GC Design System project team

Collaborating to build a strong foundation
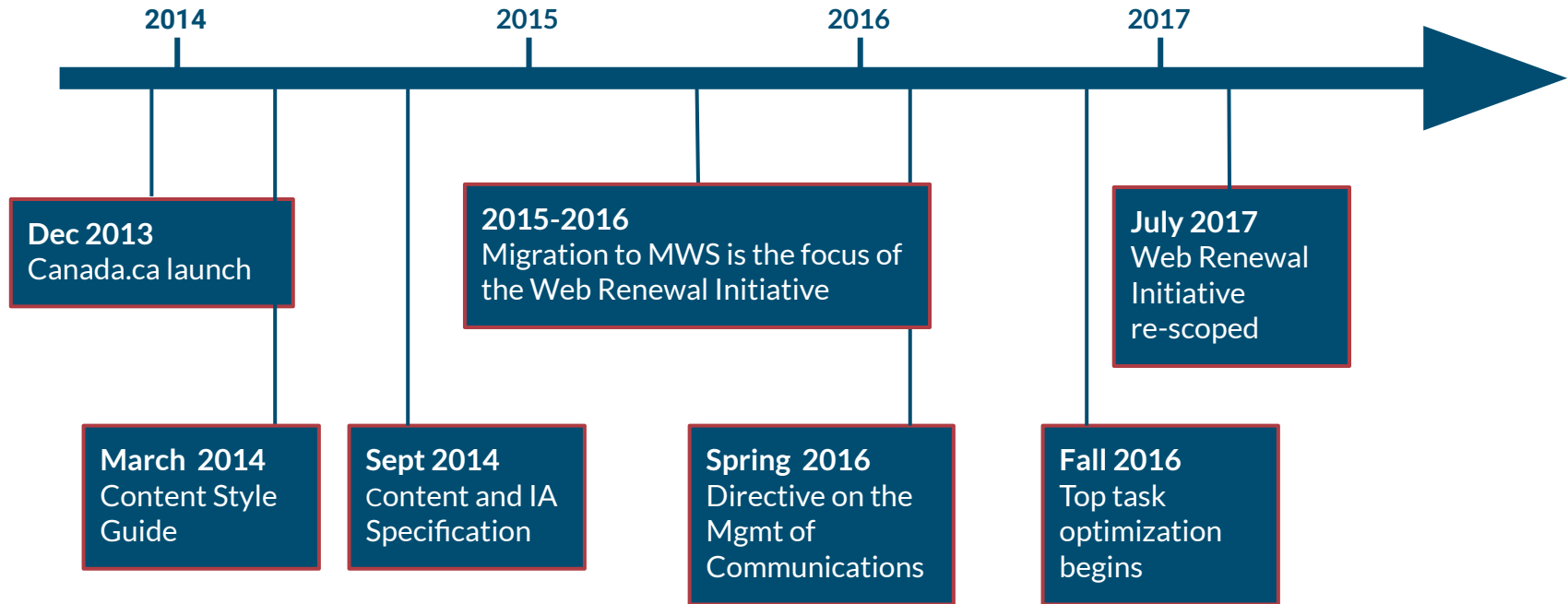
August 2021

Why do we need a design system?

