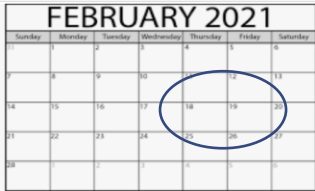# The 5th Annual Government of Canada Data Conference

DATA CONFERENCE 2021 OVERVIEW

Mark your calendar – on **February 18-19** IRCC and CSPS will co-host the next Government of Canada Data Conference. *Some conference components may be scheduled for other dates depending on the final conference design - TBD

It will be a **virtual conference** which presents lots of new opportunities
- ✓ possible to have speakers from around the world
- ✓ capacity to entertain larger number of participants – especially in plenaries
- ✓ prerecorded presentations provide more flexibility

Plenaries and **Keynotes** to be open to federal government and a wide range of stakeholders (international, FPT, municipal, academic, civil society, and business)

Breakout Sessions and **Interactive Workshops** will be designed to cover a broad range of subject-matter areas in Policy and Program Development, Data Science, IT, HR, Operations, Corporate Services, Research and Advanced Analytics

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THE VISION AND THE THEME

Vision for the conference
Forward-looking, with an open and horizontal approach to connect data communities, and respond to the strategic needs of the Government of Canada and public service

Overarching theme (TBC)
An Integrated Data Community for Building Back Better

The theme is in alignment with:
- *Priority of recovery* – highlighting federal and provincial governments' commitment to make positive systemic changes through better data
- *COVID 19 context* – recognize issues around data gaps, data quality, and data sharing among jurisdictions
- *Digital infrastructure transformation* – driving government's top priorities on data security, integrity, and privacy
- *Ethical data standards and practices* – guiding how public service uses data
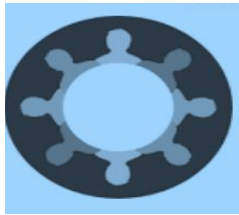- *Value of data assets* – amplified through effective governance and partnerships, and by connecting data communities

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INTER-DEPARTMENTAL ROLE

SURVEY

A **survey** on the content will be sent out across the government:
- ✓ Information will be used to design the conference streams and topics
- ✓ Departments to help disseminate the survey

TARGETED ENGAGEMENT

Representatives from an **inter-departmental advisory committee** will:
- ✓ Review the results of the survey and provide input to the content
- ✓ Ensure their organization is represented in plenaries and sessions
- ✓ Promote the conference in their organization and identify presenters
- ✓ Help finalize the design of the conference

BROAD-BASED DELIVERY

Securing the participation of the **broader data community** (as presenters and audience) – Departments to help:
- ✓ Promote the conference with own stakeholders and partners
- ✓ Recruit presenters from own data networks and communities

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DISCUSSION QUESTIONS / *QUESTIONS DE DISCUSSION*

1. Any **speakers** / **presenters** you would recommend for different modalities – keynotes, plenaries and breakout sessions? / *Des **conférenciers** / **présentateurs** que vous recommanderiez pour différentes modalités - discours principal, séances plénières et séances en petits groupes?*

2. How to best **facilitate active participation** in a virtual context, creating opportunities for interactive learning, networking and community building? / *Comment **faciliter au mieux la participation active** dans un contexte virtuel, en créant des opportunités d'apprentissage interactif, de réseautage et de développement communautaire?*

3. Suggestions about how to best **promote** this conference in Canada and beyond? / *Des suggestions sur la meilleure façon de **promouvoir** cette conférence au Canada et ailleurs?*

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THOUGHTS OR IDEAS ON CONTENT DEVELOPMENT FOR THE CONFERENCE?

Contact us at

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