



# Data Strategy Renewal Engagement session

June 23, 2022



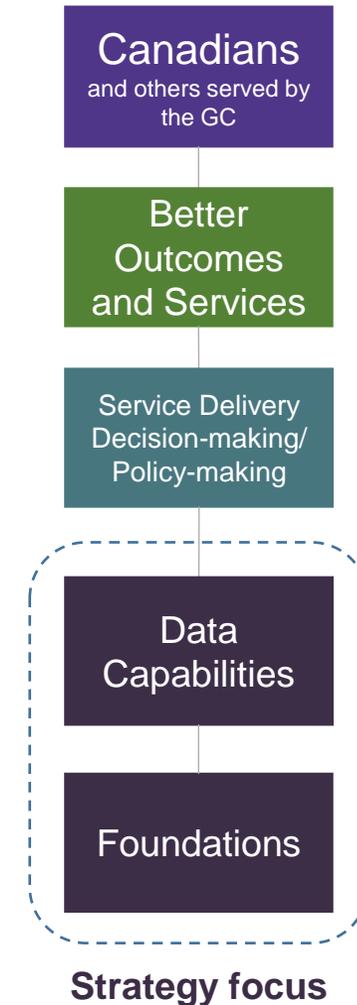
# Data fuel outcomes to Canadians



Data fuel the delivery of **outcomes** to **Canadians, Canadian businesses and others served by the GC**

The GC's data capabilities influence how well we make decisions, develop good policy and deliver effective services

Using our data capabilities to their fullest rests on foundations including governance, digital infrastructure, culture, and resources



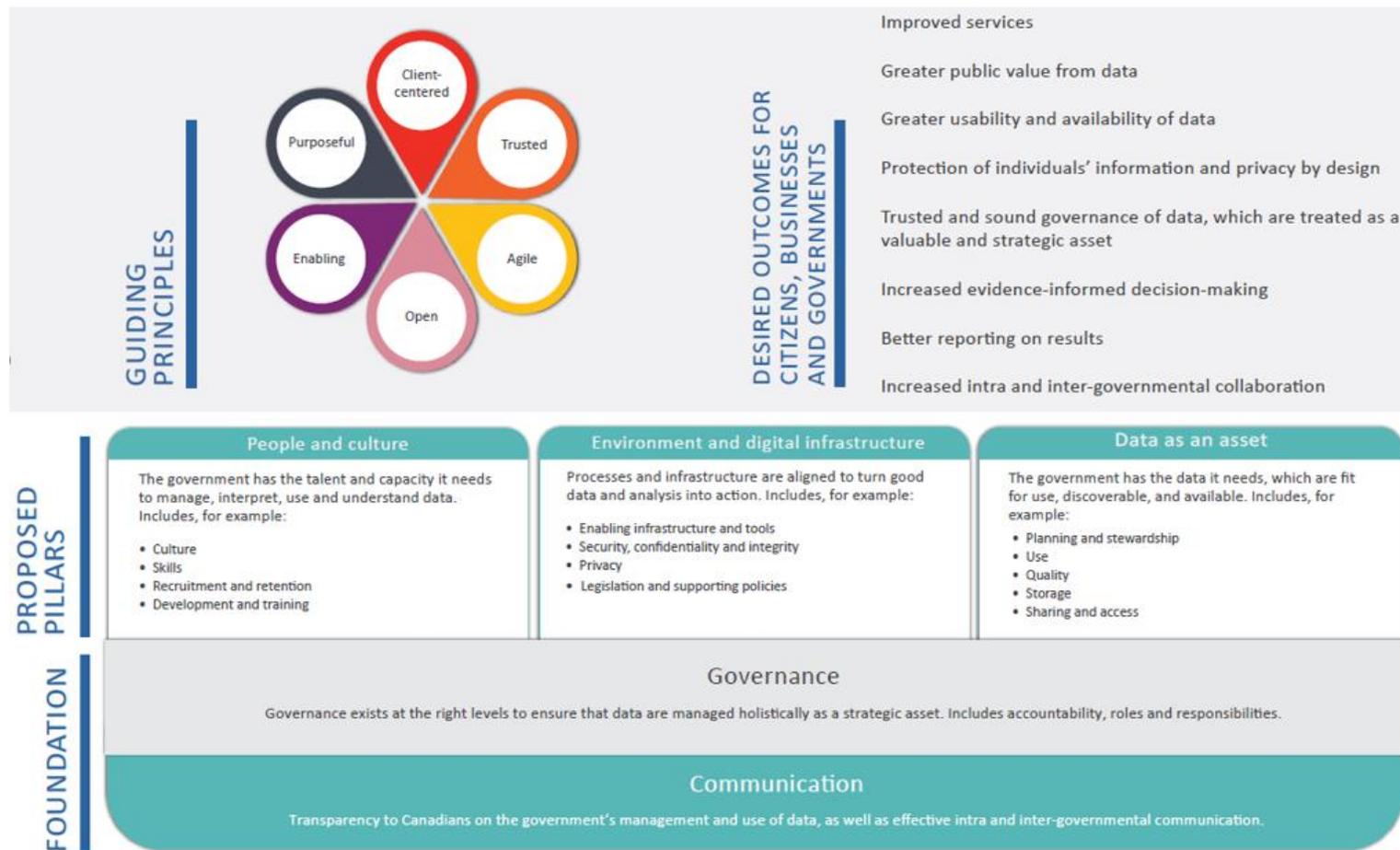
# Data strategy roadmap for the federal public service



