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# Innovation Canada

## ExploreIP: Canada's Intellectual Property Marketplace

January 2021



# A Key Initiative of the National IP Strategy

- Budget: \$85.3 million over 5 years (and ongoing funding) to help innovators understand, protect and access Intellectual Property (IP)
- Objective: To facilitate connections between companies and existing IP held by Canada's public sector, giving businesses easier access to research that can be licensed and/or commercialized.
- A number of initiatives built around 3 pillars:
  - 1. IP Awareness, Education & Advice
  - 2. Strategic IP Tools for Growth
  - 3. IP Legislation



*'...\$4.5 million for the Creation of an Intellectual Property Marketplace..'*  
**- Budget 2018**

# It can be Difficult for Canadian Businesses to Find Useful Technologies

- Canada's public sector is a key **source of technologies** that can be used by innovative SMEs to grow and become more competitive.
- Most SMEs do not know where to look – even fewer have the **time and resources** to track down these technologies to further their business needs.
- Information on these technologies may be scattered across various platforms, making it difficult for businesses to **search for specific solutions**.
- Even after discovering a technology with potential, businesses may not be able to **find someone to initiate discussions**.
- **ExploreIP is a new, better way** for businesses to find relevant technologies.

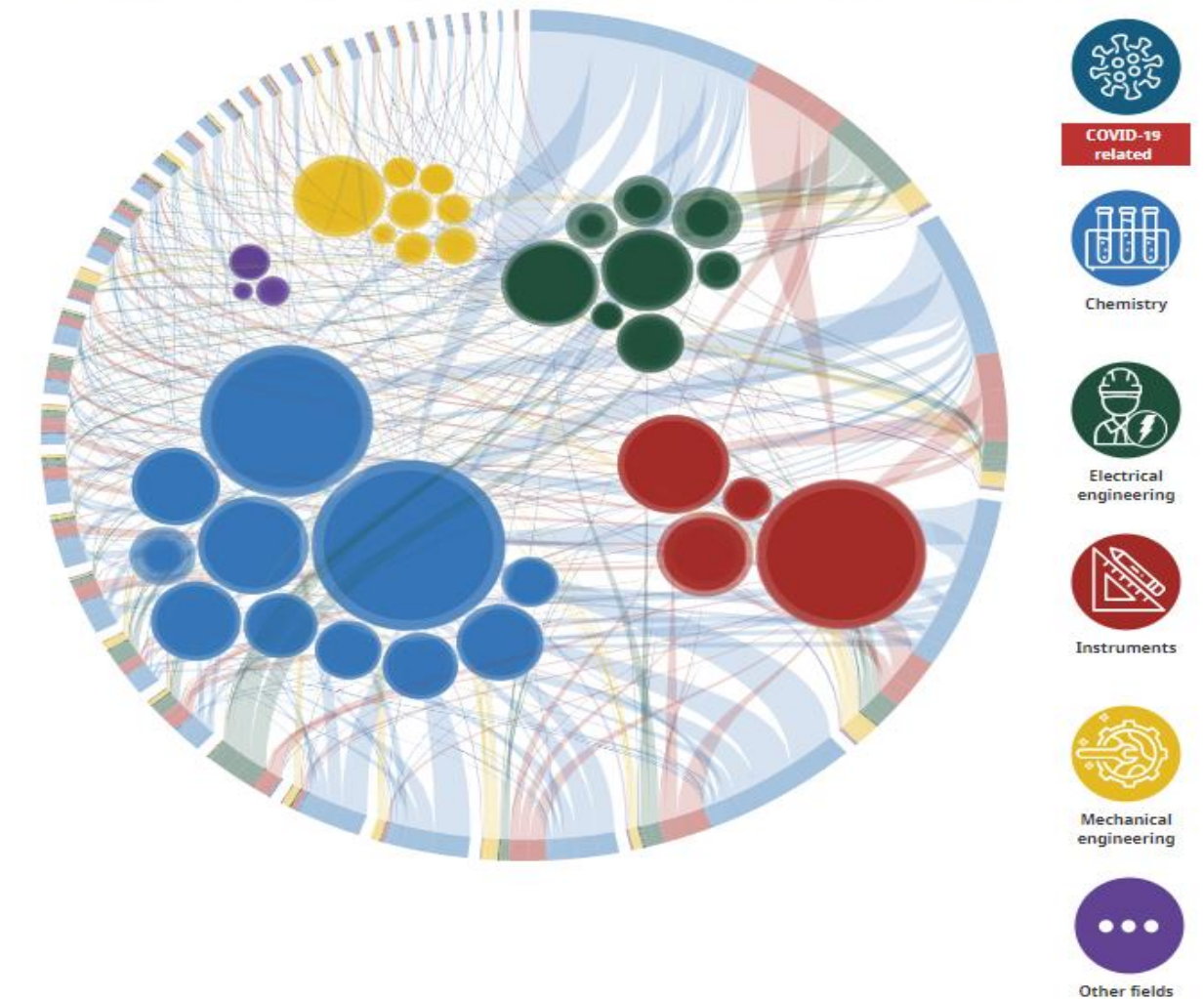


# What is ExploreIP?

- Launched in August 2019
- A listing of public sector owned patents, with direct contact information
- User-friendly interface allows users to discover licensable inventions through:
  - Key word searches
  - Technology categories
  - Research organizations
  - Interactive diagrams

## EXPLORE CANADA'S PUBLIC SECTOR PATENT ECOSYSTEM

Please select a technology category. You can explore the subcategories associated with each category.





## ExploreIP Today

- 3,780 + patent families, +13,500 patent applications/patents
- Repeat visits and average time spent on the tool increasing since launch
- 48 public sector organizations in Canada, (e.g., federal departments, agencies, crown corporations, universities and hospitals) – with a plan to add all remaining Canadian public sector institutions
- New self-serve login feature to quickly and easily manage IP owner profiles and portfolios
- Business-facing login feature to allow users to create a search profile and receive notifications when new inventions matching their preferences are posted



# Why ExploreIP?



## SEARCH

- Search thousands of licensable patents and inventions held by Canadian public sector institutions



## FIND

- Easily find licensing, collaboration and commercialization opportunities



## CONNECT

- Connect directly with intellectual property holders and learn more about the research expertise of public sector institutions



## New COVID-19 Feature

- A new section to highlight technologies with potential applications to the pandemic was launched on April 27.
- This new category will :
  - Allow IP owners to promote technologies that could help in the fight against COVID-19
  - Help interested businesses find and obtain licences to commercialize those technologies
  - Features 59 COVID-19 technologies from ten institutions
- We are in constant communications with Canadian public sector institutions to add new IP Owners and COVID-19 related inventions to this new section



**COVID-19  
related**



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# Questions?

[Canada.ca/exploreIP](https://Canada.ca/exploreIP)

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