

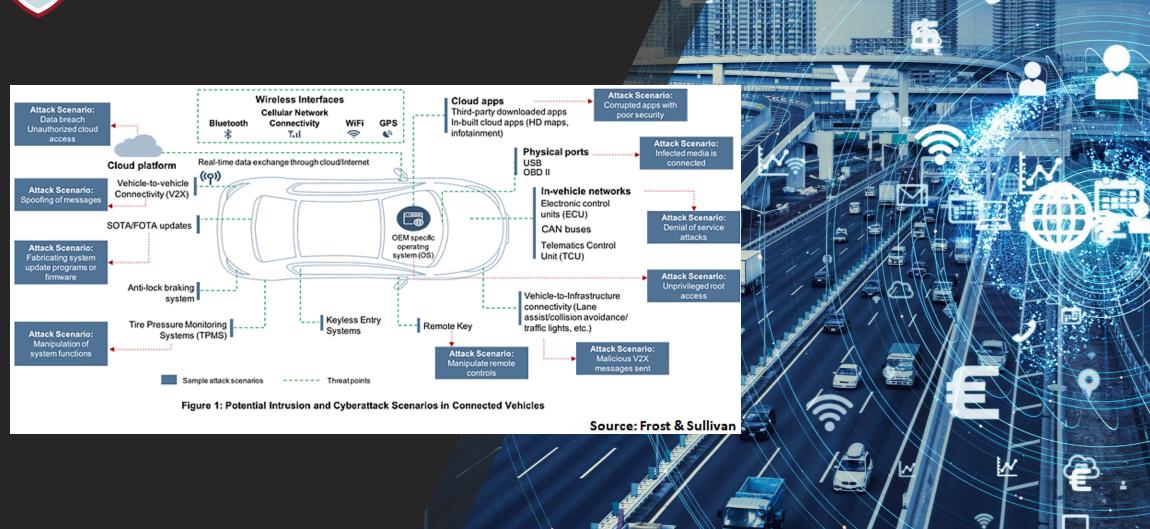


New Cyber Mobility landscape

- Vehicles are becoming increasingly more connected
 - The goal is to move to full connectivity
 - Creating convenience, accessibility, and safety

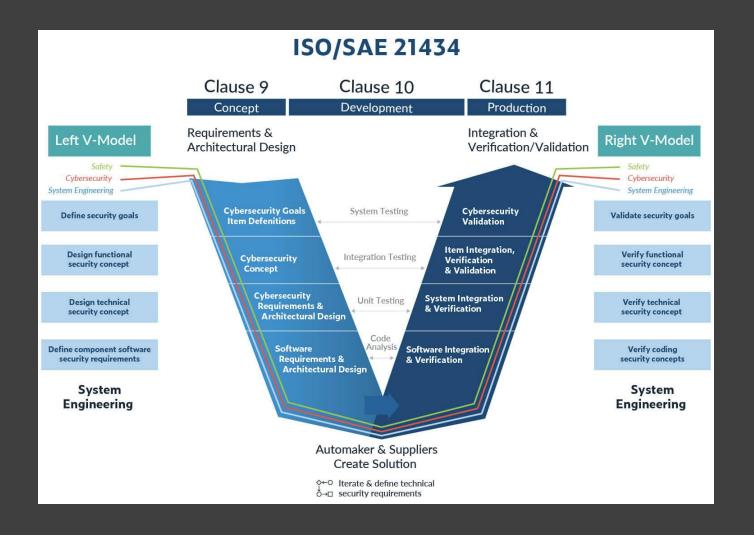






Global Standards





The emergence of Automotive Cybersecurity Standards

- ISO 21434, Road Vehicles
- J28049, Software Updates
- SAE J3101, Hardware Protected Security
- SAE J 3061, Guidebook for Cyber-Physical Systems
- AUTOSAR, Secure-on-Board Communication



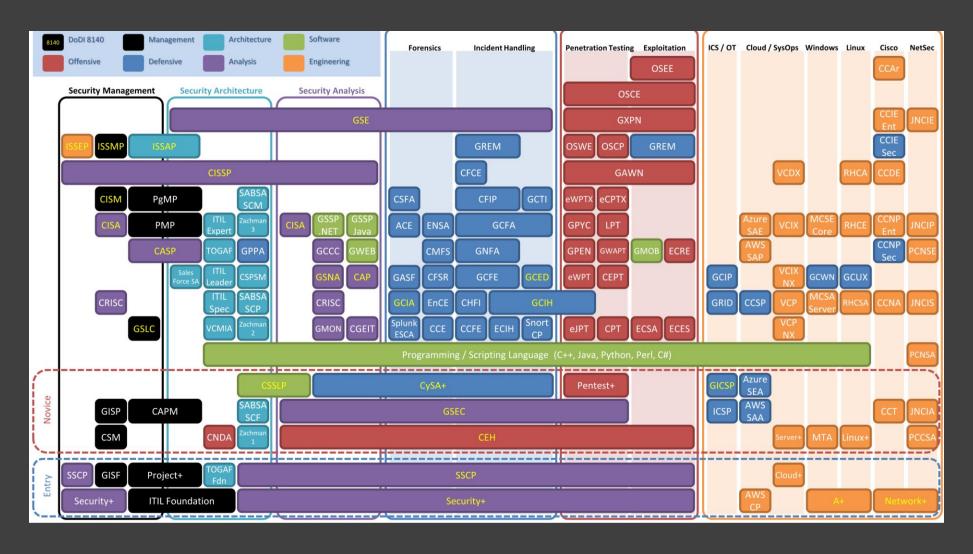
A study released by the International Information System Security
Certification Consortium on Oct. 26, 2021, reported a talent shortfall
of about 25,000 cybersecurity professionals in Canada, and a
shortage of about 2.72 million workers globally

Cybersecurity Specialist

- Cyber specialists in this space require
 - A keen understanding of how cyber applies to the automotive industry
 - Understand corporate IT security solutions
 - Manufacturing
 - Robotics
 - Shop floor technologies
 - Furthermore, the industry requires talent who can communicate the risks to leaders in a way that will be understood and acted upon.

Pathway to Certificates







Pathway to Certificates

Universities are slow to adopt new curriculum

There is a need for the upskilling of the current workforce

There is a need for industry and academia to work together

Education & Training Programs

- Workforce Development Programs
 - Competency-based programs designed to meet the changing requirements of the automotive industry
 - Up-skill the talents, complement, and supplement the existing skills
 - Address skill gaps
- Micro-Credential Programs
 - Assessment-based programs specially to introduce beginners to automotive security
 - Introduce the vast opportunities and innovations of cybersecurity
 - Career path culture to help them break down the long-term goals and progress ahead

Barriers

KPMG and APMA survey revealed key barriers to cyber within the automotive industry

• Lacking the right talent

Low visibility into key risks

Lack of leadership support



Education & Training Programs

- An 'all hands on deck' national initiative is required
- Additional investments in cybersecurity initiatives in recent budgets are announced
- A collaborative and focused task force composed of academia, various sectors of automotive industry, and government is required