

# Data Strategy Renewal Engagement session

June 23, 2022



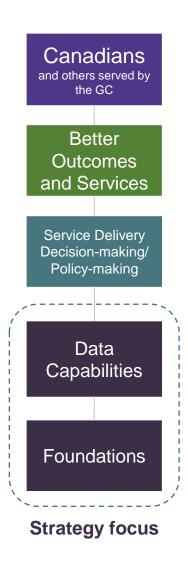
#### Data fuel outcomes to Canadians



Data fuel the delivery of **outcomes** to **Canadians**, **Canadian businesses and others served by the GC** 

The GC's data capabilities influence how well we make decisions, develop good policy and deliver effective services

Using our data capabilities to their fullest rests on foundations including governance, digital infrastructure, culture, and resources



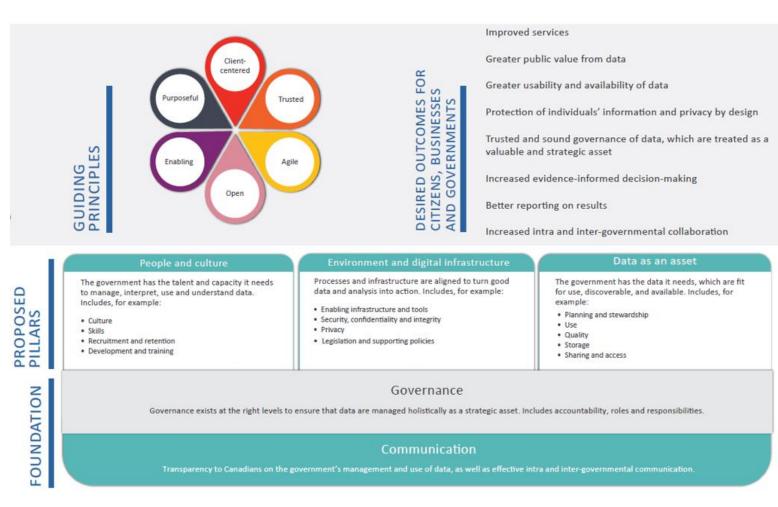
## Data strategy roadmap for the federal public service



In 2018, PCO, TBS and STC drafted **The Data Strategy Roadmap for the Federal Public Service** in response to a tasking by the Clerk

This strategy was developed "to set a foundation so that the Government of Canada creates more value for Canadians from the data we hold", supporting the drive to use data to transform how government interacts with citizens, businesses, organizations and other governments

A whole-of-government approach to creating, protecting, using, managing and sharing data as a strategic asset, enabling informed decisions that lead to better outcomes and services for Canadians



### Key Successes



Since the 2018 Data Strategy there has been significant change to how data is handled in the public service including:

- Departmental data strategies in over 40 organizations have raised the visibility of data within departments, enabling the integration of data into decision-making and the development and implementation of policies, programs and services.
- The proliferation of **departmental Chief Data Officers** and data leads has been instrumental in **helping transform how we operate**, make decisions, and deliver services.
- Appointment of a Chief Data Officer of Canada further strengthens government-wide leadership in the horizontal management of information and data, enhancing our ability to maximize the value of federal data assets.
- The importance of strong data practices has been highlighted in government-wide policies, strategies and ministerial mandates, reflecting their importance in enabling the delivery of services and programs across the government.
- Growing networks at the management and working levels nurture a culture that increasingly values data and aids in harmonizing approaches to data management and use.

