

CAREER BOOT CAMP

reverse mentoring

26

CAMP de CARRIÈRES

mentorat
inversé

ALLAN TAM

(HE/HIM)

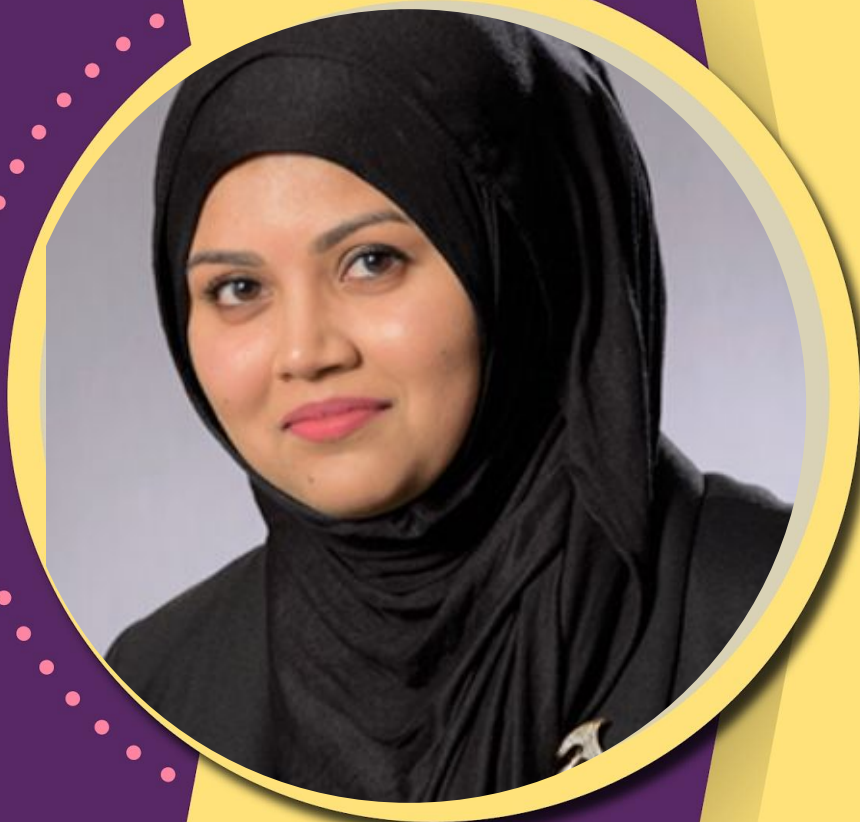
- Allan Tam serves as a Senior Project Officer with the Federal Youth Network (FYN), where he develops and delivers regular learning events such as In-Person Learning Day, Future Leaders Forum, and Career Boot Camp, etc.
- Previously, Allan was a Team Leader at ESDC's Canada Disability Benefits and Specialized Processing Centre in Calgary, Alberta. In that role, he oversaw the Program Support Unit, managed Apprenticeship Grants Program operations, and coordinated surge capacity workloads.
- Allan is actively involved in leadership and advisory roles, serving as an advisor on the YMAGIN National Executive Team, Co-chair of the Oxygen Network (Alberta FYN), and a Steering Committee member for the National Managers' Community in Alberta.



TABASSUM KHAN

(SHE/HER)

- Tabassum est conseillère en politiques et programmes RH pour l'inclusion, la diversité, l'équité et l'accessibilité au Bureau du surintendant des institutions financières (BSIF), conférencière publique au Forum des conférenciers du SCT et coprésidente de la communauté de pratique interministérielle MentorGC, sous l'égide du FYN.
- Elle est titulaire d'un MBA en gestion et gestion du changement et a suivi des atelier sur LinkedIn dans le cadre de son MBA. Elle est certifiée en gestion des projets (PMP).
- Elle a rejoint LinkedIn en 2014 et est depuis lors une utilisatrice active de ce réseau.



LEARNING OBJECTIVES

OBJECTIFS D'APPRENTISSAGE

Why choose LinkedIn to grow professionally and not any other types of social media? /

Pourquoi choisir LinkedIn pour évoluer professionnellement plutôt qu'un autre réseau social ?

Making your LinkedIn Profiles Stand Out and Keeping it Relevant /

Faites ressortir vos profils LinkedIn et restez pertinent

Networking via LinkedIn /

Réseautage sur LinkedIn

Why choose LinkedIn to grow professionally and not any other social media site? / Pourquoi choisir LinkedIn pour évoluer professionnellement plutôt qu'un autre réseau social ?

