



Government  
of Canada

Gouvernement  
du Canada

Canada

# Innovation Canada

ExploreIP: Canada's Intellectual  
Property Marketplace

  
2022



# It can be difficult for businesses to find useful technologies

- Canada's public sector is a key **source of technologies** that can be used by innovative SMEs to grow and become more competitive
- Most SMEs do not know where to look – even fewer have the **time and resources** to track down these technologies to further their business needs
- **ExploreIP** aims to provide a **new way** for businesses to find relevant technologies



# What is ExploreIP?

- Tool for businesses, creators, entrepreneurs and innovators to discover intellectual property (IP) leverage ground-breaking research and discoveries, stimulating collaborations that could help launch the next big innovation.
- 4,800 + licensing and collaboration opportunities
- 60+ public sector organizations in Canada (federal departments, agencies, crown corporations, universities and hospitals) – with a plan to add more continuously

Government of Canada / Gouvernement du Canada

ExploreIP: Canada's IP Marketplace

Home Find patents and licences Research organizations Resources About ExploreIP

Search for licensable patents... EXPLORE

RECENTLY UPDATED

- Tip-Tap: Discrete 2D Fingertip Input for Battery-free Sensing and Feedback
- A new method of use of lysophosphatidic acid receptor antagonists to prevent inhibition of GLP-1 secretion in inflammatory conditions and obesity
- One full recycle system for Lithium-Ion battery cathode materials (recycling)
- System and Method for Sensing with millimetre waves for Food and Liquid Analysis
- V&mp Binocular Glare Sensitivity Test
- System and Method for Sensing with Millimeter Waves

NEWS

Welcome to ExploreIP

2021-02-12

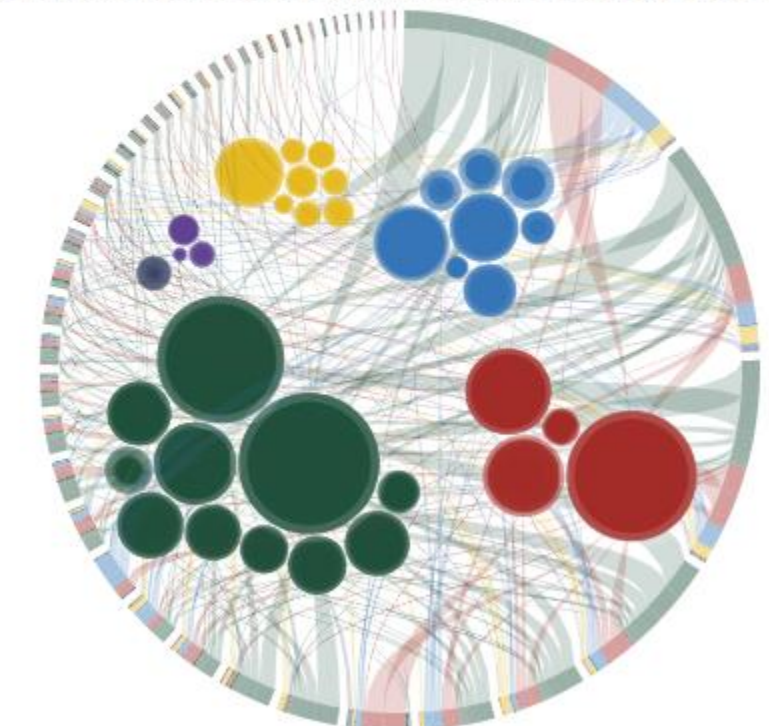
Welcome to ExploreIP: Canada's IP Marketplace: a new, online resource for businesses to explore possible licensing and collaboration opportunities with public sector patent holders.

ExploreIP now has a "COVID-19 related" category to help users find technologies that could help combat COVID-19.

Request a demo of ExploreIP

COVID-19 related Chemistry Electrical engineering Instruments Mechanical engineering Other fields

You can also hover over the colour-coded circles to reveal the subcategories associated with each category.