In 2018, PCO, TBS and STC drafted **The Data Strategy Roadmap for the Federal Public Service** in response to a tasking by the Clerk

This strategy was developed “to set a foundation so that the Government of Canada creates more value for Canadians from the data we hold”, supporting the drive to use data to transform how government interacts with citizens, businesses, organizations and other governments

A whole-of-government approach to creating, protecting, using, managing and sharing data as a strategic asset, enabling informed decisions that lead to better outcomes and services for Canadians



# Key Successes



Since the 2018 Data Strategy there has been significant change to how data is handled in the public service including:

- **Departmental data strategies** in over 40 organizations **have raised the visibility of data within departments**, enabling the integration of data into decision-making and the development and implementation of policies, programs and services.
- The proliferation of **departmental Chief Data Officers** and data leads has been instrumental in **helping transform how we operate**, make decisions, and deliver services.
- Appointment of a **Chief Data Officer of Canada** further strengthens **government-wide leadership** in the horizontal management of information and data, enhancing our ability to maximize the value of federal data assets.
- The **importance of strong data practices has been highlighted** in government-wide policies, strategies and ministerial mandates, reflecting their importance in enabling the delivery of services and programs across the government.
- **Growing networks** at the management and working levels **nurture a culture that increasingly values data** and aids in harmonizing approaches to data management and use.

# Evolution and maturation



**The Original Strategy highlighted** “...*how the Government of Canada can improve how it creates, protects, uses, manages and shares data to improve the lives of Canadians and support businesses, researchers and the not-for-profit sector, and how it makes decisions on policy and programs*”

Efforts based on the original strategy have built the pre-conditions for progress: strong leadership, increased awareness, and the foundation for governance

Now is the time to act, solidify the foundations we need and leverage our data capabilities to their fullest



