



The Official Languages (Communications with and Services to the Public) Regulations

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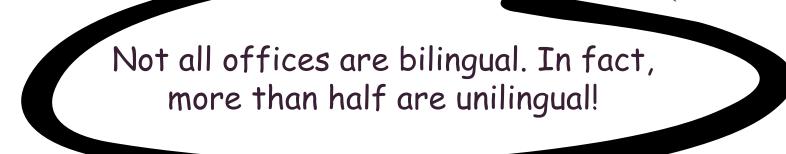
the Official Languages Regulations **Re-Application Exercise** 



# **Background**

- Together, the *Charter of Rights and Freedoms* and the *Official Languages Act* (OLA) give members of the public the right to federal communications and services in the official language of their choice:
  - in the National Capital Region;
  - in the institutions of Parliament;
  - at the head offices of the institutions;
  - where there is significant demand; and
  - where justified by the nature of the office.











### The Role of the Regulations

- Amendments to the 1991 Regulations were made in 2019.
- Nearly 11,000 offices are subject to the OLA and the Regulations.
- Using various criteria and thresholds in the form of numbers and percentages, the Regulations define, for an existing office:
  - the circumstances where there is **significant demand** in the minority language, in which case it must be designated bilingual; and
  - cases where the nature of the office justifies it being bilingual.









# What is meant by "Office" and "Public"

- An office is a location where a federal institution offers services to or communicates with the public.
- The public is any person, group of persons, organization or business that receives services from, or communicates with, a federal institution including representatives of other levels of government.



- Does not include employees of institutions subject to the OLA in the course of their duties.
- The rights of the public take precedence over the rights of public servants.







# **Significant Demand**

- Under the OLA, the Governor in Council may, by regulation, consider the following criteria in determining whether there is significant demand in English, in French or in both official languages:
  - √ The size of the linguistic minority in the area served and its proportion to the total population of the area;
  - √ The particular characteristics of the minority;
  - √ The volume of communications or services between an office and its users; and
  - √ any other criteria deemed appropriate.

### **General Rules - Calculation Method**



How do we determine the size and % of the minority and majority populations in the region where the office is located?



The majority and minority population size and % for each region are obtained using a calculation method based on the decennial Census responses related to mother tongue and languages spoken at home.







### **General Rules - Thresholds**

- We examine the size and proportion (%) of the minority where the office is located.
- If it meets the thresholds and if the office's situation respects the prescribed criteria (e.g. it offers key services or is the only one to offer a service), we deem that there is significant demand for service in the minority language and the office is designated bilingual.

For example, an office is the only one to offer its services in Bathurst, a census subdivision in which the minority is 500+, representing 5%+ of the total population in the area = bilingual.

### **General Rules - Service Area**

- Service area:
  - Territory or geographic zone served by an office
  - Determined by the institution
- Once the service area is defined, we apply the thresholds and criteria of the Regulations:

Office designated bilingual

- Minority language school in the service area
- 5,000 people of the linguistic minority in the service area
- Service area overlaps provinces with two different minority official languages
- 500 persons of the linguistic minority representing at least 5% of the total population in the service area





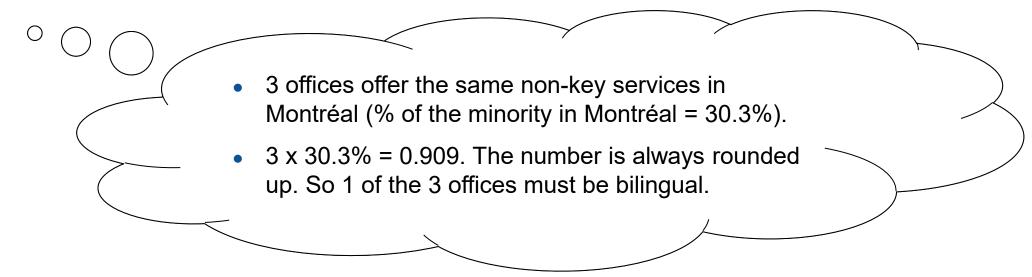






# **General Rules - Principle of Proportionality**

• If an institution has several offices offering the **same services** in a region, it must generally offer bilingual services in a number of offices equal to or greater than the proportion of the minority in that region.



• Once the number of bilingual offices has been determined, the institution must consider the offices' mandate, the distribution of the minority, and opinions obtained from consultations with the minority when choosing which office is to be designated bilingual (1) among the offices involved (3).

# **Specific Rules**

Other methods are used to determine if there is significant demand at an office when the population data is not relevant.

