

Leveraging data for impact analysis: Module 1

Winnie Chan, Social Analysis and Modelling Division

Julio Rosa, Centre for Special Business Projects

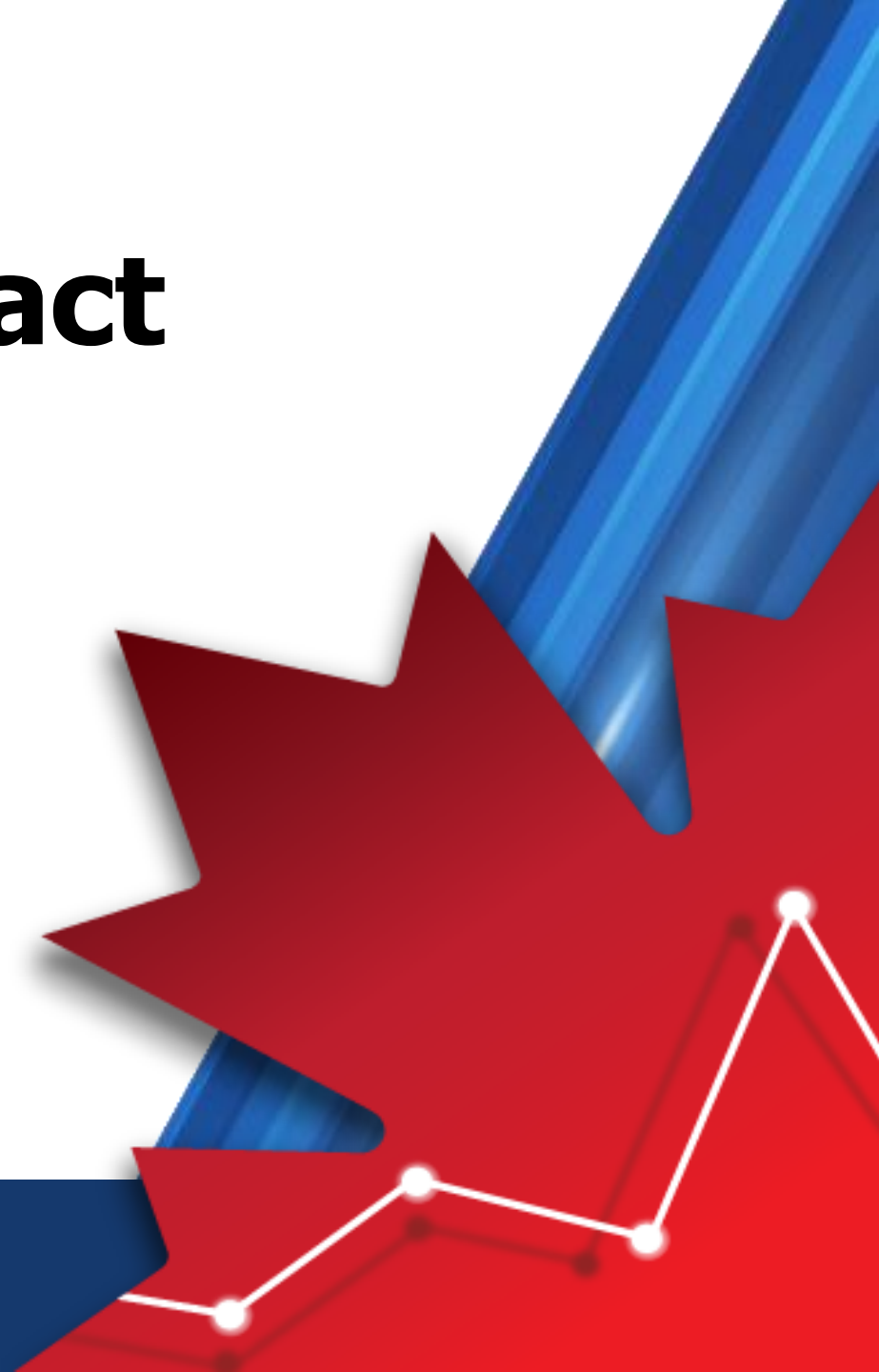
March 21, 2024



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Canada

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Canada



Customized products and services

- StatCan offers a variety of customized products and services to meet your information needs which include custom data, maps, tabulation, and analysis.
- One example is the use of B-LFE to produce custom tabulation related to Ethnicity, Diversity, and Inclusion (EDI) indicators.
- Another example is the use of the CEEDD – IMDB (Longitudinal Immigration Database) to produce custom research in immigration area.