- Recruiters find talent on LinkedIn. There are over 58 million companies on there and nearly 830 million users globally.
- Industry-specific communities
- Allows you to build your personal brand
- Learning and Development
- Les recruteurs trouvent des talents sur LinkedIn. Le site compte plus de 58 millions d'entreprises et près de 830 millions d'utilisateurs dans le monde.
- Communautés spécifiques à un secteur d'activité
- Vous permet de développer votre marque personnelle
- Apprentissage et développement

Making your LinkedIn Profile Standout

Faire ressortir votre profil LinkedIn

Highlight what makes you unique

- What skills and experiences do I bring?
- What values do I want to communicate?
- Who is my target audience?
- What unique perspective or story can I share?

Tell your story

- How you started your career
- Challenges you've overcome
- What motivates you professionally
- Your vision and goals

Mettez en avant ce qui vous rend unique

- Quelles sont mes compétences et mon expérience ?
- Quelles valeurs souhaite-je communiquer ?
- Quel est mon public cible ?
- Quelle perspective ou histoire unique puis-je partager ?

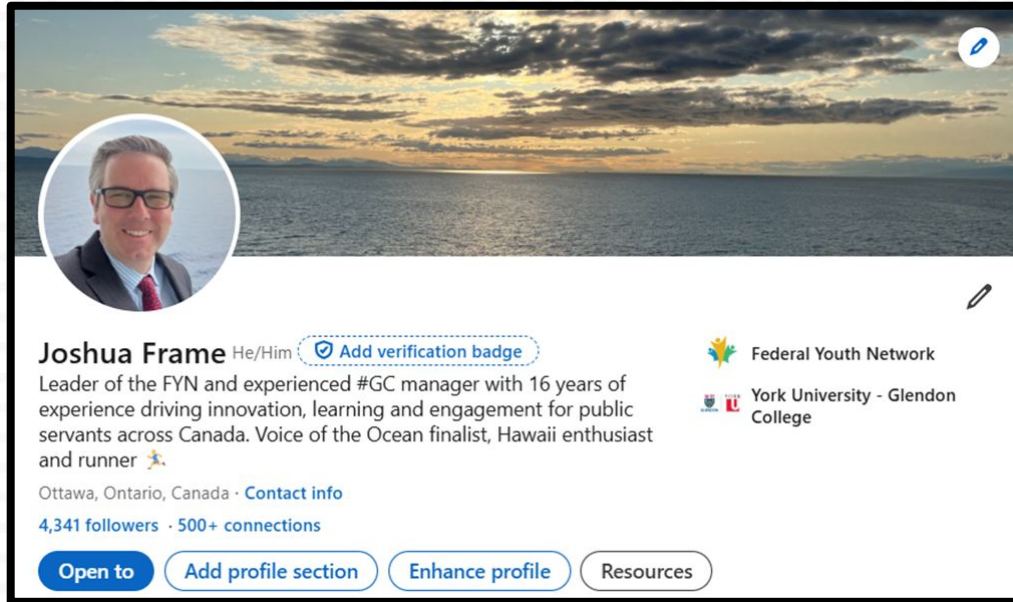
Racontez votre histoire

- Comment avez-vous débuté votre carrière ?
- Quels défis avez-vous surmontés ?
- Qu'est-ce qui vous motive professionnellement ?
- Quelle est votre vision et quels sont vos objectifs ?

Creating a profile / Créer un profil

- Headline
- Profile Picture
- Photo frames
- About
- Work Experiences
- Skills
- Education
- Licenses and Certifications
- Volunteer Experience
- Recommendations
- Awards and Recognitions
- and more!
- Titre
- Photo de profil
- Cadres photo
- À propos
- Expériences professionnelle
- Compétences
- Formation
- Licences et certifications
- Expérience bénévole
- Recommandations
- Récompenses et distinctions
- Et plus encore !

Top Section



A screenshot of a LinkedIn profile for Joshua Frame. The profile features a circular profile picture of a man with glasses and a suit, set against a background image of a sunset over the ocean. The profile name is 'Joshua Frame' with a 'He/Him' pronoun and a blue 'Add verification badge' button. The bio describes him as a leader of the FYN and an experienced #GC manager with 16 years of experience in public service. It also mentions he is a 'Voice of the Ocean' finalist, a 'Hawaii enthusiast', and a 'runner'. The location is 'Ottawa, Ontario, Canada' with a 'Contact info' link. The profile shows '4,341 followers' and '500+ connections'. At the bottom, there are four buttons: 'Open to', 'Add profile section', 'Enhance profile', and 'Resources'. To the right of the bio, there are two organizational affiliations: 'Federal Youth Network' and 'York University - Glendon College', each with its respective logo.