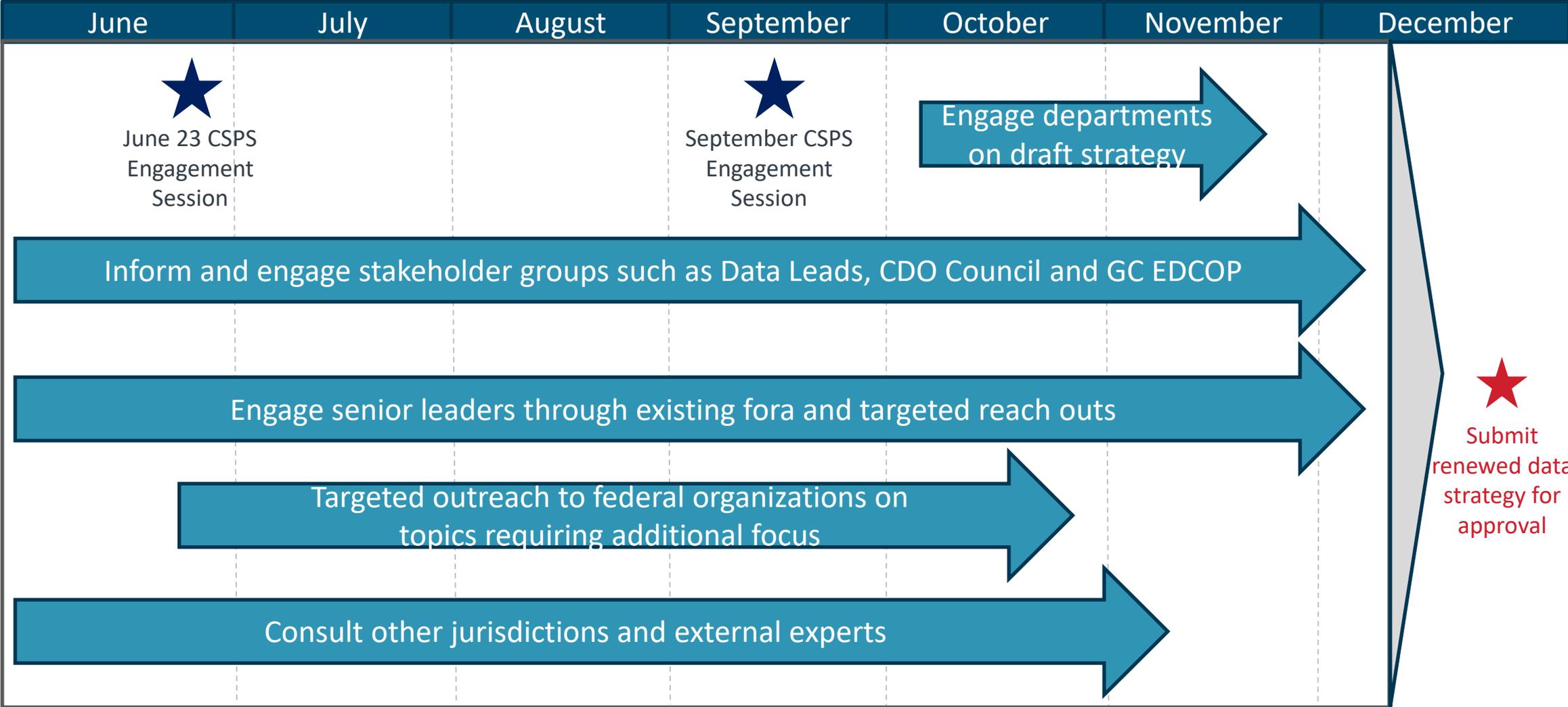
# Approach to stakeholder engagement



Broad federal engagement, targeted external consultation:

