



Tell me about a time when...

#FYP Interview Storytelling edition

Maame De-Heer

Policy Analyst, Public Health Agency of Canada (PHAC)
maame.de-heer@phac-aspc.gc.ca



AUTHENTICITY to
share **COMPELLING** &
PERSUASIVE stories
in Interviews



You can **speak well** if your
tongue can deliver the
message of your **heart**

John Ford



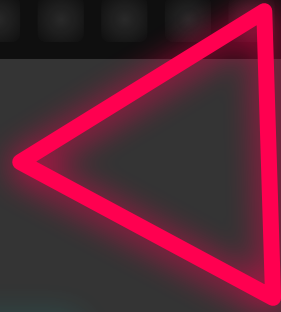
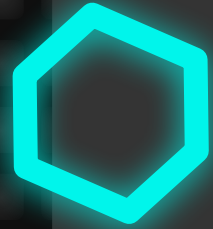


**Tell me
about a
time when...**

Tell me about a time when...

- One of the **most common leads** in an interview question. (e.g. when you failed, went above and beyond, time you failed etc) You can describe here the company's mission. A clear message is a good way to get down to business
- **AUTHENTIC STORY!**
- Brings **relevant experiences to life**, share what you learnt, and convey what you want the interviewer to **appreciate and remember**.
- What impression(s) you want to make, what you want your interviewer to understand and appreciate about you?

Tell me about a time when...

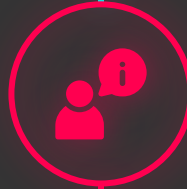


**AUTHENTIC
STORY**



DOCUMENT

Document your good
and bad experiences.



BELIEVE

Believe in your story &
experience!



CONNECT

Connect with the
Interviewer.

TELL ME A TIME WHEN YOU DOWNLOADED TIKTOK



MAAME DE-HEER



LET IT COME FROM
YOUR **HEART**

Key Take-Away

01

AUTHENTICITY

02

**IMPORTANCE of
AUTHENTIC
STORIES**

03

**DOCUMENT
EXPERIENCES**

04

**BELIEVE IN YOUR
STORY**

05

**CONNECTING WITH
RECRUITER**

06

**STORY FROM THE
HEART**

Thanks!

Would you LIKE to connect?

maame.de-heer@phac-aspc.gc.ca
maame.deheer@gmail.com



his presentation template was created by **Slidesgo**,
including icons by **Flaticon**, infographics & images by
Freepik and videos by **Vidfy**