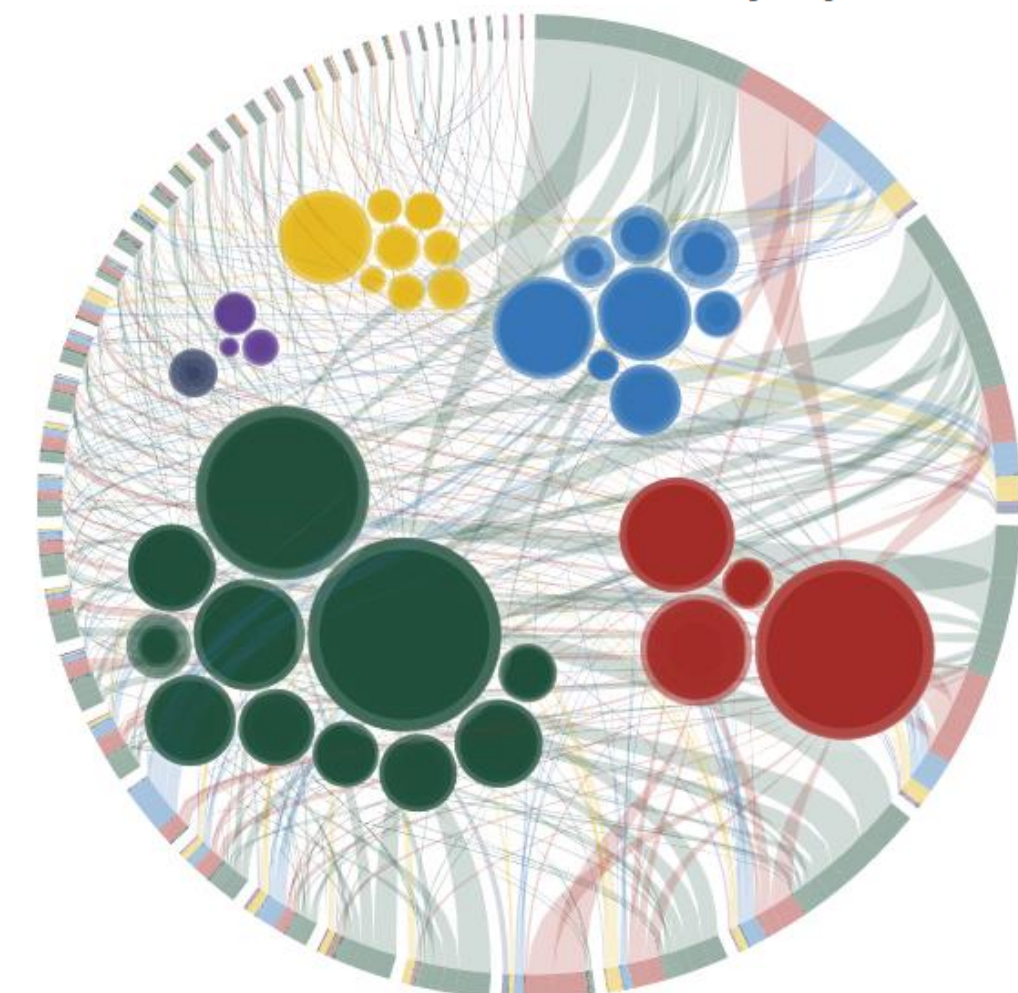


# ExploreIP – Canada's IP Marketplace

- Online marketplace tool providing businesses and entrepreneurs easy access to public sector patents, to explore private-public collaborations and turn good ideas into business opportunities
- Part of the National Intellectual Property (IP) Strategy
- Database currently contains:
  - ✓ 46 public sector organizations
  - ✓ +3,600 patent families
  - ✓ +12,500 patent applications/patents
  - ✓ Pool of 59 COVID-19 Inventions
- Supported by Innovation Canada

[Canada.ca/exploreIP](https://Canada.ca/exploreIP)

exploreip@canada.ca



# Speaking Points

- Government of Canada recognizes the importance of IP
- ExploreIP is an ongoing initiative under the National IP Strategy:
  - Tool helping Canadian businesses better access and leverage IP.
  - Also meant to increase the visibility and awareness of public sector IP available for use and commercialization to Canadian businesses, in particular SMEs.
  - Under Innovation Canada's platform of programs and services to Canadian businesses.
- Database features:
  - 46 public sector organizations, including federal departments, agencies, crown corporations, universities and hospitals