1. Launched in March 2022, the <u>Canada Digital Adoption Program</u> (CDAP) provides financing, tools and resources to facilitate e-commerce and digital transformation for eligible Canadian businesses.

2. ISED leveraged its data and digital know-how to develop the Program's data and reporting strategy. A significant effort was made to define key performance indicators (KPIs) and the approach to measure them.

3. Data from multiple independent sources – including a business intelligence application and third-party reports – were refined and consolidated into a single, unified data model.

4. This data model rests on an automated data cleaning pipeline that stores transformed data on a secure, cloud-hosted database.

5. A business intelligence application was leveraged to ensure consistent data relationships and calculations across independent reports.

6. The business intelligence application's advanced data visualization capabilities supported the creation and delivery of interactive self-service dashboards answering recurring, key questions.

7. ISED was among the first to adopt cloud technologies and a business intelligence application for reporting purposes.

8. ISED will continue to lead the way and increase its digital capacity with data analytics and dashboarding though programs like CDAP.