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E.g.:
    Airport in a provincial or territorial
    capital = bilingual
    or
  Airport in Canada where number of
  passengers over a year is 1M = bilingual
Airport where demand for service
in the minority language over a year is at
least 5% = bilingual
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### **Measurement of Demand**

- Measurement of demand = survey of an office's clientele to determine their language preference for communications and services.
- Scenario 1: 5% + of demand for services in the minority language = bilingual office. Otherwise unilingual in the majority language.
  - E.g., Airport or point of entry in New Brunswick
    - 4% demand in English



Bilingual

- 96% demand in French
- Scenario 2: 5% + of demand in both official languages = bilingual office. Otherwise unilingual in the language that reaches at least 5%.
  - E.g. restricted and identifiable clientele or plane route in British Columbia
    - 4% demand in English



**Unilingual French** 

- 96% demand in French
- Measurement of demand from the general public or travelling public = survey overall clientele
- Measurement of demand from a restricted and identifiable clientele = survey each client

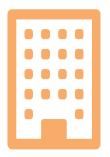
### **Nature of the Office**

- In some cases, the very nature of the office or its mandate is such that it must automatically be designated bilingual. For example:
  - An embassy or consulate;
  - A first aid clinic at an airport;
  - A toll-free telephone number;
  - Services offered by videoconference; or
  - An office at a national park.





# **Application of the Regulations**



#### WHO?

Institutions are responsible for keeping the list of their offices up to date and for applying the Regulations to determine or verify the language designation of their offices.



#### HOW?

The System for Official Languages Obligations (SOLO) makes applying the Regulations easier. It indicates, based on the type of office and its address, which rules applies and the steps to take in order to determine the office's language designation.

MONTH/ MOIS						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

#### WHEN?

The Regulations must be applied or their application verified:

- √ When an office opens, closes or moves, or when its functions change.
  - ✓ During the Official Languages Regulations Reapplication Exercise (OLRRE)







# The Official Languages Regulations Re-application Exercise (OLRRE)

#### WHY?

Over the years, people's habits, the composition of the population and the size and proportion of the minority population can change.

#### HOW?

This review of the language designation of offices is done through the OLRRE, an exercise that is coordinated by TBS using SOLO and involves most institutions.

#### WHAT?

The Regulations provide that institutions review the language designation of their offices based on the most recent decennial census data (every 10 years).

Institutions that

must determine whether there is significant demand at their offices (general and specific rules). Does not affect nature of office rules.

The most recent OLRRE began in 2023, based on the language data

of the 2021 Census (published in 2022) with full implementation of new obligations expected in 2027. The next OLRRE will be based on the language data of the 2031 decennial Census

#### WHEN?

### WHO?

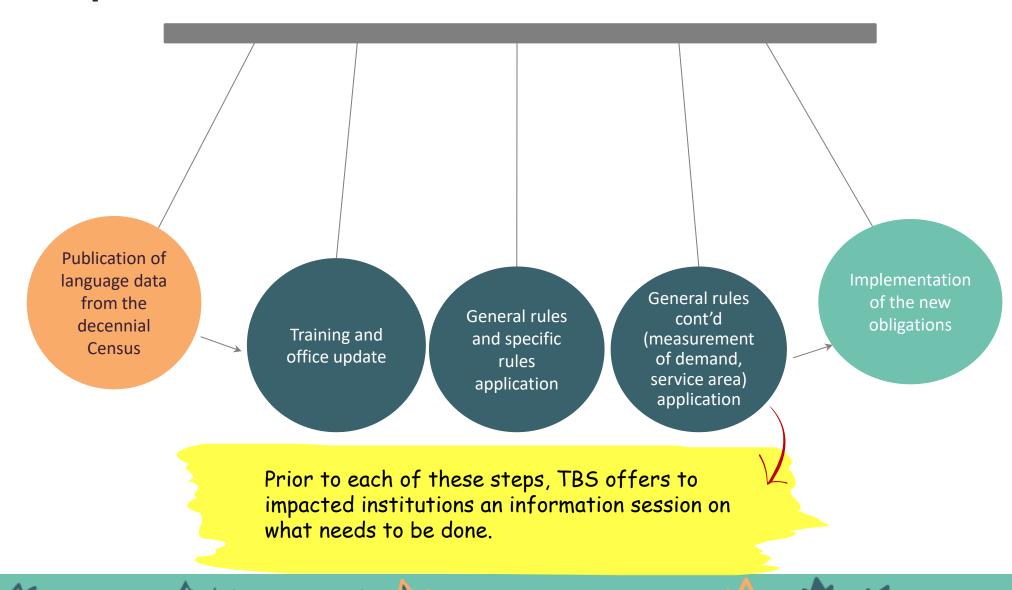








# **OLRRE Steps**



### Once the OLRRE has been completed

• When the language designations of offices have been determined, the Directive on the Implementation of the Official Languages (Communications with and Services to the Public) Regulations provide for:

- up to 1 year to comply and implement new bilingual obligations;
- up to 1 year to inform the minority population served by the offices of the date scheduled for the discontinuation of bilingual services and how they can now receive services in their official language.







# A Bilingual Office

• At a bilingual office, the institution must organize its resources to communicate with the public and offer them services of equal quality in both official languages.



- e.g. a service cannot be offered in English in person while the French is only available by telephone.
- For proper implementation of its language obligations, such as active offer of service or equal quality, or for monitoring the application of its obligations, the institution must refer to:
  - The Policy on Official Languages; and
  - The Directive on Official Languages for Communications and Services.