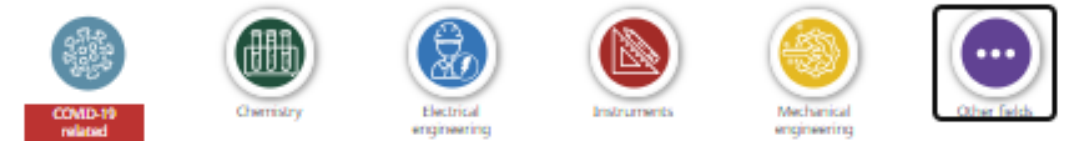
# ExploreIP Today

- Inventions and research expertise across 37 technology areas
- 340+ contact requests (licensing/ collaboration)
- Success story:
  - Biotechnology: Academic research license for a patent

## I am looking for technology in...

Please select one or more technology categories. When you select a technology category, the associated subcategories will be displayed. Select one or more subcategories, and then choose Find Patents and Licenses to view inventions for the technology subcategories that you have selected.

Categories: 5 of 6 selected



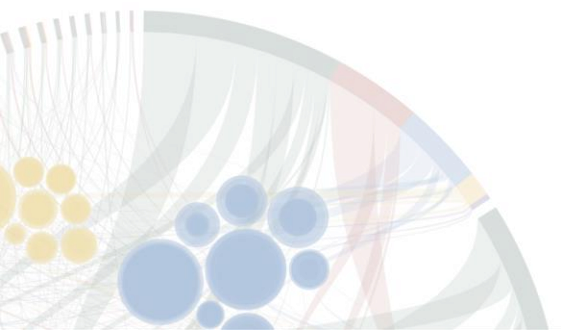
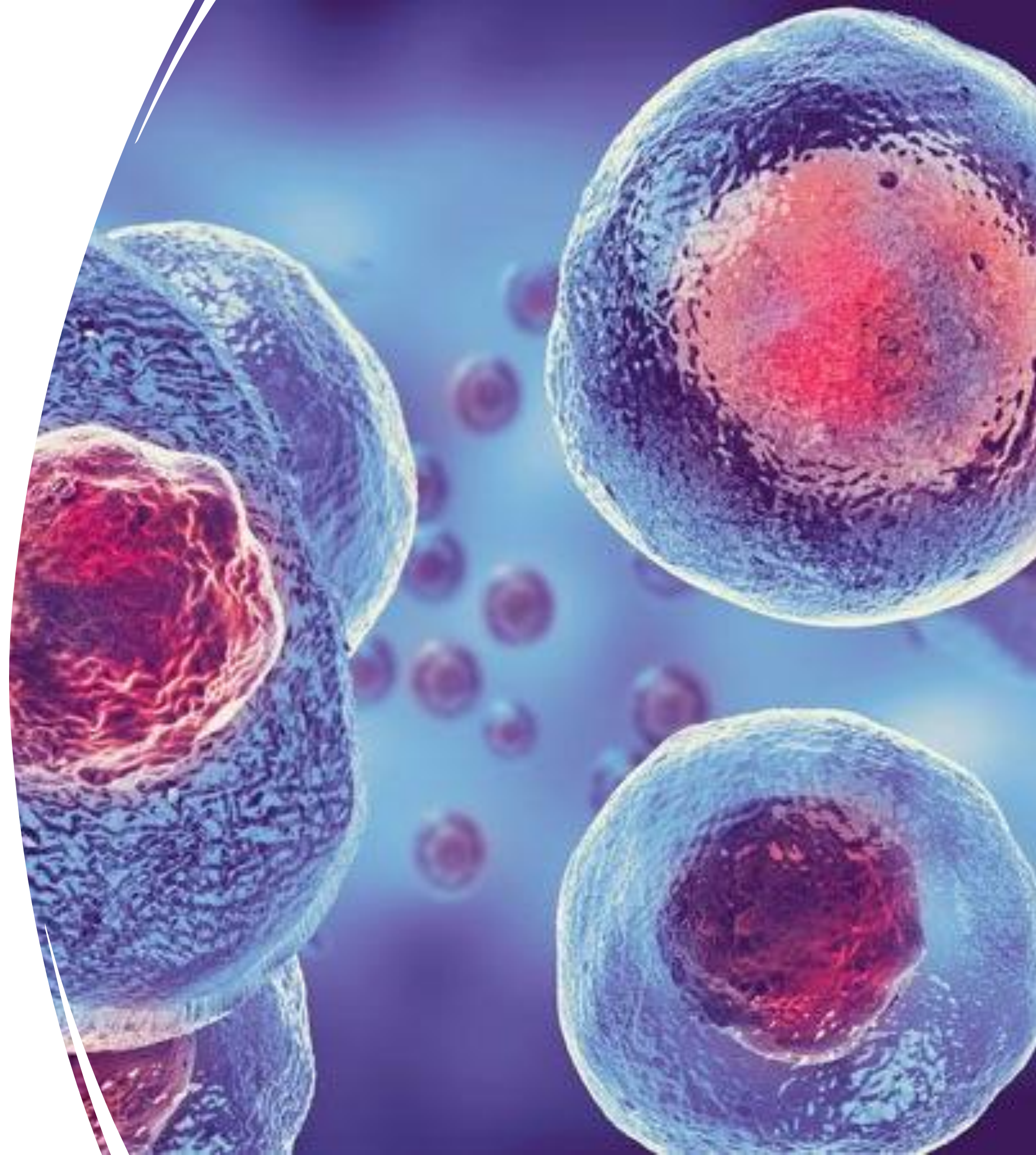
Subcategories: 0 of 36 selected



