

Casting Call



Casting Call – Inclusion Starts with I

Be the change you wish to see in the world!

Join us as we create a video project that exemplifies the culture and people of the Materiel Group at National Defence.

You are invited to be a part of this important video. By joining us in this project, you are saying “Yes, I want to be a part of the culture change movement. I want to take care of the people side of business. I will lift as I lead in the workplace”. Share the message that “everyone” means everyone.

Our organizations are stronger and most effective when we reflect the diversity of the Canadian population we serve. We are looking for participants of all layers (race/ethnicity, religion, age, gender, culture, disability, socio-economic status, sexual orientation, etc.).

Help us advance this work by volunteering your time. Please complete [the registration form](#) to join the video project.

What does it mean to volunteer?

By volunteering, you are indicating your interest in being one of the individuals in the video. You will be tasked with holding a sign that details a challenge that you face in the workplace. There will be no requirement to speak in the video.

Refer to the following “Inclusion Starts with I” video ([YouTube Link](#)) to get a better idea of what will be expected from you as a volunteer.

The day of the video shoot (the week of January 10-14), you will be responsible to get to the filming site located in the NCR. Filming will take approximately four (4) hours. It is expected that your manager will grant you the necessary time to participate in this initiative.