



# Data for Responsive Public Policy at ESDC

**Ima Okonny**  
**Chief Data Officer**  
**Employment and Social Development Canada**

CHIEF  
DATA  
OFFICE



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IT'S TIME TO DO MORE WITH DATA

# Employment and Social Development Canada

## Raison d'être

The mission of Employment and Social Development Canada (ESDC), including the Labour Program and Service Canada, is to build a stronger and more inclusive Canada, to support Canadians in helping them live productive and rewarding lives and improving Canadians' quality of life.



# Data Use Across the Policy-Service Continuum

ESDC's Chief Data Office works in partnership across business lines, and with internal and external stakeholders, to enable the derivation of valuable insights from data through all phases of the policy-service continuum.

Curation of key data assets (within secure and protected IT-enabled infrastructure) to enable research, analysis, results reporting, evaluation and data sharing with Provinces and Territories:

- Daily operational reporting, program monitoring, website data publication, data sharing.
- Program uptake? Where do we need to adjust policy/service delivery?

Working with key stakeholders to enable further insight:

- Who is applying for benefits? Who are we missing?
- What is the impact/outcome of our programs?
- What factors have the greatest influence on programs and service delivery for particular populations?



# Examples: Data Use Across the Policy-Service Continuum

## **Enabling policy analysis, research and evaluation within the context of the pandemic:**

- Employment Insurance (EI) program and the Canada Emergency Response Benefit (CERB) data used to inform policy, operations, programs, data sharing with Provinces and Territories and the public.
- Rapid collaboration with Statistics Canada and Canada Revenue Agency to expand the evidence base and better serve our clients.

## **Ongoing data analysis to develop policies, programs and services that support workers and employees:**

- Program evaluators integrate Employment Insurance data with Tax data and are working to measure the impact of receiving Employment Insurance benefits on future earnings and employment.
- Economic policy researchers use the Canadian Occupational Projection System to analyse potential imbalances in labour supply and demand.



# Next steps

**Refresh ESDC's Data Strategy to reflect emerging needs, gaps and opportunities**

- **COVID-19 impacts: key data gaps and emerging policy needs**
- **Data foundations: standards, data management, interoperability**
- **Co-development: strategic partnerships with stakeholders**
- **Increased access: quality, robust and timely disintegrated data**



# Contact Us



Ima Okonny  
Ima.Okonny@hrsdc-rhdcc.gc.ca



[ESDC Chief Data Office](#)  
[GCpedia](#)



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