## Success story spotlight:

### **Academic research license for a biotechnology company**

- Five-year license agreement to use the public sector patent by a small biotechnology company
- With the license agreement, the company will be able to generate and use the NRC's proprietary technology for research relating to the production of biologics and cell-based therapeutics
- Company will also benefit from access to the NRC's extensive network of experts, researchers, specialized facilities and equipment



# ExploreIP Outreach And Partnership Development

- Key to ExploreIP success
- Outreach to businesses, entrepreneurs and innovators through:
  - ✓ Events (GLOBE, CANSEC, Expo Entrepreneur)
  - ✓ Direct demos on demand
  - ✓ Train-the-Trainer modules (like this)
  - ✓ Online presence – marketing campaign March 2022
- Partnerships and co-promoters (CIPO, other government programs, innovation hubs, accelerators, industry associations etc.)



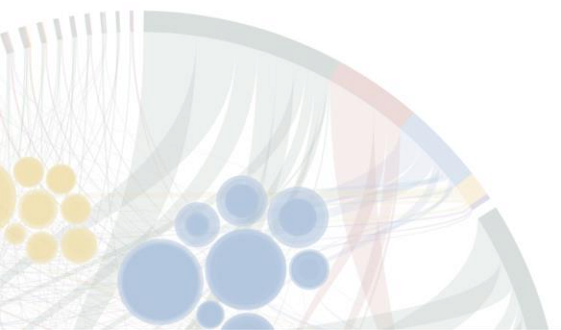
# Upcoming Initiatives

- Net-Zero / Carbon-Neutral Campaign:
  - Objective: Help companies find and leverage existing technologies they can use in the net-zero transition
  - Identify applicable technologies and tag them on ExploreIP
  - Work with network of collaborators to disseminate specific technologies / bundles of technologies to target groups



**We're looking  
for collaborators and  
co-promoters  
to help with this effort.**

Let's connect!  
[exploreip@canada.ca](mailto:exploreip@canada.ca)



# Upcoming Initiatives

- Industry Needs Call-Out Pilot:
  - Objective:
    - Help companies and entrepreneurs who have specific research or technology needs to find public sector collaborators
    - Help connect research institutions with market demand
  - Work with partners to collect needs and populate a database
  - Share with IP Holder institutions to respond and connect



**We're looking for  
feedback and help with  
co-design of the pilot.**

Let's connect!

[exploreip@canada.ca](mailto:exploreip@canada.ca)





Government  
of Canada

Gouvernement  
du Canada

Canada

# Let's connect!

[Canada.ca/exploreIP](https://Canada.ca/exploreIP)

[exploreip@canada.ca](mailto:exploreip@canada.ca)

