Innovation Canada

ExploreIP: Canada's Intellectual Property Marketplace

2022

It can be difficult for businesses to find useful technologies

- Canada's public sector is a key source of technologies that can be used by innovative SMEs to grow and become more competitive

- Most SMEs do not know where to look – even fewer have the time and resources to track down these technologies to further their business needs

- ExploreIP aims to provide a new way for businesses to find relevant technologies

What is ExploreIP?

- Tool for businesses, creators, entrepreneurs and innovators to discover intellectual property (IP) leverage ground-breaking research and discoveries, stimulating collaborations that could help launch the next big innovation.

- 4,800 + licensing and collaboration opportunities

- 60+ public sector organizations in Canada (federal departments, agencies, crown corporations, universities and hospitals) – with a plan to add more continuously
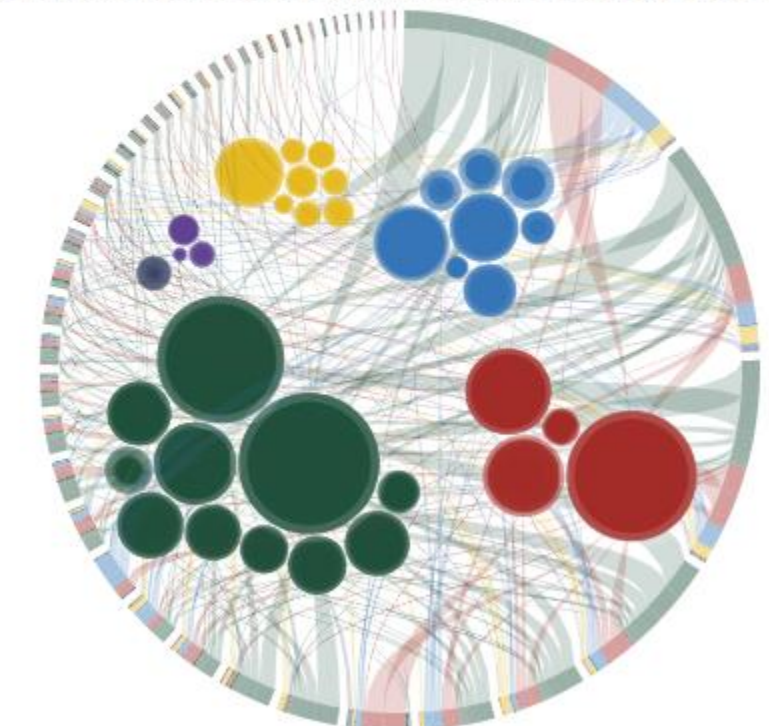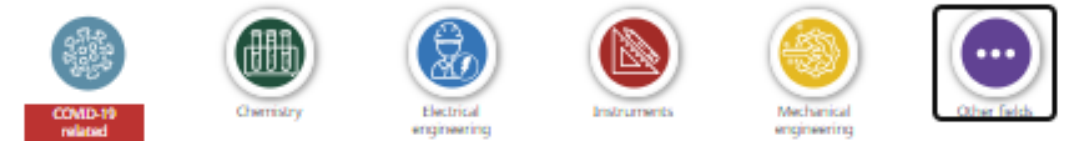
ExploreIP Today

- Inventions and research expertise across 37 technology areas

- 340+ contact requests (licensing/ collaboration)

- Success story:
  - Biotechnology: Academic research license for a patent

Success story spotlight:

Academic research license for a biotechnology company

- Five-year license agreement to use the public sector patent by a small biotechnology company

- With the license agreement, the company will be able to generate and use the NRC's proprietary technology for research relating to the production of biologics and cell-based therapeutics

