

A modern office interior featuring a large, vibrant green living wall that serves as a room divider. To the right, a wooden conference table is set with chairs and potted plants. The ceiling has exposed wooden beams and modern pendant lights. In the background, there's a lounge area with a blue sofa and a sign that says '815'.

The SWAGguide

[Strategic Workplace Advisory Guide]

Bringing together all of the **workplace modernization** pieces for project teams, facilities & accommodations groups, organizational leaders and anyone else just looking for answers.

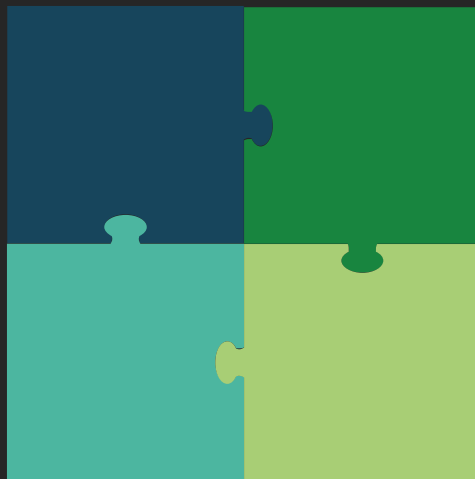
Presented by the Strategic Workplace Advisory Group (SWAG)

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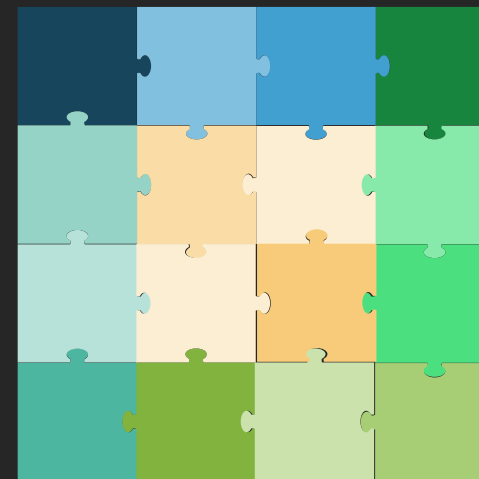
This guide has two parts:

Part 1: Level-setting



A click-through narrative that sets the foundation for part 2.

Part 2: Practical solutions



Best practices and recommendations for workplace modernization projects.

Modernizing the workplace is fun, exciting and,
in most cases, really overdue!



But as you likely already know, it's about much more than new furniture, especially in today's context.

Cool Office!

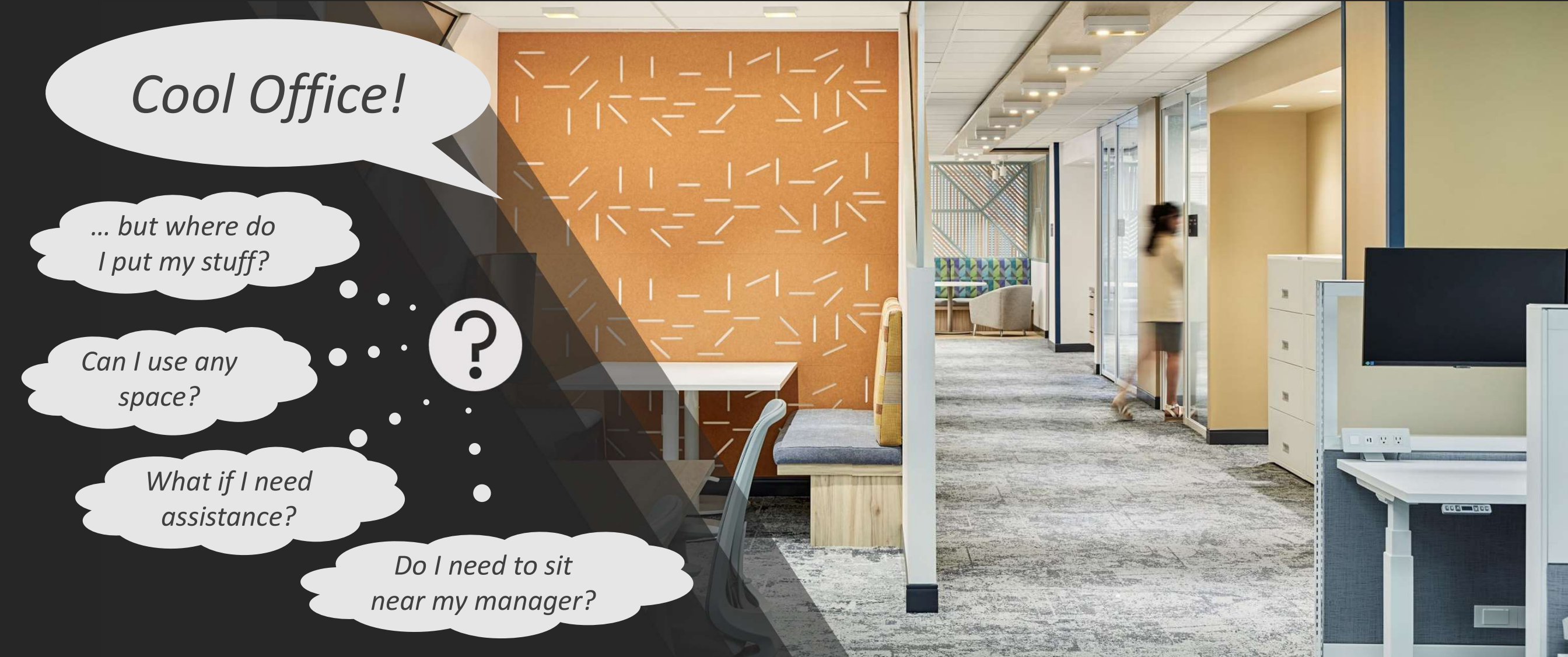
... but where do I put my stuff?