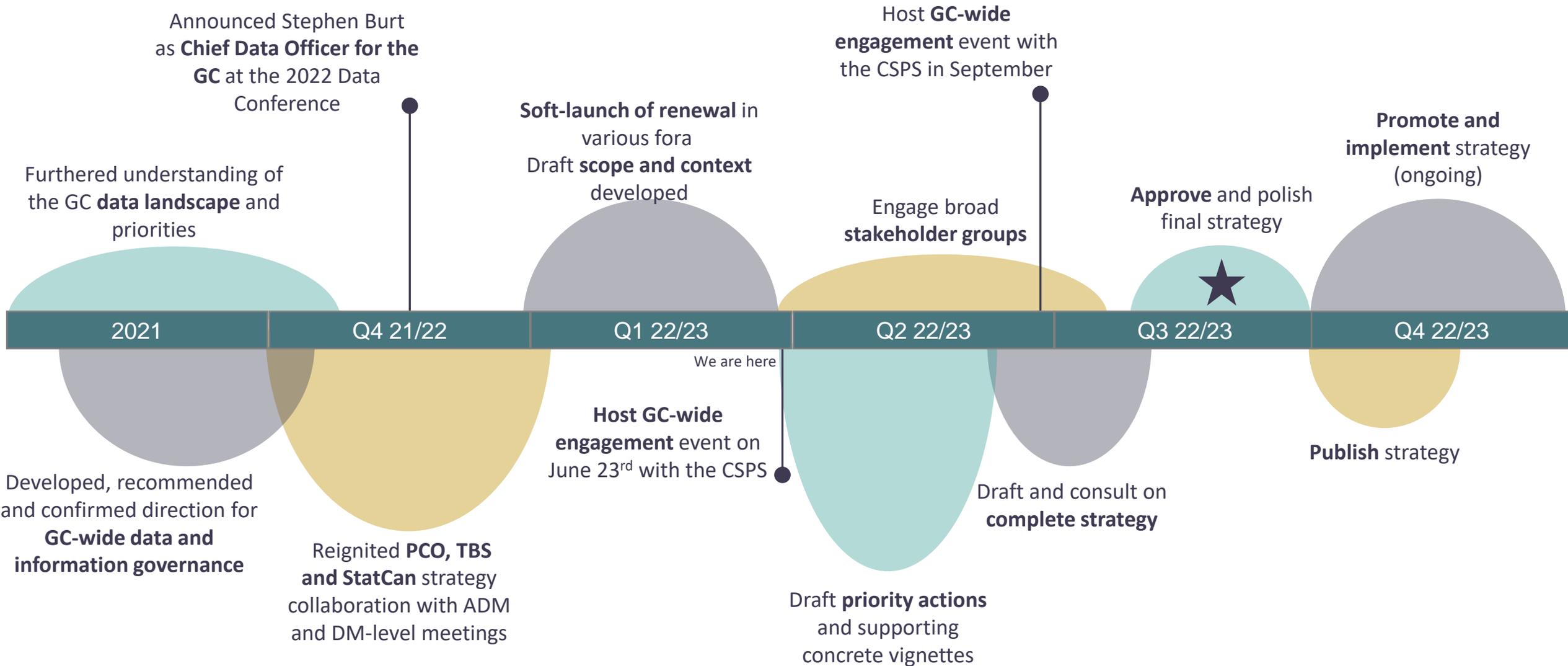
- Stage 1 (April to June): Raise awareness, validate direction, identify current initiatives and priorities.
- Stage 2 (June to September): Deep dive into key topics, develop recommendations.
- Stage 3 (September to November): Targeted consultation of draft renewed strategy.

# Overview of Consultation approach



**Legend:** ★ Key events with federal community

# Renewal timeline



# Overall goals of a published renewal



A renewal **highlights the most important items for the public service to pursue** and identifies concrete actions that will allow the government to **evolve and mature into the future**

To achieve this state the Renewal will:

- Demonstrate the Government of Canada's continued commitment to **truly embed data** into how we make the best decisions and deliver services while ensuring privacy and security
- Outline **specific steps** and strategic guidance **with assigned responsibilities** to implement priorities and achieve desired outcomes
- **Communicate expectations** and goals for data efforts across the Government of Canada, re-energizing the work of the 2018 Data Strategy to move past existing plateaus
- **Strategically align** the Data Strategy with the evolving digital and data environment and **existing Government of Canada priorities** more broadly

