



# OPEN GOVERNMENT DATA POLICIES AND THE (DIGITAL) TRANSFORMATION OF GOVERNMENTS – MAIN TRENDS AND CONSIDERATIONS

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# OECD Recommendation on Digital Government Strategies

Create a data-driven culture in the public sector, by:

- i. developing frameworks to enable, guide, and ***foster access to, use and re-use of the increasing amount of evidence, statistics and data*** concerning operations, processes and results to (a) increase openness and transparency, and (b) ***incentivise public engagement in policy making, public value creation, service design and delivery***;
  
- ii. balancing the need to provide timely official data with the need to deliver trustworthy data, managing risks of data misuse related to the increased availability of data in open formats (i.e. allowing use and re-use, ***and the possibility for non-governmental actors to re-use and supplement data with a view to maximize public economic and social value***).





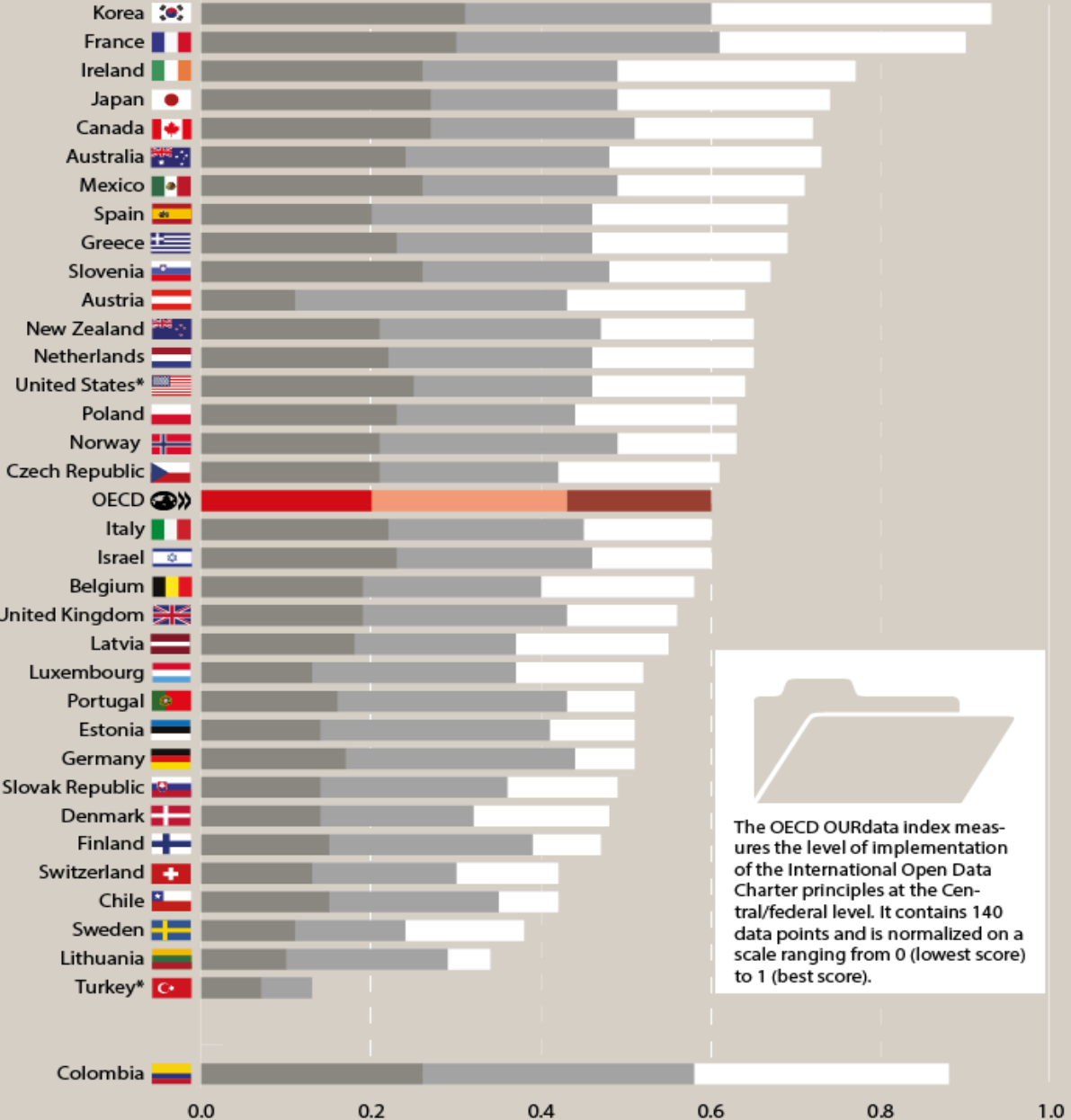
# Who's open to open data?

