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Canada

Innovation Canada

ExploreIP: Canada's Intellectual
Property Marketplace



2020

A Key Initiative of the National IP Strategy

- Budget: \$85.3 million over 5 years (and ongoing funding) to help innovators understand, protect and access Intellectual Property (IP)
- Objective: To help Canadian innovators reach commercial success, and further discovery, and create middle-class jobs by protecting their ideas and ensuring they reap the full rewards of their inventions and creations
- A number of initiatives built around 3 pillars:
 - 1. IP Awareness, Education & Advice
 - 2. Strategic IP Tools for Growth
 - 3. IP Legislation



'...\$4.5 million for the Creation of an Intellectual Property Marketplace..'
- Budget 2018

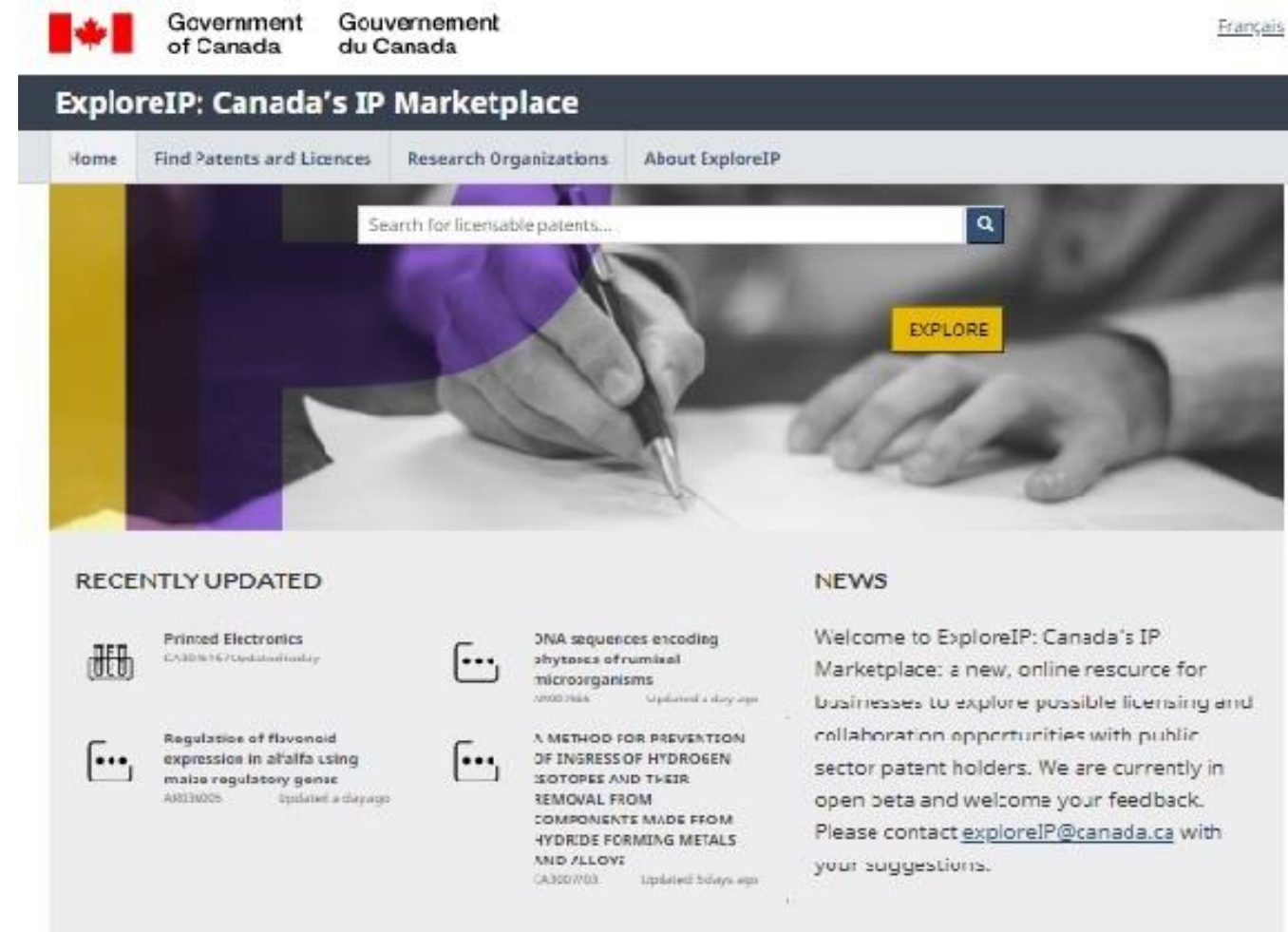
It can be Difficult for Canadian Businesses to Find Useful Technologies

- Canada's public sector is a key **source of technologies** that can be used by innovative SMEs to grow and become more competitive.
- Most SMEs do not know where to look – even fewer have the **time and resources** to track down these technologies to further their business needs.
- Information on these technologies may be scattered across various platforms, making it difficult for businesses to **search for specific solutions**.
- Even after discovering a technology with potential, businesses may not be able to **find someone to initiate discussions**.
- **ExploreIP is a new, better way** for businesses to find relevant technologies.