Joshua Frame He/Him [Add verification badge](#)


Leader of the FYN and experienced #GC manager with 16 years of experience driving innovation, learning and engagement for public servants across Canada. Voice of the Ocean finalist, Hawaii enthusiast and runner 🏃

Ottawa, Ontario, Canada · [Contact info](#)

4,341 followers · 500+ connections

[Open to](#) [Add profile section](#) [Enhance profile](#) [Resources](#)

 Federal Youth Network

 York University - Glendon College

Middle Sections

Education



Sprott School of Business at Carleton University

Master of Business Administration (MBA), Concentration in Management and change management

Apr 2024 - Apr 2025

Grade: A

Activities and societies: - Fundamental Leadership and Managing Organizational Change

- Managing Performance...

...see more

The Sprott MBA Management and Change concentration develops the theoretical and practical skill sets needed for success in this dynamic and complex environment. The courses in this concentration explore the d ...see more

💎 Change Management, Management and +7 skills

Licenses & certifications



Identifier les biais cognitifs pour ameliorer vos decision

Project Management Institute

Issued Dec 2025



Identifier les biais cognitifs pour ameliorer vos decisions.pdf



Microsoft Elevate AI Literacy Achievement

Microsoft

Issued Dec 2025



Certification

Bottom Sections

Volunteering



Speaker in Federal Speaker's Forum on Diversity and Inclusion

Government of Canada

Jan 2023 - Present · 3 yrs 1 mo

Social Services

Tabassum is a Canadian Muslim woman of South Asian heritage. She immigrated to Canada at the age attended the public education system where she learned English as her 2nd spoken language and Fre



Skills

Public Speaking



Writing and Delivering Effective Speeches

Recommendations

Received

Given

 · 1st

Integrity + humility * compassion = leadership

September 26, 2025, Sarah managed Tabassum directly

Highly recommend Tabassum! A wonderful colleague, great team player, passionate, hard working and a strong leader. She would be an asset to any team!

Honors & awards

Success Magazine 2024 Women of Influence Award - Voices of Today, Visionaries of Tomorrow

Issued by Success Magazine · Feb 2025

Keeping your profile relevant

Garder votre profil pertinent

- Consistent updating and engagements
- Post regularly: Share helpful and interesting posts
- Mises à jour régulières et engagements
- Publiez régulièrement: partagez des publications utiles et intéressantes.

Networking on LinkedIn

Réseautage sur LinkedIn

- Ensure profile showcases your expertise
- Identify your Networking goals
- Interacting with connections
- Join relevant groups and share valuable content
- Assurez-vous que votre profil mette en valeur votre expertise.
- Identifiez vos objectifs en matière de réseautage.
- Interagissez avec vos contacts
- Rejoignez des groupes pertinents et partagez du contenu utile.

Challenge for this week

L'objectif de la semaine

We want to challenge you to update your profile and add a minimum of 5 new meaningful connections this week.

Nous vous mettons au challenge de mettre à jour votre profil et d'ajouter au moins 5 nouvelles connexions significatives cette semaine.

Discussion Questions

1. How can LinkedIn help you strengthen your professional brand and leadership presence?
2. How do you decide what content to share or engage with to demonstrate thought leadership?
3. What approaches work best for building meaningful connections, not just adding contacts?
4. How can managers leverage LinkedIn to support team development and attract talent?
5. What are effective ways to maintain and nurture your LinkedIn network over time?

Questions de discussion

1. Comment LinkedIn peut-il vous aider à renforcer votre image professionnelle et votre présence en tant que leader ?
2. Comment décider du contenu à partager ou à commenter pour démontrer votre leadership éclairé ?
3. Quelles sont les approches les plus efficaces pour établir des relations significatives, et pas seulement ajouter des contacts ?
4. Comment les managers peuvent-ils tirer parti de LinkedIn pour soutenir le développement de leur équipe et attirer des talents ?
5. Quels sont les moyens efficaces pour entretenir et développer votre réseau LinkedIn au fil du temps ?

THANK YOU

MERCI