OURdata index (Open-Useful-Reusable data index), 2019 (or latest available)



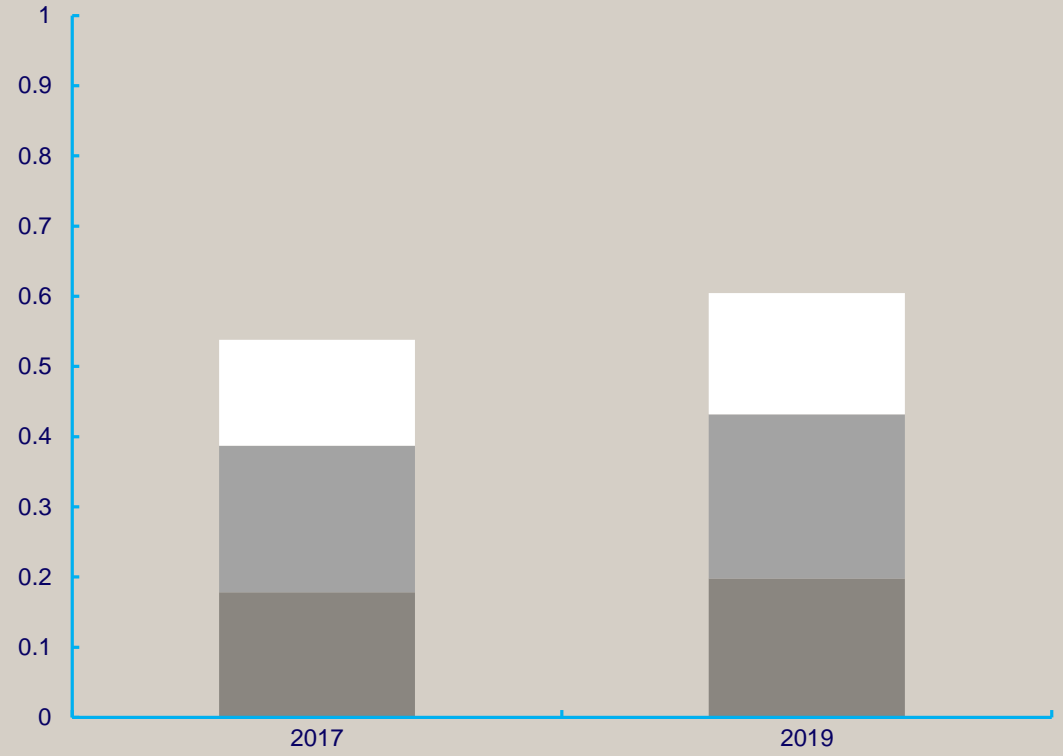
## The OURdata Index

Data availability      Data accessibility      Government support for data re-use



The OECD OURdata index measures the level of implementation of the International Open Data Charter principles at the Central/federal level. It contains 140 data points and is normalized on a scale ranging from 0 (lowest score) to 1 (best score).