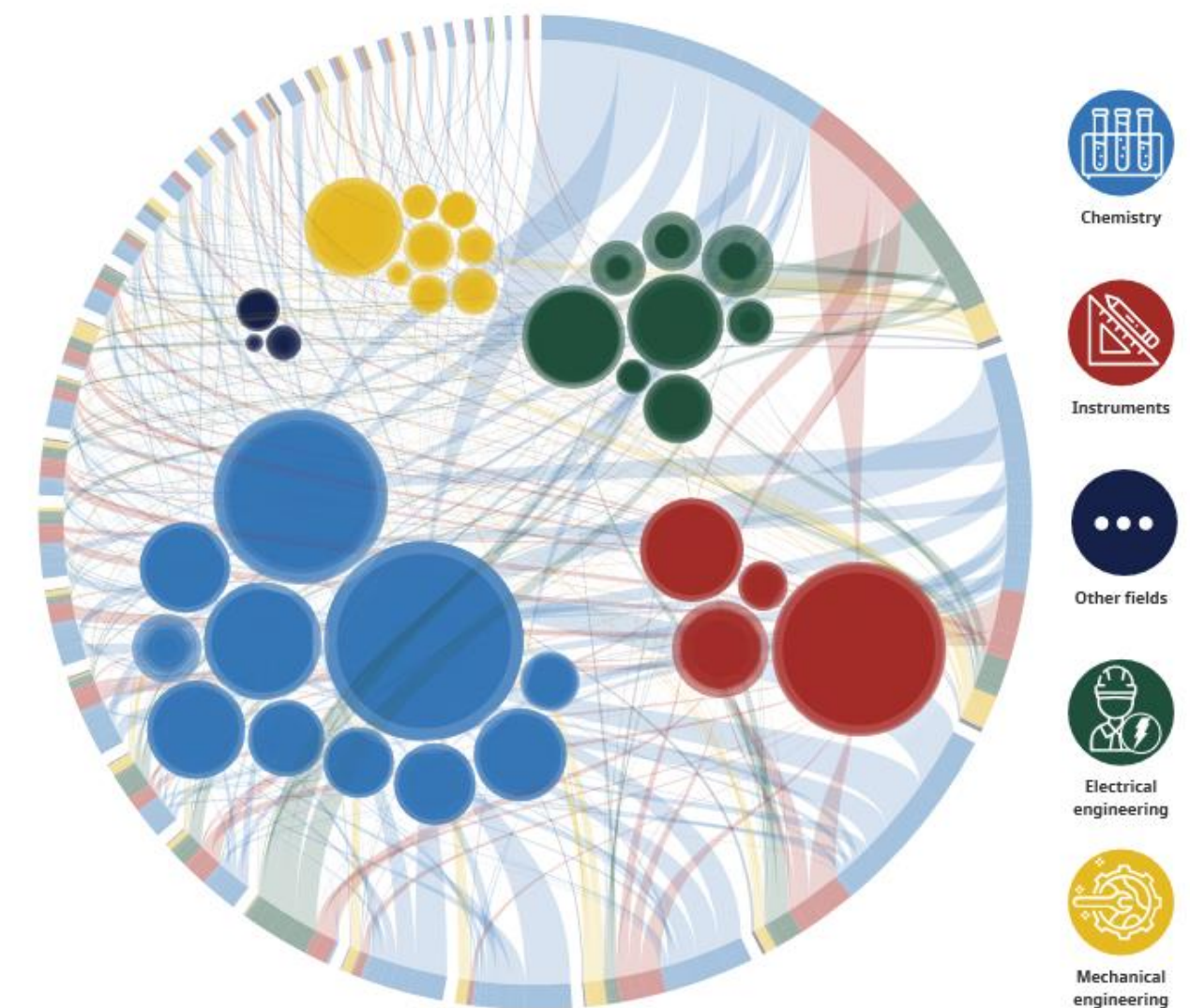


What is ExploreIP?

- Launched in August 2019
- A listing of public sector owned patents, with direct contact information
- User-friendly interface allows users to discover licensable inventions through:
 - Key word searches
 - Technology categories
 - Research organizations
 - Interactive diagrams



EXPLORE CANADA'S PUBLIC SECTOR PATENT ECOSYSTEM



Why ExploreIP?



SEARCH

- Search thousands of licensable patents and inventions held by Canadian public sector institutions



FIND

- Easily find licensing, collaboration and commercialization opportunities



CONNECT

- Connect directly with intellectual property holders and learn more about the research expertise of public sector institutions



ExploreIP Today

- 2,700 + patent families, +10,000 patent applications/patents
- Repeat visits and average time spent on the tool increasing since launch
- 35 public sector organizations in Canada, (e.g., federal departments, agencies, crown corporations, universities and hospitals) – with a plan to add all remaining Canadian public sector institutions
- New self-serve login feature to quickly and easily manage IP owner profiles and portfolios
- Business-facing login feature to allow users to create a search profile and receive notifications when new inventions matching their preferences are posted





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Questions?

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