



Description

- Justified by the success achieved with the first edition and to continue the efforts and work accomplished on the importance of official languages at Employment and Social Development Canada (ESDC), the Bilingo challenge was held for the second consecutive year.
- The Bilingo challenge is a departmental initiative led by the National Official Languages Co-champions that takes place over a period of six (6) weeks in the form of friendly competition between branches and regions across the department.
- The purpose of the Bilingo challenge is to inform, raise awareness and/or promote employees' rights as well as the department's official languages obligations for Parts IV, V, VI and VII of the Official Languages Act (OLA).
- Design and implementation are done in a technological environment so that interactivity, accessibility and access to data is possible.
- Hosted on the intranet, all ESDC staff are invited to complete various activities of the Bilingo card.
- A participation voucher must be submitted to confirm participation. Satisfaction questions are included in the participation voucher, allowing data (participation rates, participant feedback, etc.) to be used for evaluation and reporting purposes.



Communication, engagement, and sustainability

- Assistant Deputy Ministers and their executive teams are called upon to act as ambassadors to:
 - Promote the Bilingo challenge and encourage people to participate
 - Taking concrete action to lead by example
 - Contribute to the success of the initiative
- A dynamic and diversified communication approach and products broadcasted throughout the initiative.
- ESDC's Official Languages Program slogan, "Official languages are everyone's business!" is used as a reminder of the importance of collective commitment to official languages.
- The three branches/regions with the highest participation rates receive a [signature block](#) as a "medal" of the winners. In addition, signature blocks are part of a communication and engagement strategy.
- The data collected will make it possible to take concrete actions such as:
 - Develop more targeted departmental communications products based on quizz results
 - Make a post-mortem assessment
 - Plan future initiatives based on lessons learned
 - Etc.
- Bilingo card activities will remain available through the *Toolkit* available on ESDC's Official Languages Program intranet page.



Activities descriptions

[Quiz: Part IV of the Official Languages Act](#)

Test your knowledge and learn more about Part IV of the Act, which refers to communications with the public and service delivery.

[Podcast](#)

Short on time? Just plug in your headphones! (A transcript is also available.) The first episode of the [Let's Talk Bilingualism](#) podcast, produced by the Office of the Commissioner of Official Languages, explores linguistic identity and security in Canada.

[Quiz: Parts V, VI and section 91 of the *Official Languages Act*](#)

Are you ready to sharpen your knowledge of language of work, equitable participation and staffing? Then this quiz on parts V, VI and section 91 is for you!

Employees Talk

Find out why official languages are important to your colleagues in this video featuring ESDC employees!

Testing Ground

Challenge yourself and confront your language insecurity by using your second official language in a meeting. Download the MS Teams background "[I am practicing my English!](#)" or "[Je pratique mon français!](#)" and go for it!

[Quiz: Part VII of the *Official Languages Act*](#)

Are you familiar with the *Act's* provisions on promoting English and French? Learn about Part VII or enhance your existing knowledge with this quiz!

[Mauril](#)

Did you know that Mauril is a stimulating and entertaining way to learn English and French using CBC/Radio-Canada content? Mauril is available on your desktop and through the myESDC app. Create an account with your personal or professional email address and you're ready to start!

EX-emplary Initiative

This is an opportunity for senior management from all branches and regions to earn extra points by organizing an activity that will promote ESDC's obligations under the *Official Languages Act* or inform employees about their OL rights.

[Participation Voucher](#)

The final step of the Bilingo challenge! Have you completed activities on the Bilingo card? Fill out your participation voucher (middle square) by **XXX** at the latest. This is how you earn points for your branch or region!

Backgrounds

- Bilingo:
 - [FR](#)
 - [EN](#)



- I practice my French:
 - [FR](#)
 - [EN](#)
- I practice my English:
 - [FR](#)
 - [EN](#)

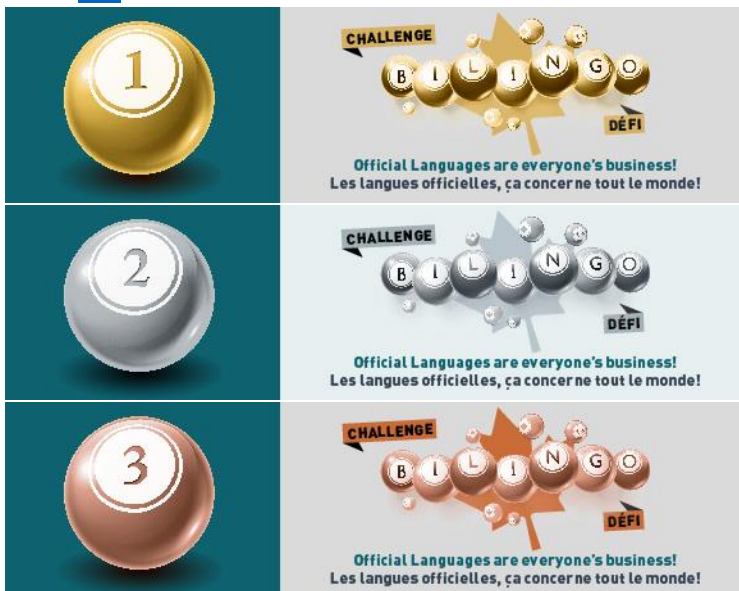
Winners' announcement

- Podium
 - [FR](#)
 - [EN](#)



Winner's signature block

- First place
 - [FR](#)
 - [EN](#)
- Second place
 - [FR](#)
 - [EN](#)
- Third place
 - [FR](#)
 - [EN](#)



ESDC OL Program - Contact Information

Please contact us shall you have any questions and/or require additional information : NC-OL_PROGRAM-PROGRAMME_LO-GD@servicecanada.gc.ca