

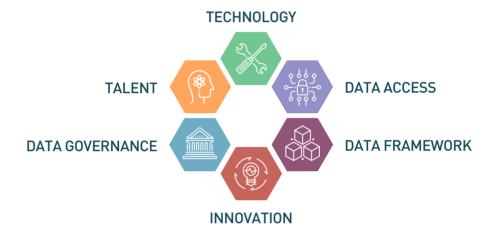


ISED DATA STRATEGY

INNOVATION, SCIENCE AND ECONOMIC DEVELOPMENT CANADA (ISED) WORKS TO:

- Improve conditions for investments
- Enhance innovation performance
- Increase the nation's share of global trade
- Create an inexpensive marketplace

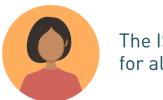
THE SIX PILLARS OF STRATEGY OUTLINE ISED'S **VISION FOR DATA MATURITY AND OPTIMIZATION:**



BY LEVERAGING DATA, ISED CAN ACHIEVE ITS MANDATES TO:

- Support innovative sectors
- Lead science excellence
- Advance sustainability goals
- Spur digital transformation
- Create a culture of inclusivity and diversity
- Help small and medium sized enterprises grow and go global

DO YOU "SPEAK DATA"? ARE YOU READY FOR THE DATA REVOLUTION?



The ISED Data Strategy is important for all ISED employees. Learn more!