Avatar Design

# Avatar 1

## Concept

Avatar 1 is the main character throughout the capsule videos. Their job is to guide viewers through the videos and help provide a visual representation of what employees should and shouldn’t do.

Avatar 1 should have a friendly and welcoming look. Avatar 1 should be gender neutral and alien looking to give a neutral look. Avatar 1 is the main avatar and can be found throughout the capsule videos and ESDC Workplace & You. Avatar 1 can act like an ESDC Workplace mascot and represent our project.

## Character Design

* Avatar 1 is an alien type avatar.
* The main colours are orange, blue and green (colours can be changed if preferred).

Face

* Big upper head
* Eyes large in size
* Tall and point ears
* Big nose
* Long chin
* Big lips(colour)

Body

* Orange collared shirt
* Green skin
* Blue pants
* Black and orange shoes

Merge between the two with larger and pointier ears

