

WORKING TOGETHER ON CLIMATE CHANGE, OCEANS AND CLEAN ENERGY

TRAVAILLER ENSEMBLE À L'ÉGARD DES CHANGEMENTS CLIMATIQUES, DES OCÉANS ET DE L'ÉNERGIE PROPRE

# #CaRESforSIDS

# Social media toolkit

A social media campaign to support an online dialogue on the transition to clean and resilient energy systems for small islands

# Join the conversation











What does #CaRESforSIDS mean? Clean and Resilient Energy Systems (CaRES) (for) Small Island Developing States (SIDS)

What is #CaRESforSIDS? It is a communications initiative to create an online dialogue with government departments, international partners and organizations, civil society, development banks, countries and stakeholders to share stories, build momentum and showcase SIDS leadership and global efforts to support their transition to clean and resilient energy systems.

Want to join the #CaRESforSIDS conversation? Share how you are contributing to the advancement of clean and resilient energy systems on social media, using the #CaRESforSIDS hashtag.

#### **TWITTER**

Please share the following proposed tweets on your social media channels to help spread the word and promote the #CaRESforSIDS campaign.

How are you contributing to the advancement of clean and resilient energy systems and infrastructure to support small islands? Share your story, using the hashtag #CaRESforSIDS

#DYK the \$13B needed to rebuild Caribbean communities **A** following 2017 hurricanes is equivalent to the Marshall Plan, US aid funding that helped rebuild Western Europe after WWII. Let's invest in clean and resilient energy systems and show that the **\$** #CaRESforSIDS

#DYK most of the world's islands are in the Pacific Ocean , with 25,000+ Pacific Islands. These coastal communities and their large maritime domain are at risk of #ClimateChange impacts. Let's invest in clean and resilient energy systems because the \$\psi\$ #CaRESforSIDS

Although SIDS and low-lying coastal communities are affected the most by #ClimateChange, they are leading the way in building resilience and protecting coastal communities as by transitioning to clean and resilient energy systems. #G7Halifax #CaRESforSIDS

#Canada #CaresforSIDS by supporting Clean and Resilient Energy Systems (Cares) (for) Small Island Developing States (SIDS). Learn more: <a href="http://ow.ly/uHww30lOZAP">http://ow.ly/uHww30lOZAP</a>

During the #G7 Summit, Canada committed \$60M to support the expansion of #CleanEnergy systems & infrastructure, improve energy access, and provide training & jobs for women in sustainable tech sectors in SIDS. #Canada #CaRESforSIDS ♀ = ♂

#GEAC #CaRESforSIDS: With Canada's  $\P$  #G7 commitment to #CleanEnergy, women will have access to training and jobs in sustainable technology sectors in SIDS. Let's #MakeGenderInequalityHistory #GenderEquality Q = Q

## **PARTNER TWEETS & POSTS**

Please share the following proposed posts and help promote what #CaRESforSIDS partners are doing globally

# Rocky Mountain Institute – Islands Energy Program

Islands Energy Program is helping #SIDS transition from expensive & traditional energy sources to affordable, renewable, #CleanEnergy. @RockyMtnInst #CaRESforSIDS by transforming global #energy use to create a clean & secure #LowCarbon future. Learn more: https://youtu.be/ IZGK9ZtkgY

Islands Energy Program | Rocky Mountain Institute: <a href="https://youtu.be/">https://youtu.be/</a> IZGK9ZtkgY



#### IRENA – SIDS Lighthouses

SIDS Lighthouses bring together small island developing states and partners to promote the accelerated deployment of #RenewableEnergy on islands. @IRENA #CaRESforSIDS by coordinating this initiative to support the transition to #CleanEnergy. Learn more: http://islands.irena.org/

Two video options to add to your post:

Islands: Strong. Small. Resilient: <a href="https://youtu.be/B6b15GqjoMY">https://youtu.be/B6b15GqjoMY</a>



The Global Energy Transition: <a href="https://youtu.be/M3DLJur7HjQ">https://youtu.be/M3DLJur7HjQ</a>



#### Clean Energy for Islands (EU)

The Clean Energy for European Islands Initiative helps islanders embrace #RenewableEnergy, creates jobs and #EconomicGrowth, and reduces #GHG emissions. The #EU #CaRESforSIDS by supporting #CleanEnergyIslands @Energy4Europe @EU\_Commission. Learn more: https://youtu.be/h0ycAyFOCeQ

Clean Energy for EU Islands: <a href="https://youtu.be/h0ycAyFOCeQ">https://youtu.be/h0ycAyFOCeQ</a>



#### SIDS DOCK - Alliance of Small Island States (AOSIS)

SIDS DOCK is a #AOSIS initiative that assists #SIDS with #CleanEnergy transformation for sustainable economic development and helps generate funds to address the effects of #ClimateChange. @AOSISChair and @sidsdock #CaRESforSIDS. Learn more: https://sidsdock.org/

UN – Small Island Developing States: <a href="https://youtu.be/ZNC5um1\_VUE">https://youtu.be/ZNC5um1\_VUE</a>



# Off-Grid Access To Electricity Innovation Challenge - Mission Innovation

Off-Grid Access To Electricity Innovation Challenge launched by #MissionInnovation supports R&D in #RenewableEnergy technologies that provides reliable & #CleanEnergy as an alternative power source. @MICleanEnergyRD #CaRESforSIDS. Learn more: http://ow.ly/GFGH30IOZve

#### The World Bank

As one of the largest #CleanEnergy financers in developing countries, the @WorldBank #CaRESforSIDS & plays a key role in the transition to a #LowCarbon future. SIDS will benefit through sustainable economic growth and job creation. Learn more: http://ow.ly/TRLR30IRoi3