#### Evolution and maturation



The Original Strategy highlighted "...how the Government of Canada can improve how it creates, protects, uses, manages and shares data to improve the lives of Canadians and support businesses, researchers and the not-for-profit sector, and how it makes decisions on policy and programs"

Efforts based on the original strategy have built the pre-conditions for progress: strong leadership, increased awareness, and the foundation for governance

Now is the time to act, solidify the foundations we need and leverage our data capabilities to their fullest

### Building off and aligning with ongoing efforts



The strategy is oriented to complement, build off, and enhance existing work to address public sector needs and challenges

#### **Department or Domain Enablers/Conveners/Bridgers GC** Enterprise Vision, expectations and flexible Vision and recommendations to mature Vision, recommendations and recommendations for department and domain/department capacity, solidify mechanisms to drive crossdomain led action networks and support alignment between government integration and departments and the enterprise consistency **ADM SEP Working Departmental** Pan-Canadian Mapping the GC **GC** data advisory **Ambition for Group for Data Data Landscape** bodies, communities Data **Health Data** Government in the and Information and working groups **Strategies** Strategy **Digital Age**

Recommendations

### Approach to stakeholder engagement

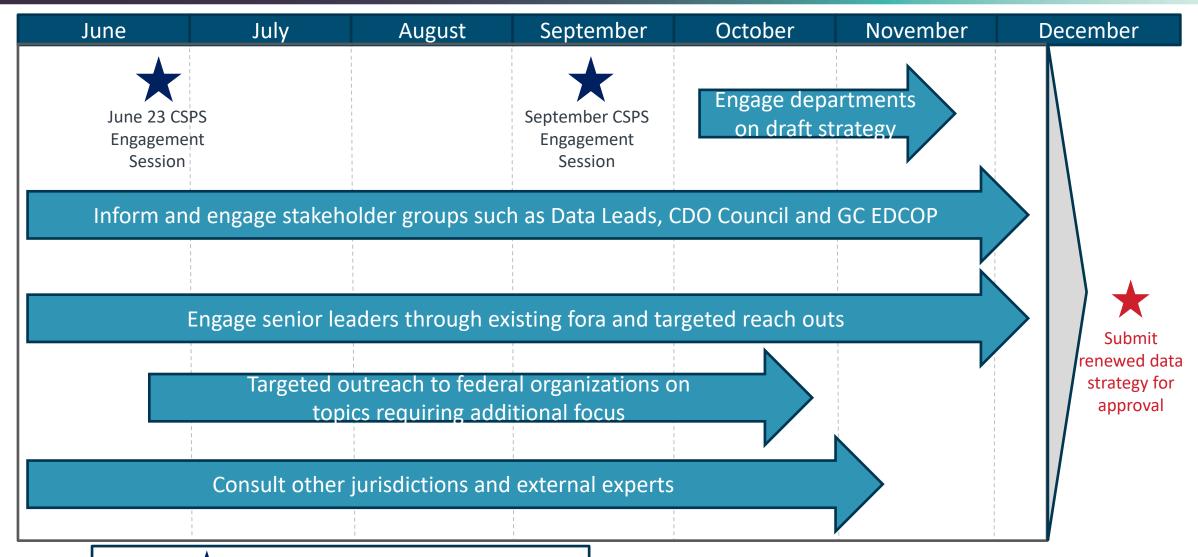


Broad federal engagement, targeted external consultation:

- Stage 1 (April to June): Raise awareness, validate direction, identify current initiatives and priorities.
- Stage 2 (June to September): Deep dive into key topics, develop recommendations.
- Stage 3 (September to November): Targeted consultation of draft renewed strategy.