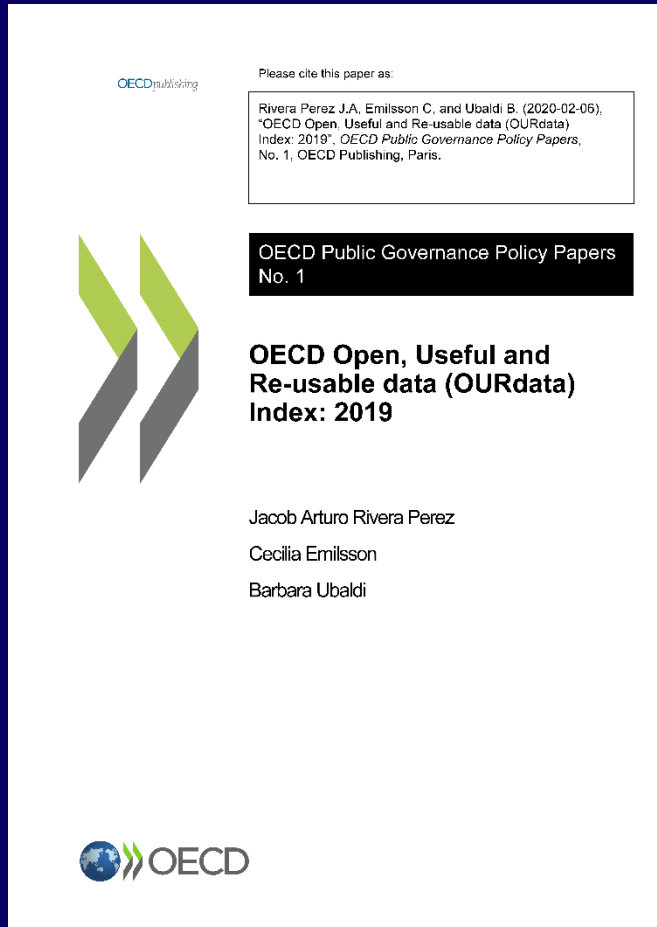
■ Data availability   ■ Data accessibility   ■ Government support to the re-use



OECD average 2017 and 2019



# Policy trends – Open Government Data



## Insights:

- *Open data policies are becoming more intertwined with the development of **government-wide data governance frameworks**.*
- *Some countries previously seen as mature in terms of open data policies are today doing considerably less to **reach external data communities to encourage re-use**.*
- *OECD countries are taking further steps towards **monitoring the economic and social impact of open data**.*



# Key messages for the development of open data policies

## Governments should...

Acknowledge the importance of data governance

Give enough political support

Focus on stakeholder engagement and identifying data needs

Improve de facto data release and its life cycle

Advance the perception and use of open data portals

Accelerate data re-use both within and outside the public sector

Target measurement efforts

For more, read the OECD Policy Paper on the 2019 OURdata Index → <http://www.oecd.org/gov/digital-government/policy-paper-ourdata-index-2019.htm>



# How OECD countries engage with the ecosystem



Korea

**Open Square-D** is a government initiated program for start-ups and citizens interested in reusing public data – a platform for exchanging experiences, technologies and receive support to grow as an (open) data-driven business.



Colombia

**Emprende Con Datos** is a government project providing support to teams of entrepreneurs for the development of sustainable business models and different web/mobile applications using open government data.



Sweden

**HackforSweden** is a 365-day community with over 100 partners (large tech companies, business incubators, NGOs and public sector organisations) providing the best possible support to entrepreneurs innovating with government data.



Ireland

The **Open Data Engagement Fund** hands out 30.000 EUR annually to open data projects that reuse data from the open government data portal [data.gov.ie](http://data.gov.ie).



Spain

In 2020, the 8<sup>th</sup> edition of the **Infomediary Sector Report** was published by ASEDIE (an association representing companies using data or infomediaries) with an extensive analysis of the current market for open data re-use in Spain. ASEDIE collaborates with the Spanish government as part of the Aporta initiative.



USA

The **Challenge.Gov** website enables the U.S. government to engage citizen-solvers in prize competitions for top ideas and concepts as well as breakthrough software, scientific and technology solutions that help achieve their agency mission



# Thank you!

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