Can I use any space?

What if I need assistance?

Do I need to sit near my manager?

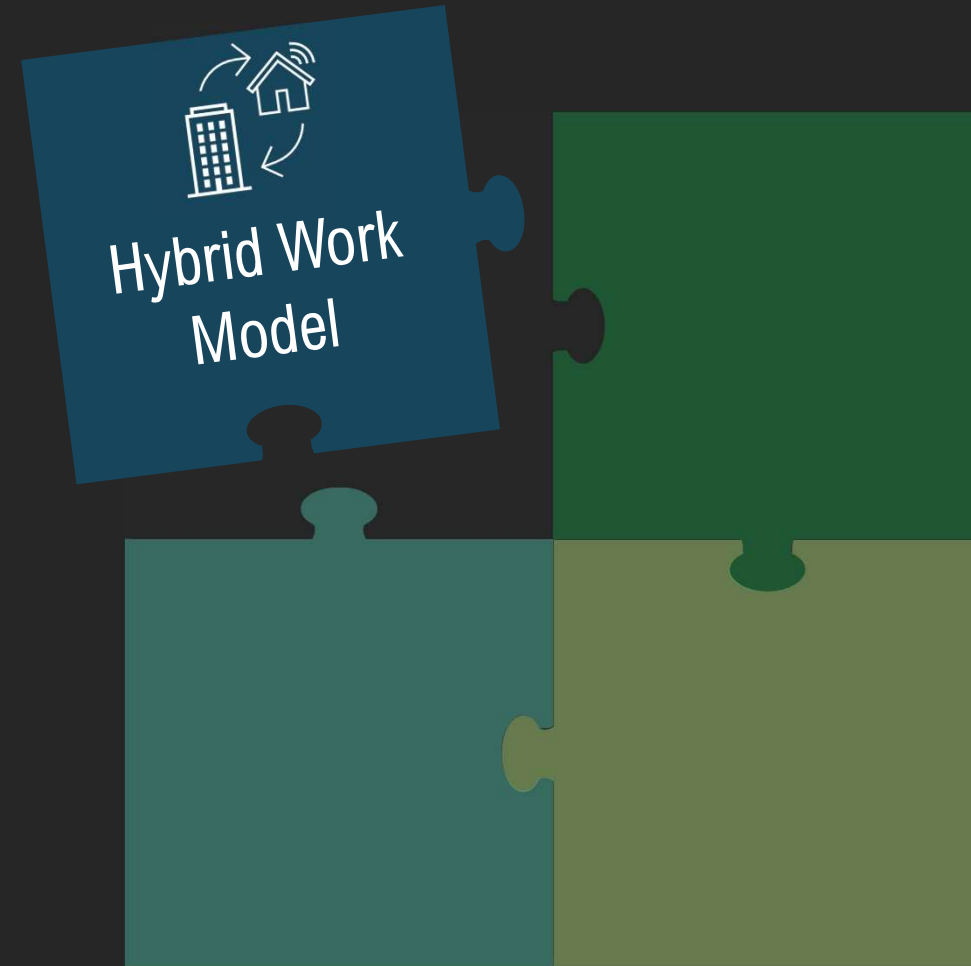
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Workplace modernization is about enabling a modern way of working, and there are four crucial pieces required to make sense of this puzzle.



