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Innovation Canada

ExploreIP: Canada's Intellectual
Property Marketplace



January 2020

National IP Strategy

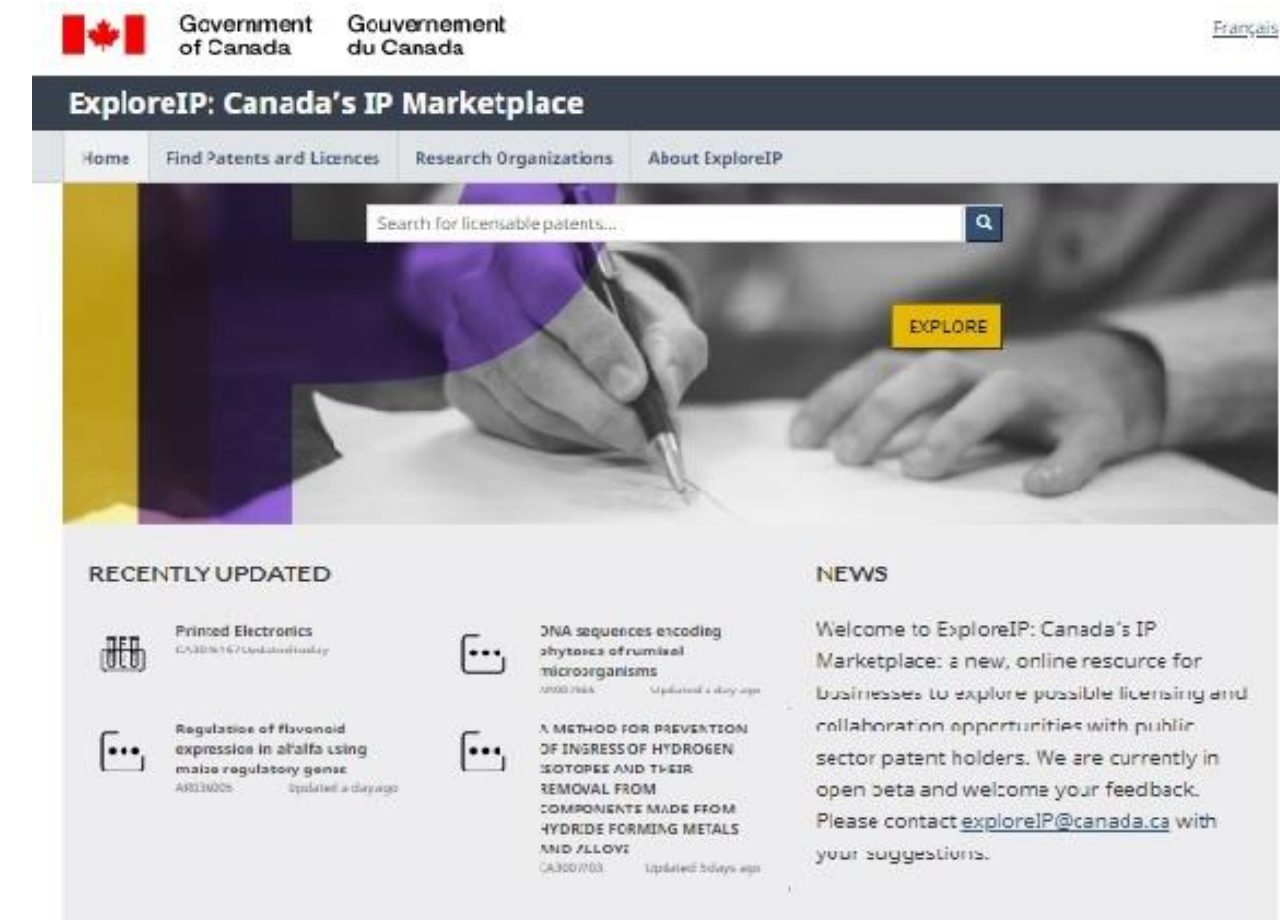
- Launched April, 2018
- Budget: \$85.3 million over 5 years (and ongoing funding) to help innovators understand, protect and access Intellectual Property (IP)
- Objective: To help Canadian innovators reach commercial success, and further discovery, and create middle-class jobs by protecting their ideas and ensuring they reap the full rewards of their inventions and creations
- A number of initiatives built around 3 pillars:
 - 1. IP Awareness, Education & Advice
 - 2. Strategic IP Tools for Growth
 - 3. IP Legislation