Business Linkable File Environment (B-LFE)

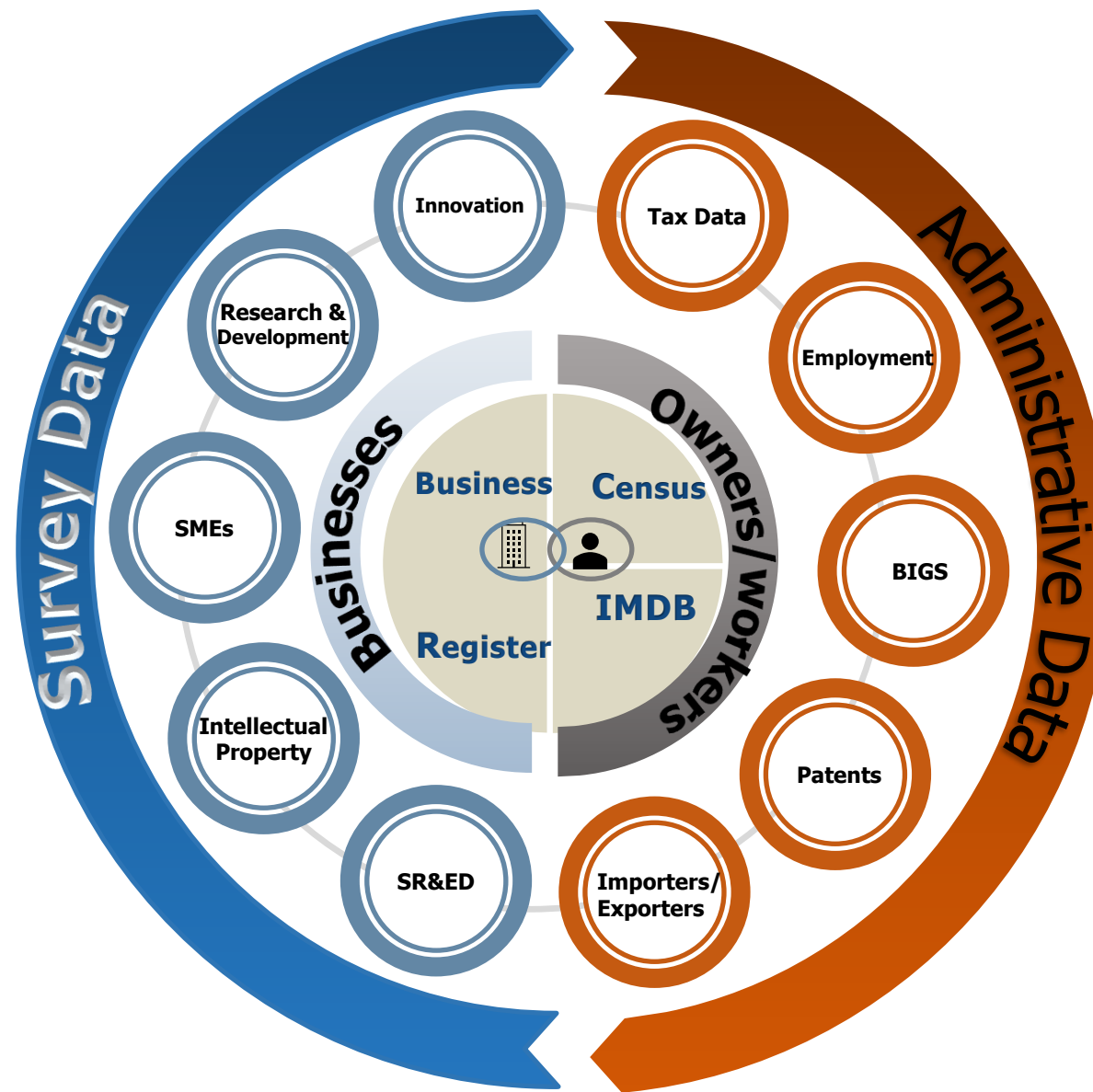
Covers all Canadian businesses

Over 30 data sources

Facilitates the creation of linked survey and administrative data files to inform on business and economic issues