- Company will also benefit from access to the NRC's extensive network of experts, researchers, specialized facilities and equipment
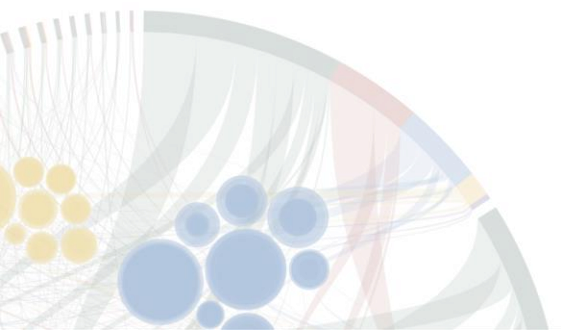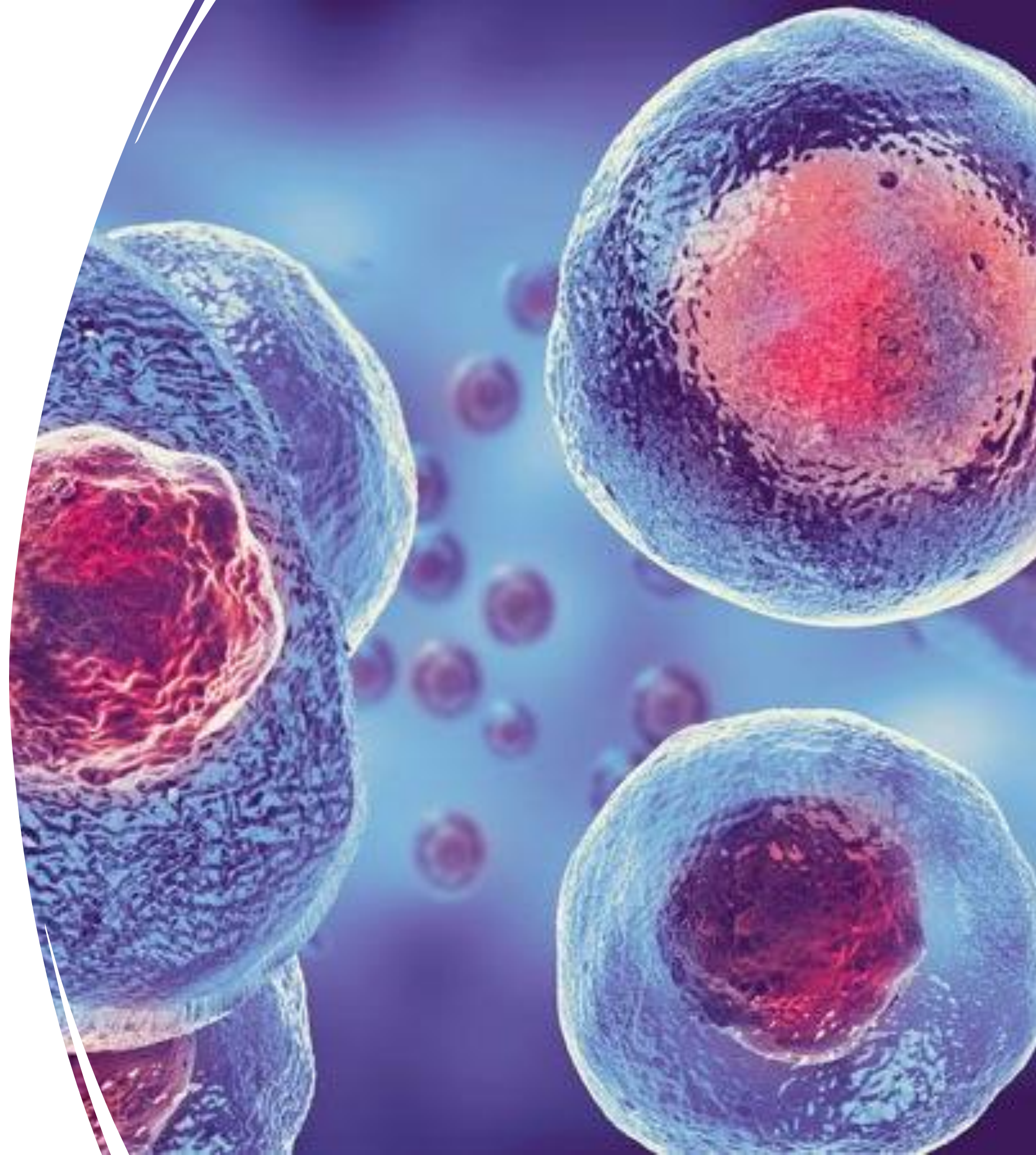
ExploreIP Outreach And Partnership Development

- Key to ExploreIP success

- Outreach to businesses, entrepreneurs and innovators through:

  ✓ Events (GLOBE, CANSEC, Expo Entrepreneur)

  ✓ Direct demos on demand

  ✓ Train-the-Trainer modules (like this)

  ✓ Online presence – marketing campaign March 2022

- Partnerships and co-promoters (CIPO, other government programs, innovation hubs, accelerators, industry associations etc.)
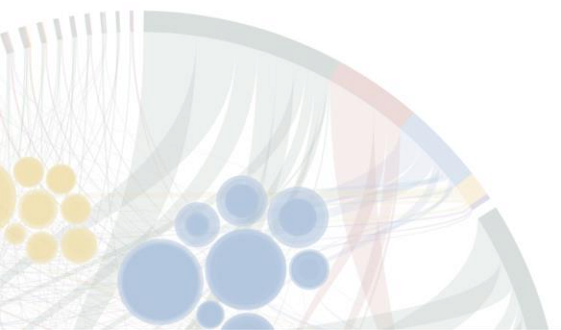
Upcoming Initiatives

- Net-Zero / Carbon-Neutral Campaign:

  - Objective: Help companies find and leverage existing technologies they can use in the net-zero transition

  - Identify applicable technologies and tag them on ExploreIP

  - Work with network of collaborators to disseminate specific technologies / bundles of technologies to target groups

**We're looking
for collaborators and
co-promoters
to help with this effort.**

Let's connect!
exploreip@canada.ca

Upcoming Initiatives

- Industry Needs Call-Out Pilot:

  - Objective:

    - Help companies and entrepreneurs who have specific research or technology needs to find public sector collaborators

    - Help connect research institutions with market demand

  - Work with partners to collect needs and populate a database

  - Share with IP Holder institutions to respond and connect

We're looking for feedback and help with co-design of the pilot.

Let's connect!
exploreip@canada.ca

Government of Canada / Gouvernement du Canada

Canada

Let's connect!

Canada.ca/exploreIP

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