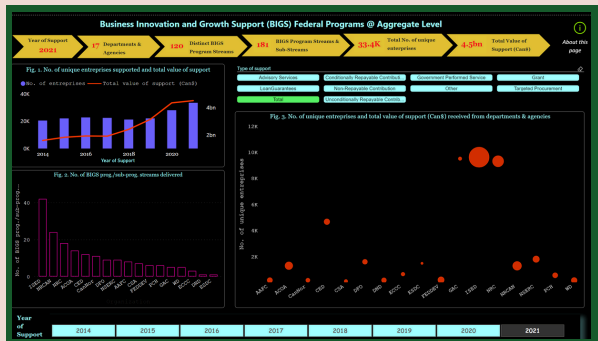


BIGS Programming



Dashboard includes at an aggregate level:

- Business innovation and growth support (BIGS) federal **program information** from 2014 to 2021
- Characteristics of BIGS **beneficiaries**
- **Gender** and **diversity** information of BIGS business owners

BIGS Impact Analysis

R&D

Goal: Understand the impact of BIGS programs on beneficiaries' R&D spending

- Both direct and indirect support stimulate private R&D investment
- **Advisory services** are equally as important as financial support
- Impact is strong for **small** firms, and for **young** firms



COMPLEMENTARITY

Goal: Understand the synergies among heterogenous programs that support small and medium-sized enterprises



- Firms that utilized multiple BIGS programs experienced **higher economic performance**
- This positive effect was also specifically observed for BIGS **trade export** programs and for BIGS **R&D** programs

CONSORTIA

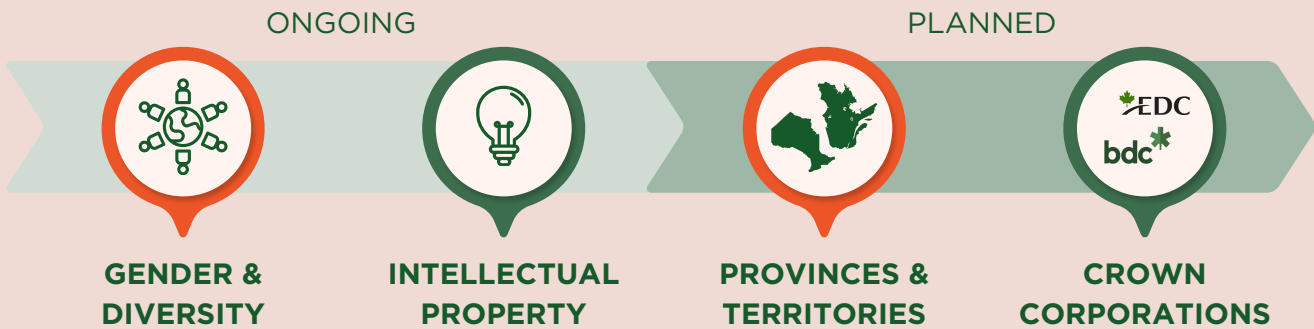
Goal: Analyze BIGS programs aimed at fostering collaboration

- **84%** of firms in consortium projects are **for-profit**, with 90% of those being in urban areas
- NSERC and ISED delivered 97% of consortium projects



BIGS Data Development

Enhancements to our data capacity that are underway or planned for the near future:



BIGS Capacity Building

CONFERENCES & WORKSHOPS

TBS and StatCan co-organized two paper sessions on *Domestic innovation and economic growth* at the **CEA conference**

IPL Workshop



CEA Conference

TBS partnered with the **IPL** to facilitate a hybrid workshop on *Scale-ups and Canada's Innovation Policy Suite*

TBS partnered with the **OECD** to facilitate a roundtable focused on *Entrepreneurial ecosystems* as a new policy area



OECD Roundtable

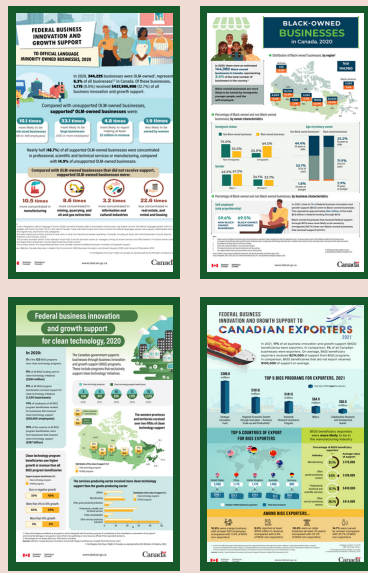
TBS and **StatCan** co-organized the third *Quantitative Impact Assessment Workshop*, with 895 participants from 73 departments

QIA Workshop



DISSEMINATION

BIGS Analytical Products:



BIGS Research Planning

PRIORITIES

SRN members highlighted key **priorities** for FY 2024-25:

RESEARCH AGENDA

BIGS Impact Analysis

- Commercialization & export
- Transformational innovation
- Consortium projects
- Productivity growth
- BIGS program complementarity
- Survival analysis of BIGS programs

Innovation and Diversity

- EDI dashboard and performance index
- Diverse groups' R&D spending
- Visible minority entrepreneurship