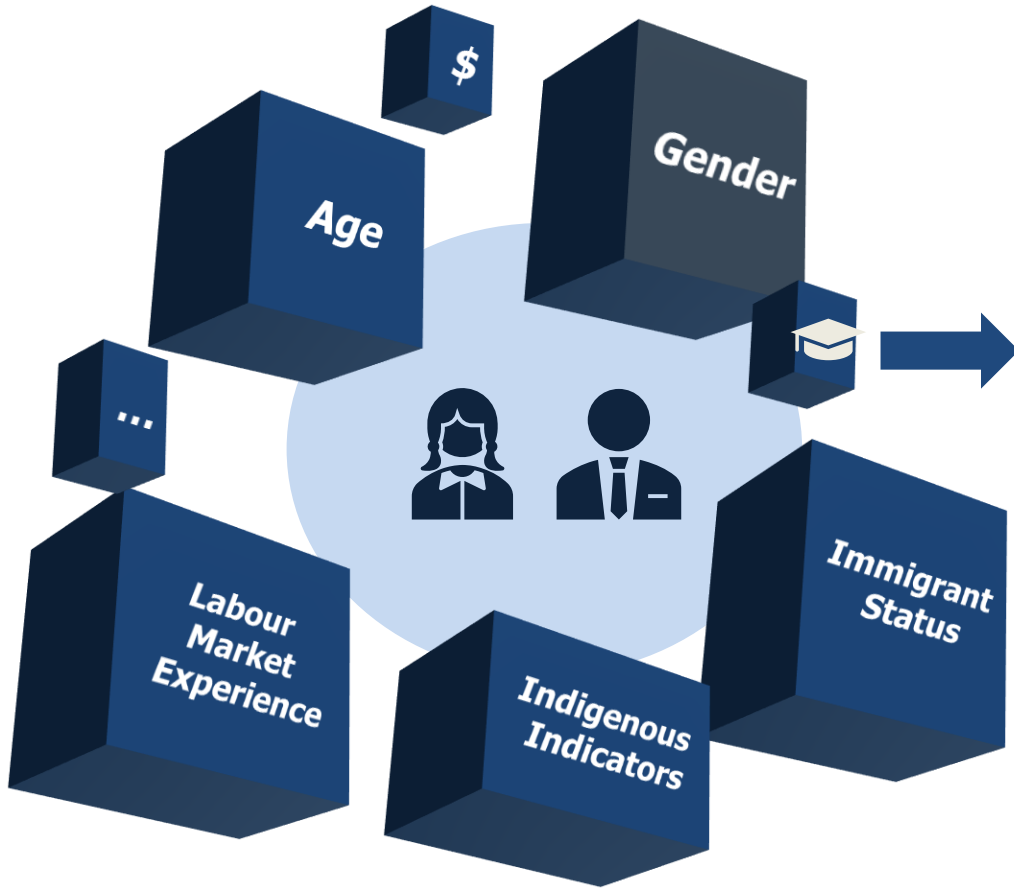
Analytical Opportunities:

- Assess business performance for reporting purposes
- Program impact evaluation
- Customized tabulations
- Gender and Diversity Indicators