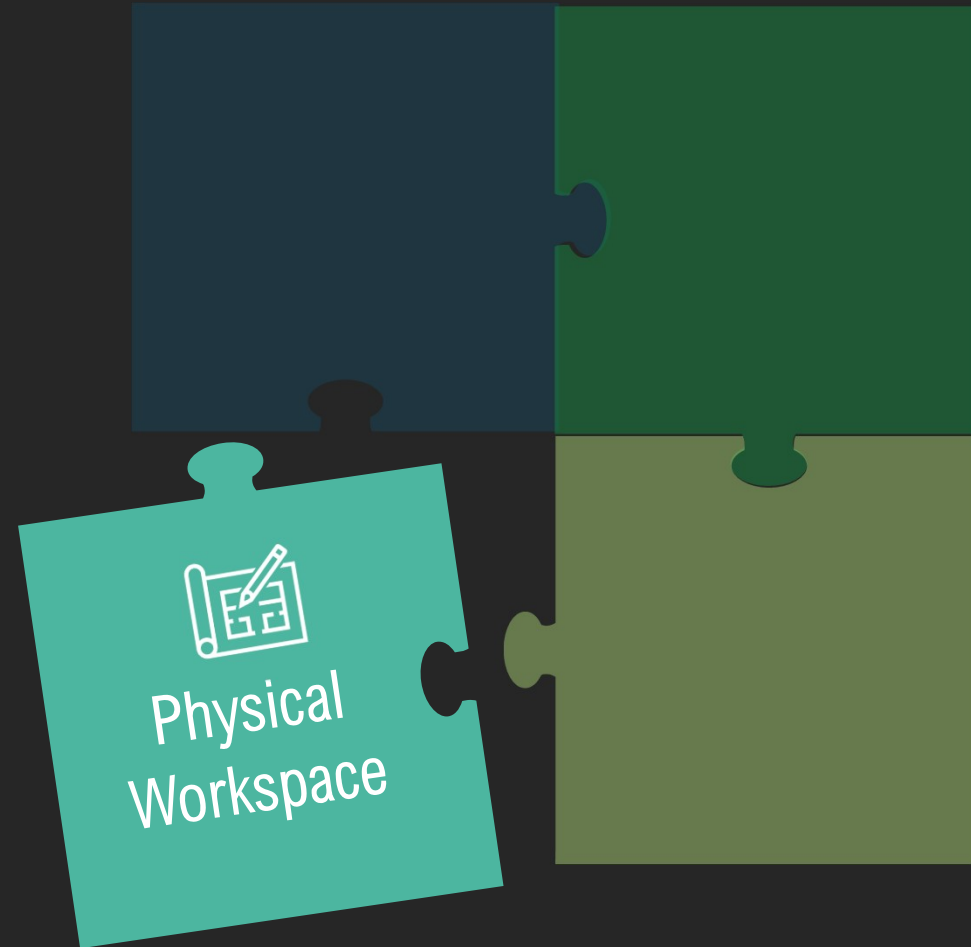
Defining a clear hybrid work model is vital to manage the impacts it will have on the space and the people using it.






No matter which hybrid model is defined by your organization, it will have a major impact on your overall portfolio strategy.

- A modern portfolio strategy is enabled by modern workplaces.
- GCworkplace, the current design standard for all general purpose office space, is how we modernize the physical workspace.





The last, and possibly the most misunderstood piece of the workplace modernization puzzle, is the way a  GCworkspace is intended to be used...



With all of the big pieces in place , practical solutions and best practices can now be used to inform and enable workplace modernization projects...

Part 2: Practical solutions

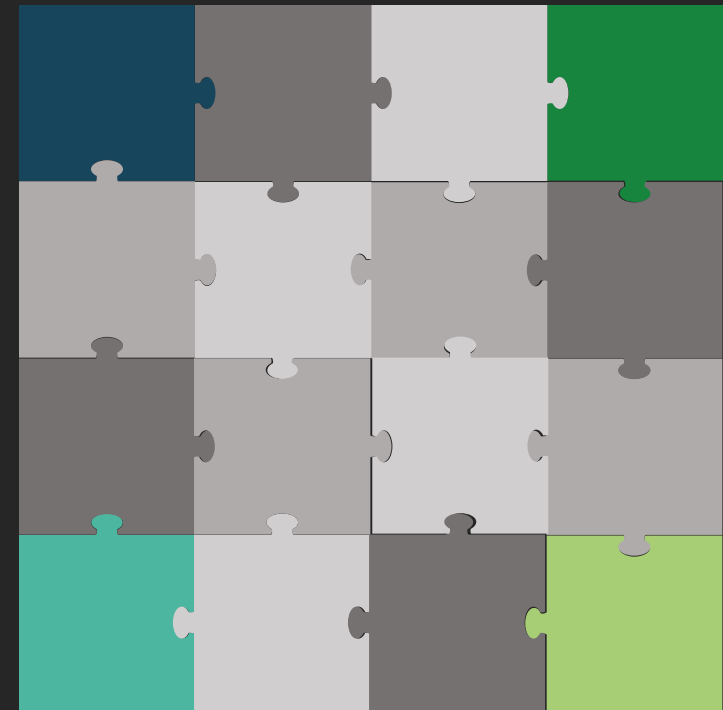


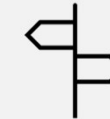
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Look for these!



FYI



For Decision



For Action



Consideration



Available
Change
Management
Activity



Available
Tool

Requires input or action from one or more members of your [integrated project team](#)



Information
Management



Information
Technology



Security



Human
Resources



Change
Management