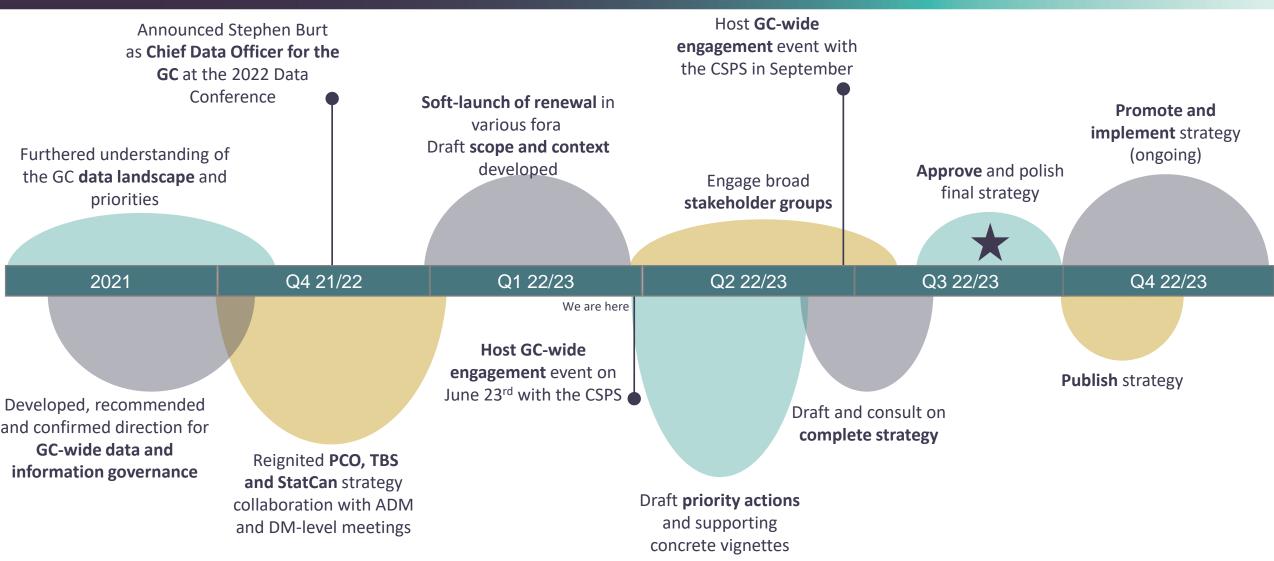
### Overview of Consultation approach





#### Renewal timeline





### Overall goals of a published renewal



# A renewal highlights the most important items for the public service to pursue and identifies concrete actions that will allow the government to evolve and mature into the future

#### To achieve this state the Renewal will:

- Demonstrate the Government of Canada's continued commitment to **truly embed data** into how we make the best decisions and deliver services while ensuring privacy and security
- Outline specific steps and strategic guidance with assigned responsibilities to implement priorities and achieve desired outcomes
- Communicate expectations and goals for data efforts across the Government of Canada, re-energizing the work of the 2018 Data Strategy to move past existing plateaus
- Strategically align the Data Strategy with the evolving digital and data environment and existing Government of Canada priorities more broadly

### Framework Adjustments

**GUIDING PRINCIPLES** 

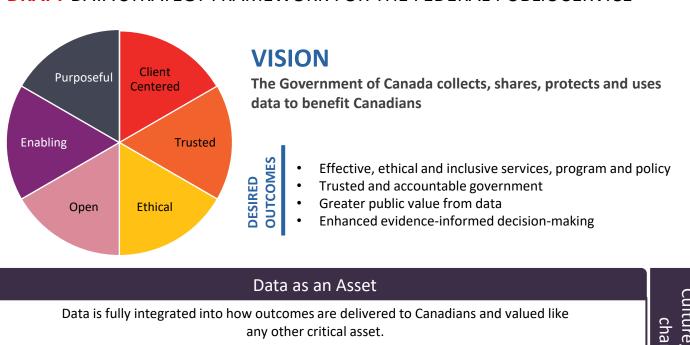
**CAPABILITIES** 

**FOUNDATIONS** 



The 2018
roadmap framework is still useful and relevant but benefits from an update to bring it in closer alignment with the evolution of thought in this space

#### DRAFT DATA STRATEGY FRAMEWORK FOR THE FEDERAL PUBLIC SERVICE



#### Talent

The government has the talent and capacity it needs to leverage data to inform its decisions.

#### Governance

Governance is effective and ensures that data are managed horizontally and holistically as a strategic asset.

#### Processes and tools

Processes and digital infrastructure enable secure cross-governmental integration and the use of data for the benefit of Canadians.

Culture, Communication and change management



#### **Question and Answer**

# Add your questions and upvote in the Q & A section in slido!

**#DataDonnees**