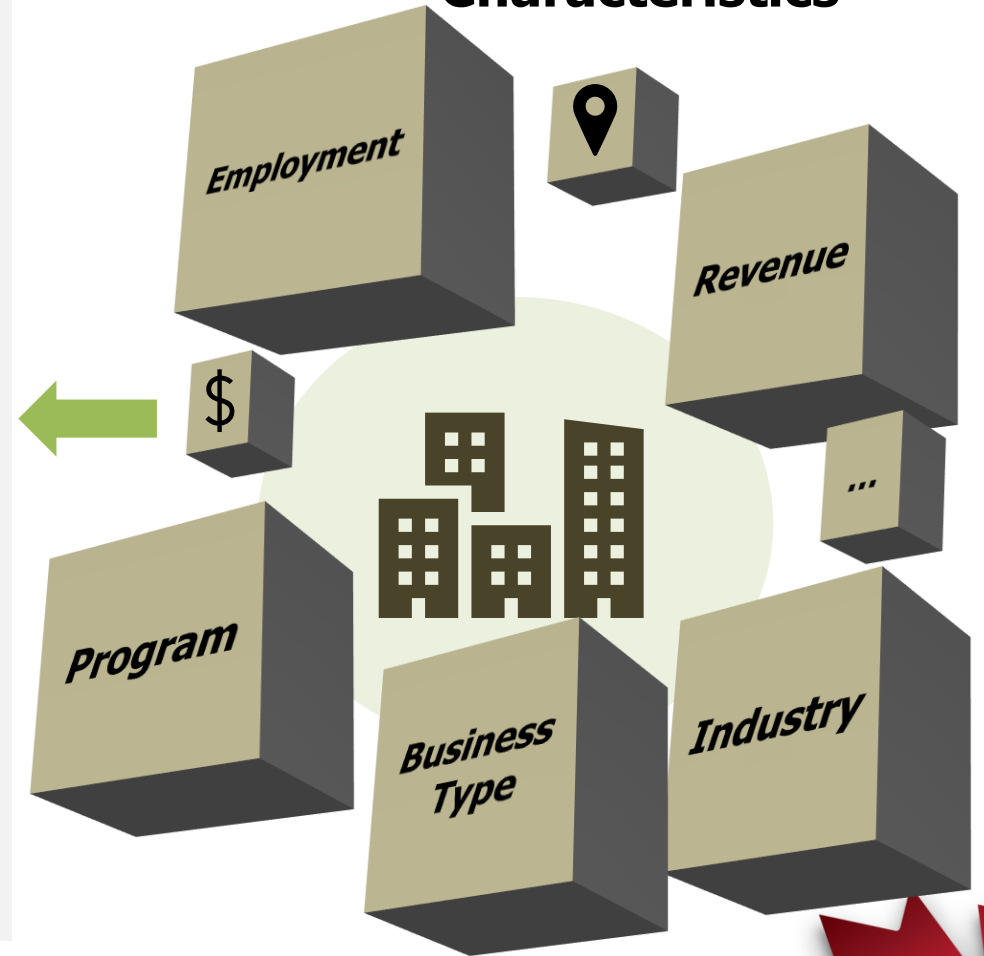
What data is available for analytical insights and decision making?