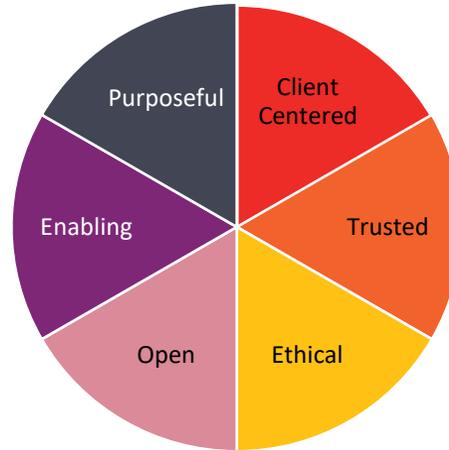
# Framework Adjustments



## DRAFT DATA STRATEGY FRAMEWORK FOR THE FEDERAL PUBLIC SERVICE

The 2018 roadmap framework is still useful and relevant but benefits from an update to bring it in closer alignment with the evolution of thought in this space

GUIDING PRINCIPLES



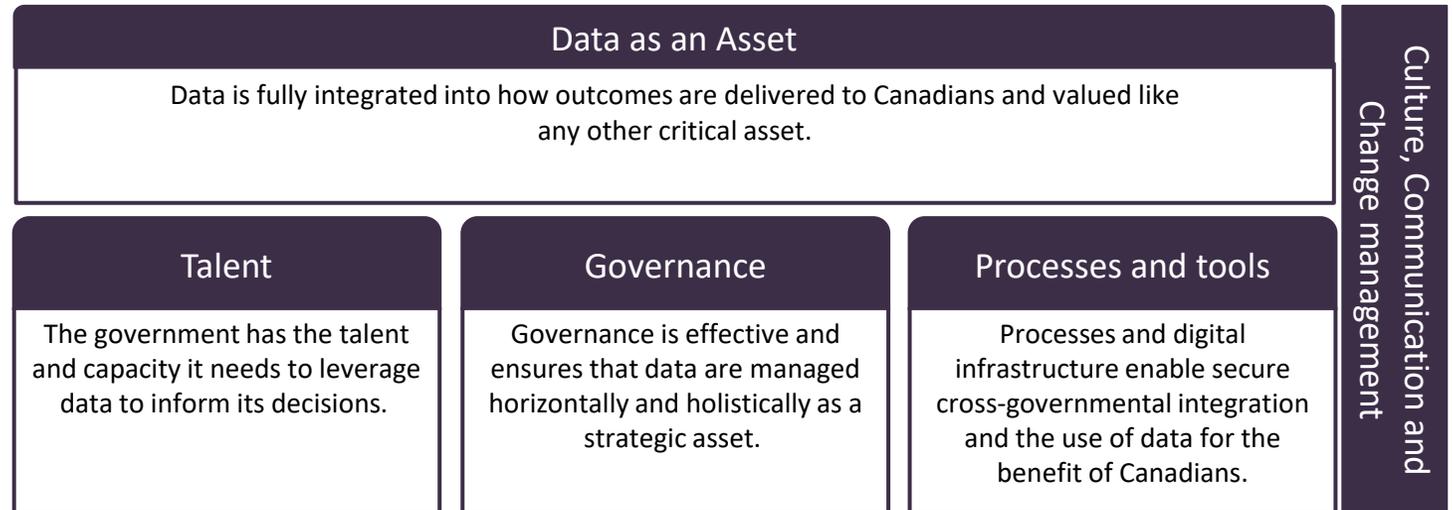
### VISION

The Government of Canada collects, shares, protects and uses data to benefit Canadians

DESIRED OUTCOMES

- Effective, ethical and inclusive services, program and policy
- Trusted and accountable government
- Greater public value from data
- Enhanced evidence-informed decision-making

FOUNDATIONS





# Question and Answer

Add your questions and upvote in the  
Q & A section in Slido!

**#DataDonnees**