Build trust through a consistent experience
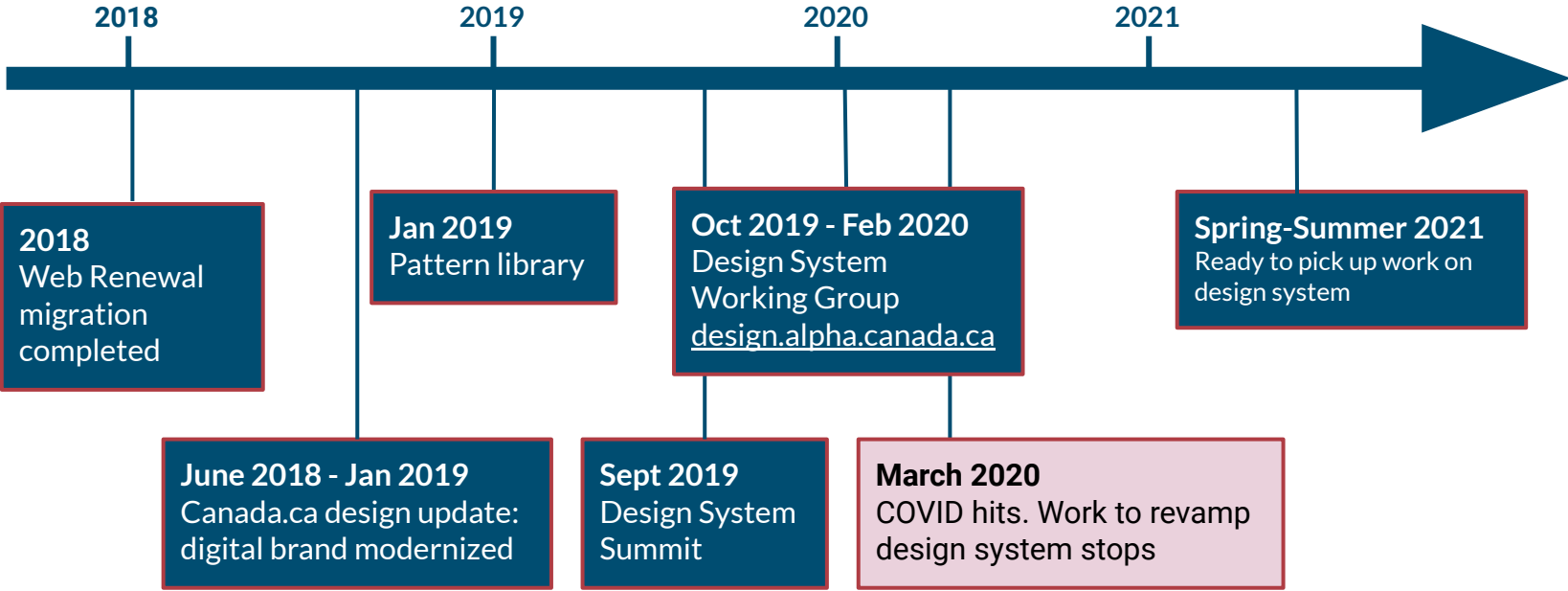
Help build better, usable services faster

Enable continuous improvement through experimentation

Where are we coming from

2014   2015   2016   2017

Dec 2013
Canada.ca launch

2015-2016
Migration to MWS is the focus of the Web Renewal Initiative

July 2017
Web Renewal Initiative re-scoped

March 2014
Content Style Guide

Sept 2014
Content and IA Specification

Spring 2016
Directive on the Mgmt of Communications

Fall 2016
Top task optimization begins

COVID stopped our progress

2018   2019   2020   2021

2018
Web Renewal migration completed

Jan 2019
Pattern library

Oct 2019 - Feb 2020
Design System Working Group
design.alpha.canada.ca

Spring-Summer 2021
Ready to pick up work on design system

June 2018 - Jan 2019
Canada.ca design update: digital brand modernized

Sept 2019
Design System Summit

March 2020
COVID hits. Work to revamp design system stops

Things that don't work

- Fragmented documentation - difficult to know where to look as design and code in different places

- Doesn't clearly define foundations of the design elements

- Difficult to integrate new ideas into the system

- No clear contribution process for the community

A new GC Design System product team

- Members from **CDS**, **PP** and **DTO**
- Deliverables/expectations:
  - Strengthen the foundations of the **visual language**
  - Integrate **documentation** in one spot
  - Establish **processes** for collaboration and contribution
  - Work with the **community**
  - Broaden the **scope** of the GC Design System (Web, iOS, Android, etc.)

Next steps

- Work on a **roadmap** to share with the community

- Develop an **engagement strategy**

- Give regular **updates** and solicit feedback from the community

- Build an **alpha.canada.ca** working space where people can check in