Individual Characteristics

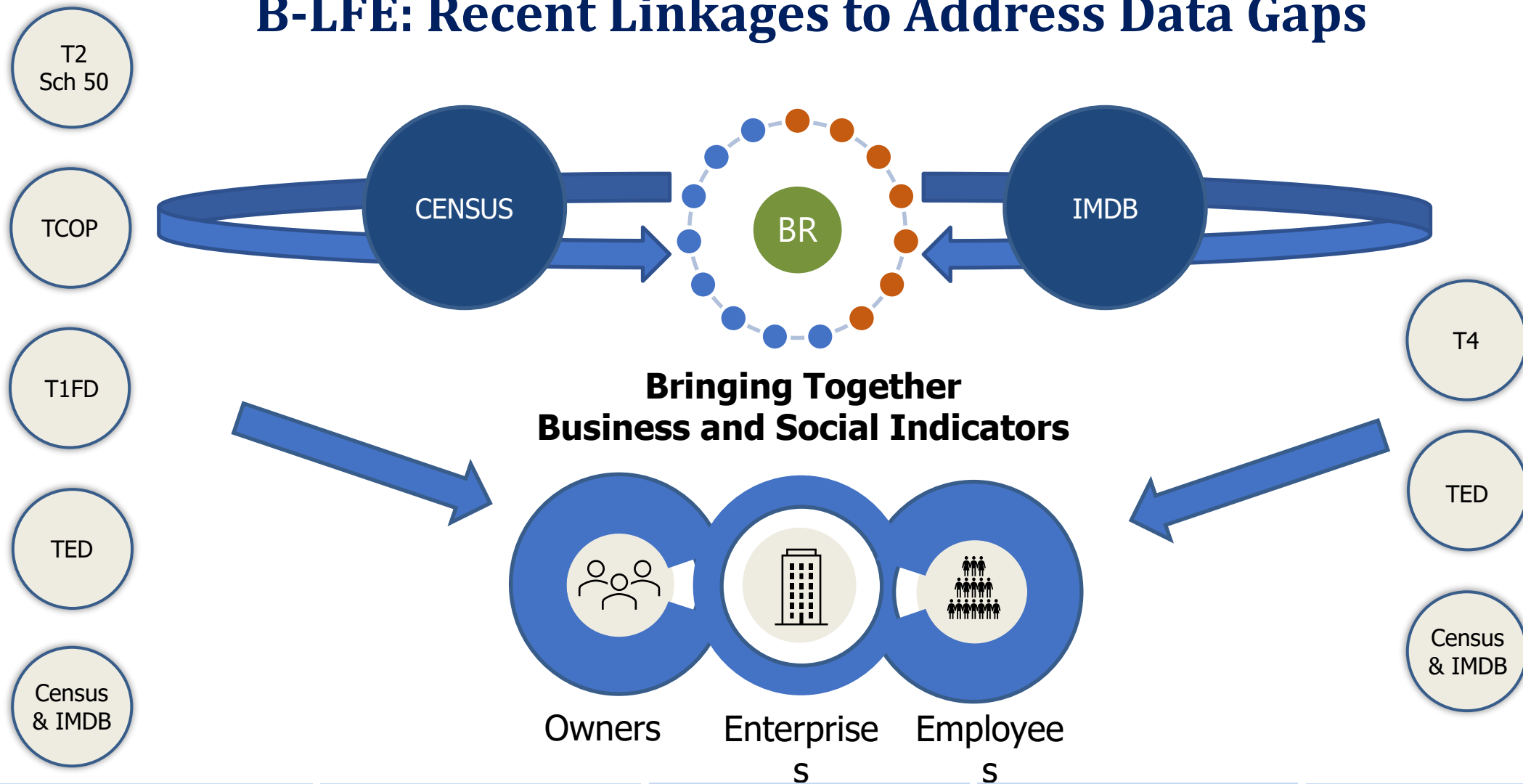


Understanding Not ONLY the impact of programs on businesses but also allows for analysis of employer-employees and ownership individual characteristics

Business Characteristics



B-LFE: Recent Linkages to Address Data Gaps



Sch 50
List of shareholders who hold 10% or more of all private corporations' shares

TCOP
Files of BNs and contact details of owners (includes unincorporated businesses)

T1FD
Owners of unincorporated businesses filing T1 income

TED
Administrative data for individuals (tax filers)

