehicles



Potential Themes

Themes will align with the *Discover Series*, *Transferable Skills & Public Sector Innovation* events

A follow-up discussion on a key theme that emerges from the February 2022 Data Conference

The public service in 2021-22 - Navigating the public service through change

Is biometric technology such as facial recognition ready for use broadly within government? And how should it be used responsibly?

How can technology help develop solutions to help fight climate change?



Our Next Steps



Test and confirm proposed platform



Link to Discover Series, as well as all CSPS-ISDB events



Commence promotion of Mini Discussions over the next few months - starting at end of February 2022



Deliver first session at the end of February 2022; collect and share user feedback and metrics data during the pilot to gauge success



Continue to consult with Communication, EMS & others across the School as needed



Provide EMS and senior management with lessons learned

WebEx Events Demo

