

Pushing interactivity on a budget



Cool tools to help your
course design look
expensive

All pricing is in US dollars unless otherwise indicated

AI	
Site	Pricing
GPT-4	Free
Tome	Need a quote
QuillBot	Free and premium plan \$8.33/month
writer.ai	\$18.00/month
synthesia.io	Free to try between \$18.00 to \$64.00/month
hotpot.ai	Free
craiyon.com	Between \$10.00 and \$20.00/month
Midjourney	Free
Adobe firefly	Free to use, but will have a watermark
AIReady	From \$149.00 to \$249.00/month

IMAGES		
Site	Pricing	Copyright
unsplash.com	Some pictures are free, others require \$7/month	Royalty free
pexels.com	Free	Royalty free
pixabay.com	Free	Royalty free
freeimages.com	Free	Royalty free
undraw.co	Free	Illustrations
humaaans.com	Free	Illustrations
thenounproject.com	From \$3.33 to \$9.99/month	Royalty free with license
iconfinder.com	Pay as you go - \$9.00 to \$49.99/month	Royalty free with license
placeit.net	\$7.47/month	More of a mock up website not really images
mockuuups.studio	Free to try - then \$29.05 to \$43.58/month	More of a mock up website not really images
photopea.com	Free	Photo editor
remove.bg	Pay as you go (\$.25 on average)	No mention of copyright
cleanup.pictures	Free	Photo editor
photoresizer.com	Free	Photo editor

VIDEOS

Site	Pricing	Copyright
storyblocks.com	From \$19.99 to 49.99/month	Royalty-free (with individual license)
elements.envato.com	From \$16.50/month (quote for organizations)	Royalty-free (lifetime commercial license)
pexels.com	Free	Royalty-free
videvo.net	Free stock videos. \$7.99 to 24.99/month to be licensed	Royalty-free
coverr.co	Free stock videos. \$6/month for ad-free exclusive content	Royalty-free
vyond.com	\$25.00 to \$125.00/month per user	Royalty-free (with license)
animaker	Free stock videos. \$15 to \$43/month for unlimited access	Royalty-free (with license)
biteable.com	From \$15.00 to \$49.00+/month	Royalty-free (with license)
CreateStudio	From \$27.00 to \$47.00/month	Royalty-free (with commercial license)
descript.com	Free stock videos. From \$12.00 to \$40.00/month	Royalty-free (with license)
TechSmith Camtasia	Free trial. From \$245.79 to \$681.83 CAD/year	Royalty-free
123apps.com	Apps are free but limits on file size per day. \$6.90/month	Does not mention copyright

INTERACT AND ENGAGE

Site	Pricing	Copyright
Mentimeter	From free to \$24.99+/month	No rights for service
Polleverywhere	From free to \$84.00+ /month	No rights for service
Kahoot.com	From free to \$73.99 CAD/month	No rights for service
Genially	From free to \$25.00/month	No rights for service
Flourish	Need to request a quote	No rights for service
Kumospace	From free to \$16.00+/month	No rights for service
OBS	Download free for Windows (software)	No rights for service
Miro	From free to \$16.00+/month	No rights for service
Mural	From free to \$17.99+/month	No rights for service
Padlet	From free to \$19.99 CAD/month	No rights for service
Wakelet	Start free - but for enterprises a quote is required	No rights for service

AUDIO

Site	Pricing	Copyright
storyblocks.com	From \$19.99 to \$49.99/month	Royalty-free (with individual license)
pixabay.com	Free	Royalty-free
free-stock-music.com	Free	Royalty-free (must credit the artist)
YouTube Audio Library	Free	Royalty-free (subject to YouTube Terms & Conditions)
sounddraw.io	Can't be used with VPN (suspicious)	N/A
wellsaidlabs.com	Starts at \$89.08/month (recommend getting a quote)	Royalty-free (subject to Wellsaid Terms & Conditions)
murf.ai	From \$19.00 to \$66.00+/month	Copyright issues exist with some plans
play.ht	From \$31.20 to \$49.00+/month (free for non-creators)	Copyright issues exist with some plans
sonix.ai	From \$10.00/hour and up	Copyright issues exist with some plans
otter.ai	From \$8.33/user per month and up	No mention of copyright
rev.com	From \$9.99/user per month and up	Copyright issues exist with some plans
Audacity	Free (download)	No rights for service
audiomass.co	Free (browser service)	No rights for service