

PARTS

NAME

DATE

VISUAL LANGUAGE

- Color
 - Palettes, by category
 - Contrast
 - Meaning
 - Swatches
- Typography
 - Hierarchy
 - Weights / types
 - Web fonts
 - Baseline grid
- Iconography
 - Pictograms
 - Illustration
 - Icon fonts
 - Alignment
- Motion
 - Principles
 - Timing
 - Types
 - Transitions
- Space
 - Units / measurements
 - Metrics and keylines
 - Structure
 - Photography

UI ELEMENTS

- Paragraph
- Lead paragraph
- Block quote
- Headers (H1 - H6)
- Lists
- Links
- Code
- Buttons
 - Primary
 - Secondary
 - Button groups
 - Menu buttons
 - Split buttons
 - FAB (floating action)
- Form controls
 - Text
 - Variants (email, etc)
 - Text area
 - Radio
 - Checkbox
 - Select
- Form controls, cont'd
 - File upload
 - Labels
 - Floating labels
 - Microcopy
 - Required
 - Validation
- Divider / rule
- Switch
- Slider
- Image
 - Block
 - Full bleed
 - Inline with positions

UI COMPONENTS

- Action bar/sheet
- Back to top
- Badges
- Breadcrumbs
- Calendar picker
- Caption
- Cards
- Chat (live)
- Code block
- Comments
- Contact us
- Cookie notification
- Data tables
- Dialog
- Drawer/accordion
- Filters
- Footer
- Footnotes
- Header
- Hero billboard
- Hero carousel
- Legend
- Loading / spinner
- Local navigation
- Maps
- Menu
- Messaging
 - Toast
 - Block
 - Inline error
- Modal
- Nav Megamenu
- Pagination
- Progress bar
- Pull quote
- Ratings
- Reviews
- Rich text editor
- Search
- Sidebar
- Site/App navigation
- Social networking
- Status (alpha, beta,...)
- Tabs
- Tags / chips / pills
- Thumbnails / #-ups
- Tips / tutorial
- Toolbar
- Tooltips
- Video & media

UI PATTERNS

- Authentication
- Create account
- Database connection
- Form structure
- Launch
- Permissions
- Purchase/checkout
- Settings
- Site / app structure
- Swipe to refresh

PAGE TEMPLATES

- Home
- Category
- Product
- Dashboard
- Article
- Search results
- Contact us
- Getting started
- Discussion
- Gallery

LAYOUT SYSTEMS

- Grids for sites
- Grids for apps
- Paneling/transitions
- Responsive/breakpoints
- Screen sizes

EDITORIAL

- Voice & tone
- Writing for the web
- Word list
- Capitalization
- Punctuation

BRANDING

- Identity
- Logo(s)
- Tagline(s)
- Partnerships
- Themes

RESEARCH & USERS

- User needs
- Personas
- Research techniques
- Surveys
- A/B, multivar. testing

PRACTICES

- Accessibility
- Prototyping
- Performance
- SEO
- Design thinking

CODING STANDARDS

- Style
- Browsers & devices
- Environments
- Prog. enhancement
- Version control

DOWNLOADS

- Templates (PSD,...)
- Swatch palettes
- Fonts
- Icons
- Code

GETTING INVOLVED

- Request New Parts
- Give Feedback
- Request Audit
- Present at a Share
- Contribute

ABOUT THE PROGRAM

- Home page
- Principles / pillars
- Getting started
- FAQ
- Version history

ABOUT THE TEAM

- Team
- Recruiting / jobs

UTILITIES

- Variables / tokens
- Mixins
- Helpers
- Customize

OTHER?

SYSTEM

NAME

DATE

PARTS

NAME	VALUE
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

PRODUCTS

NAME (TIER)	PLATFORM

PEOPLE

NAME	DISCIPLINE(S)

Tier: **F** (Flagship) • **S** (Secondary)
Platform(s): **WS** Web Site • **WA** Web App • **iOS**
• **AND** Android • **WIN** Windows • [Other]

Discipline: **UX** • **DESign** • **CONtent** • **FED** •
Dev • **QA** • **PdM** • **PjM** • **Exec**