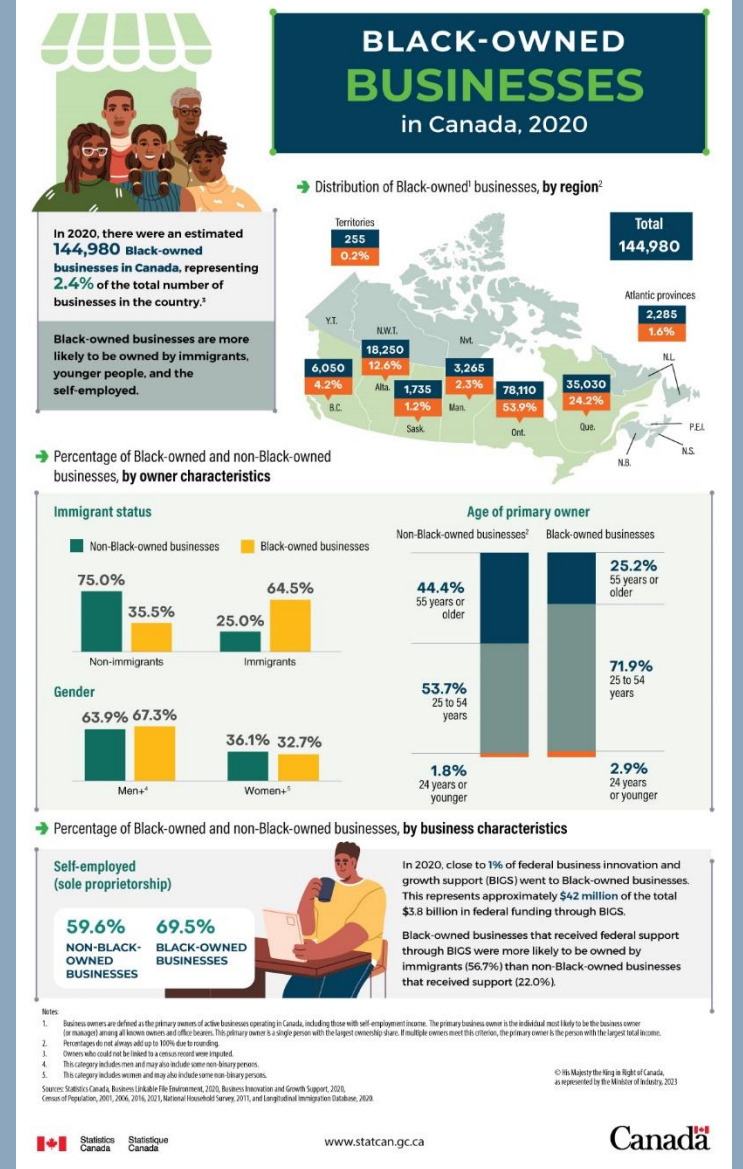
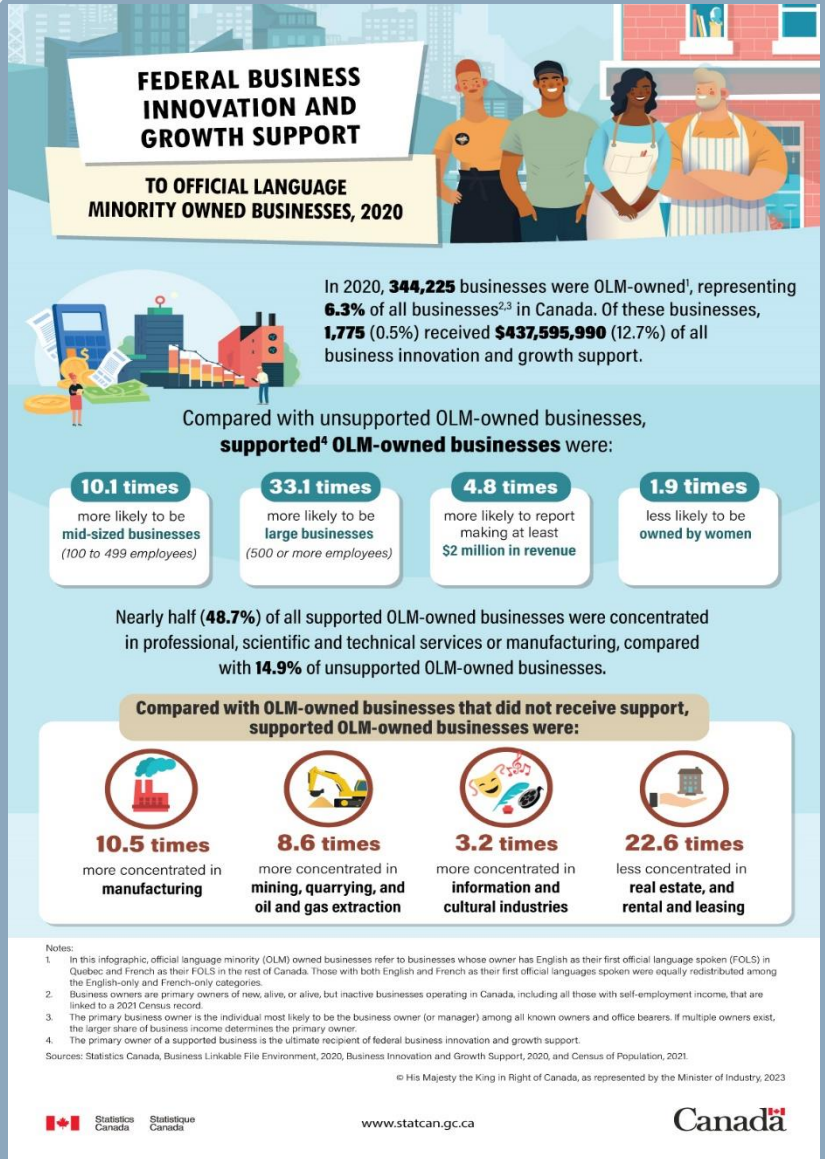
T4
Administrative data on salary, wages, and taxable benefits paid to employees