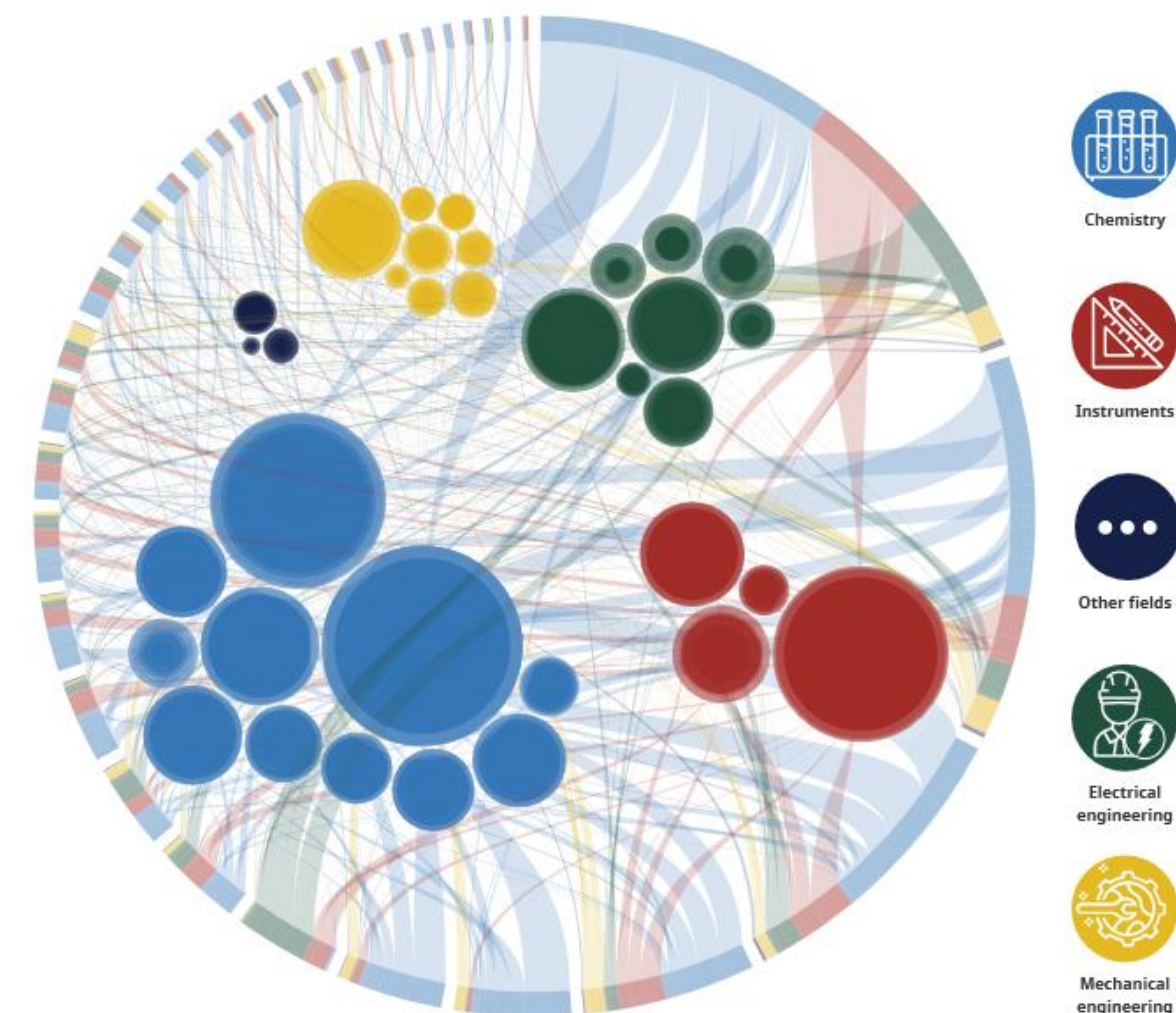
'...\$4.5 million for the Creation of an Intellectual Property Marketplace..'
- Budget 2018

What is ExploreIP

- A listing of public sector owned patents, with direct contact information
- User-friendly interface allows users to discover licensable inventions through:
 - Key word searches
 - Technology categories
 - Research organizations
 - Interactive diagrams



EXPLORE CANADA'S PUBLIC SECTOR PATENT ECOSYSTEM



Why ExploreIP?



SEARCH

- Search thousands of licensable patents and inventions held by Canadian public sector institutions



FIND

- Easily find licensing, collaboration and commercialization opportunities



CONNECT

- Connect directly with intellectual property holders and learn more about the research expertise of public sector institutions



ExploreIP Today

- **Launched in August 2019**
- 2,700 + patent families, +10,000 patent applications/patents
- 35 public sector organizations in Canada, (e.a, federal departments, agencies, crown corporations, universities and hospitals)
- Comprehensive engagement strategy to increase awareness of the tool as well as the number of inventions and IP owners
- New self-serve login feature to quickly and easily manage IP owner profiles and portfolios





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Questions?

