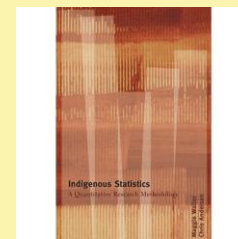


“Data is the new oil.”

- The Economist, Intel CEO, Reliance Industries CEO, UAE Minister of Artificial Intelligence, Google execs, etc, mainly elite white men

“Data is the same old oppression.”

- Women of color, white women, Indigenous people, immigrant communities, LGBTQ+ individuals, + more..



Word of the Year 2017 - Feminism x Lauren

https://www.merriam-webster.com/words-at-play/word-of-the-year-2017-feminism

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Merriam-Webster SINCE 1828

DICTIONARY THESAURUS



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Merriam-Webster's Word of the Year for 2017 is *feminism*. The word was a top lookup throughout the year, with several spikes that corresponded to various

Feminist: the person who believes in equal rights for men and women and trans* people.

- Beyoncé (mostly)

Feminism: organized activity on behalf of women's and trans* people's rights and interests.

- Merriam Webster (mostly)

Feminism: the theory of the
political, economic, and
social equality of the sexes.

- Merriam Webster

Intersectional feminism is not only about women and gender.

It is about power - who has it and who doesn't.

Intersectionality is a concept out of Black feminism, including the Combahee River Collective (1974-1981) and Kimberlé Crenshaw (1989).



In today's world,
data is power.

Intersectional feminism,
when applied to data science,
can help that power be challenged and changed.

7 Principles of Data Feminism

Examine power

Challenge power

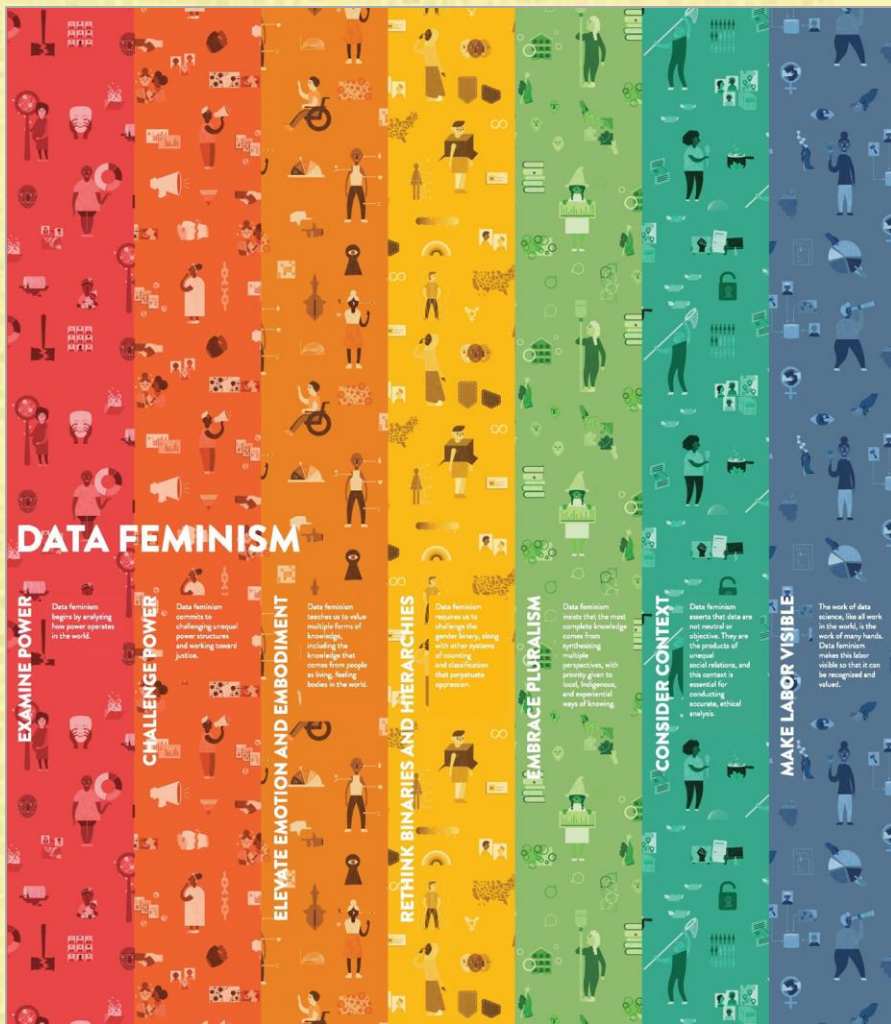
Rethink binaries and hierarchies

Elevate emotion and embodiment

Embrace pluralism

Consider context

Make labor visible



Data Feminism infographics – free downloads in 5 languages at:
<http://bit.ly/datafeminisminfographics>