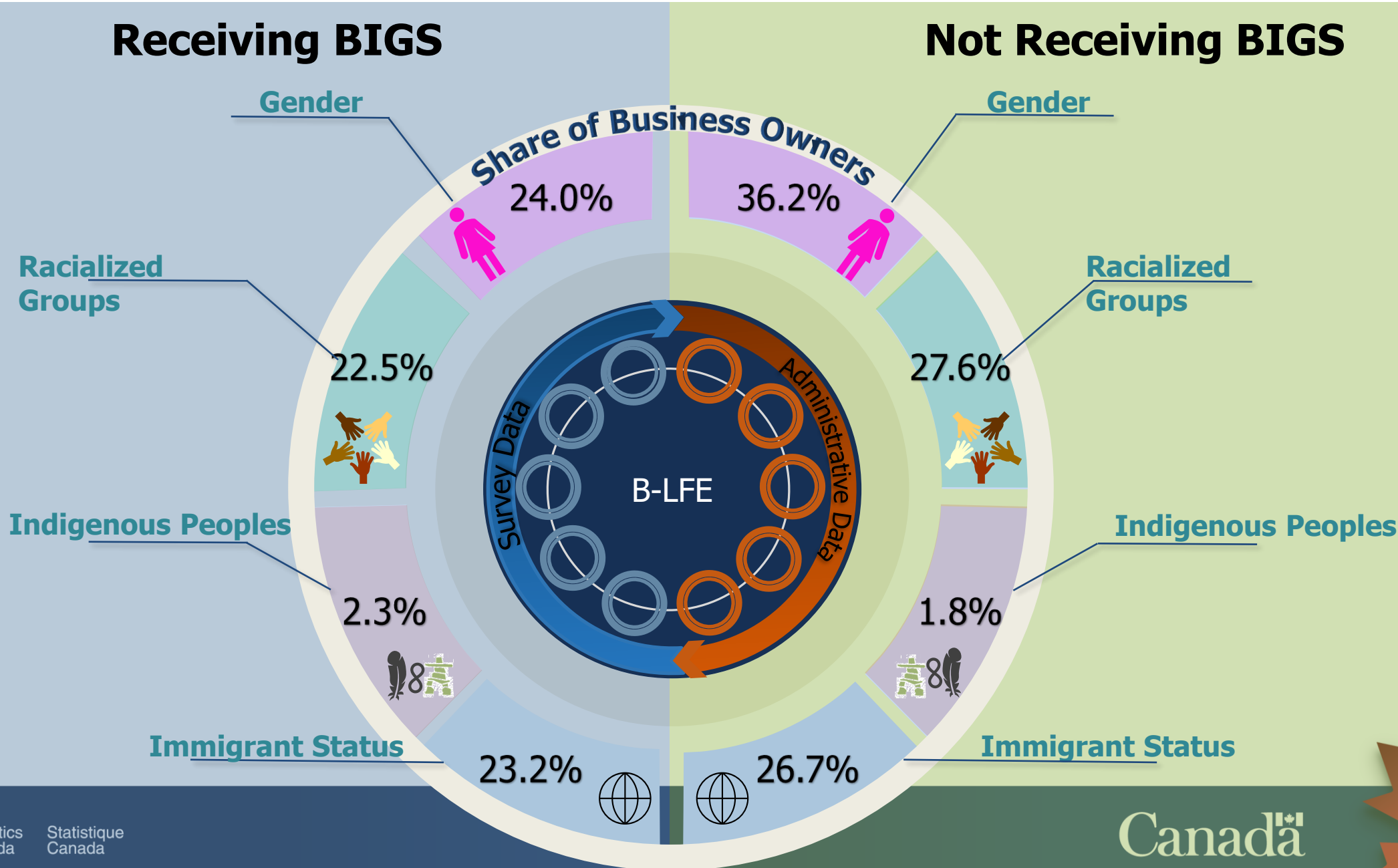
BIGS Products – using the B-LFE for Gender and Diversity Analysis

Other upcoming releases:

- Analysis of Black-owned Businesses Receiving Federal Innovation and Growth Support (BIGS), 2020
- A Portrait of Official-Language Minority (OLM) Owned Businesses Receiving Federal Innovation and Growth Support (BIGS), 2020



Primary Owner: Gender and Diversity Indicators (preliminary for 2021)



Thank You!



Winnie.Chan@statcan.gc.ca

Julio.Rosa@statcan.gc.ca



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